APPALACHIA

A Report
By the
President's
Appalachian Regional
Commission
1964

APPALACHIA

A Report
By the
President's
Appalachian Regional
Commission
1964

For sale by the Superintendent of Documents, U.S. Government Printing Office
Washington, D.C., 20402 - Price 50 cents

Letter of Transmittal

Dear Mr. President: At your direction we are pleased to submit the report of the President's Appalachian Regional Commission. At the request of the late President John F. Kennedy on April 9, 1963, the President's Appalachian Regional Commission was formed consisting of a representative designated by each of the Governors of the Appalachian States and a representative of each of the heads of major Federal departments and agencies. The President charged the Commission to prepare a comprehensive action program for the economic development of the Appalachian Region.

Following the death of President Kennedy, our Commission received your direction to complete the preparation of this report. We have been gratified to note your references of support for a prospective development program for Appalachia in your State of the Union and Budget messages to the Congress and in your Economic Report.

In preparing the recommendations of this report, we have consulted closely with Federal agencies, State government agencies, local governments and private organizations, institutions and citizens. We have collected and reviewed the many publications presenting the views of diverse interests concerning Appalachia. The active cooperation of hundreds of individuals has made this work rewarding and successful.

We have found that many programs, public and private, have been and will continue to be initiated in this region to meet the unusual problems encountered. We have found an impressive combination of citizens and public officials involved in special action for development throughout this region. But we have found that the problems of this region exceed the best efforts now directed against them. The problems are acute and we have concluded that a special regional program is required.

Our Commission now presents to you its recommendations which would lead to the establishment of this program. It should be noted that we have not created a complete "plan for Appalachia"—a document setting forth in great detail a complete range of actions needed. Rather, we have felt that there were two concurrent steps essential to form the basis upon which the complete program could be created. These two basic actions would provide for:

1. An immediate, or short-run, investment to provide basic facilities and programs not provided in the past but which are essential to the growth of the region and opportunity for its people.
2. A regional organization to allow maximum use of both existing and new resources in a continuing development effort.

Our Commission has been truly a State-Federal endeavor, voluntarily carried out. The action of President Kennedy in creating the Commission was in direct response to the request of the Conference of Appalachian Governors—a unique association of several States working together to meet a common problem. The recommendations of this report reflect, basically, the proposals of the Governors and Federal agencies, augmented and refined by the Commission. Further, this program expresses clearly the principal ideas of people throughout this region as communicated to Governors and State and Federal agency personnel in past years.

Our Commission believes that its recommendations form a sound basis for the emergency of development action through which the Appalachian people may fully join in the progress of a growing America.

Respectfully yours,

FRANKLIN D. ROOSEVELT, JR., *Chairman,*
President's Appalachian Regional Commission.

CONFERENCE OF APPALACHIAN GOVERNORS,
Washington, D.C.

Hon. FRANKLIN D. ROOSEVELT, Jr.,
Chairman, President's Appalachian Regional Commission.

DEAR MR. ROOSEVELT: We Governors of States of the Appalachian Region have studied the report of your Commission and its recommendations. We want to express our approval of the principles and actions provided for. We pledge our separate and associated support in working within our States and throughout this region to bring into action the comprehensive local-State-Federal, public and private regional development program the report proposes.

We stress our intention to continue to emphasize the development objectives of all our State government programs.

On behalf of the people of the Appalachian Region, for whom this program can bring sorely needed new opportunity and upon whose shoulders will rest the final responsibility for success, we express our appreciation to the late President John F. Kennedy for his action in establishing this Commission.

We recommend this program now to President Lyndon B. Johnson with great confidence in its potential for accomplishment and in appreciation of his already expressed interest in creating a framework of assistance for the Appalachian Region.

Sincerely yours,

THE CONFERENCE OF APPALACHIAN GOVERNORS,

WILLIAM WALLACE BARRON,
West Virginia, *Chairman.*

J. MILLARD TAWES, Maryland.

GEORGE C. WALLACE, Alabama.

TERRY SANFORD, North Carolina.

CARL E. SANDERS, Georgia.

FRANK G. CLEMENT, Tennessee.

EDWARD T. BREATHITT, Kentucky.

ALBERTIS S. HARRISON, Virginia.

COMMONWEALTH OF PENNSYLVANIA,
GOVERNOR'S OFFICE,
Harrisburg, February 25, 1964.

To Hon. FRANKLIN D. ROOSEVELT, Jr., *Chairman, President's Appalachian Regional Commission*:

We have studied the report of the President's Appalachian Regional Commission and its recommendations. We pledge our continued cooperation in the further development of an effective Appalachian regional program to implement the objectives stated in the report.

The major objectives of any Appalachian organization and program should be *action* to solve the serious problems which confront Appalachia, not just planning what might be done.

We appreciate the number of essential changes in the original plan which have been agreed to and incorporated in the report. We note, however, that although you refer to our key suggestion relating to the structure of the Appalachian organization, you do not recommend it.

We believe that the Commission, which should decide what actions to take at Federal, State, and local levels, should be composed of the Governor (or his appointee) of each State and a full-time special assistant of the President. A Council for Appalachia, composed of Federal agency representatives under the direction of the Presidential assistant, should get action from Federal agencies and make effective the Federal participation in the decisions reached by the Commission.

Because such a Commission and Council would be subject to direct and ongoing attention by the President, this structure would facilitate the urgently needed coordination and acceleration of existing and new Federal, State, and local programs. It would produce maximum action with minimum delay and expense.

We are concerned that the report reintroduces a federally chartered mixed ownership corporation to finance projects undertaken by local development districts. This concept had been eliminated from the draft of the report which we reviewed in January.

We believe that such financing should be handled through congressional authorizations and appropriations reflected in the budget, thus making the programs accountable to the electorate. Moreover, there are grave constitutional questions concerning the right of the Commonwealth and any county, municipality, or incorporated district in Pennsylvania to become a stockholder in such a corporation.

While we do not concur with all of the recommendations and observations made in the report, we believe that the report generally offers a promising basis for accelerating the growth and development of the human and natural resources in Appalachia. We are determined to do all in our power to have Pennsylvania play a full part in the development of a sound Appalachian program. In so doing, we hope to strengthen the economy of Pennsylvania, generate jobs for our citizens, and provide lasting benefit not only to Pennsylvania but to our sister States as well.

William W. Scranton

WILLIAM W. SCRANTON,
Governor, Commonwealth of Pennsylvania.

John K. Tabor

JOHN K. TABOR,
Secretary, Pennsylvania Department of Commerce; Member, President's Appalachian Regional Commission.

Hon Franklin D. Roosevelt, Jr.,
Chairman, President's Appalachian Regional Commission.

Dear Mr. Roosevelt: We, the undersigned members of the Cabinet and heads of Federal agencies, have reviewed the report of the President's Appalachian Region Commission of which you are Chairman. As you know, our respective departments and agencies have participated in the preparation of the report. Each of us has been represented on the Commission itself, and our staffs have provided technical support in the drafting effort.

We want to express our support for the action program outlined in the report. We shared the concern of the late President John F. Kennedy when he called for an action program to restore the economic vitality of Appalachia. We join with President Lyndon B. Johnson in his decision to employ, to the maximum extent possible, the resources of the Federal Government in a concerted effort to assist the people of Appalachia.

If the joint Federal-State program called for in the report can be fully implemented, the basis will have been provided for a sound economic development program in the Appalachian Region. We know we speak for all the Federal

Government when we pledge our full participation in that program and its implementation.

Sincerely yours,

Secretary of Health, Education, and Welfare

Chairman, Tennessee Valley Authority

Chairman, Atomic Energy Comission

Administrator,
Small Business Administration

Administrator, National
Aeronautics and Space Administration

Administrator,
Area Redevelopment Administration

Secretary of Treasury

Secretary of Defense

Secretary of the Interior

Secretary of Agriculture

Secretary of Commerce

The President's Appalachian Regional Commission wishes to acknowledge the assistance and support it has received from the many Federal, State and local government agencies and from private citizens in the preparation of this report. Particular thanks are due the Area Redevelopment Administration which provided the resources for the primary research and staff assistance. The Commission also wishes to express its appreciation to the Center for Regional Economic Studies at the University of Pittsburgh for the valuable research support it gave in the preparation of this report.

PRESIDENT'S APPALACHIAN REGIONAL COMMISSION

FRANKLIN D. ROOSEVELT, JR., Chairman, Under Secretary of Commerce

JOHN D. WHISMAN, Executive Secretary and Washington Representative for Conference of Appalachian Governors

Federal Members

WILLIAM L. BATT, JR., Administrator, Area Redevelopment Administration
JOSEPH A. CALIFANO, JR., Special Assistant to the Secretary for Civil Functions, Department of the Army
HENRY P. CAULFIELD, JR., Director, Resources Program Staff, Department of the Interior
EUGENE FOLEY, Administrator, Small Business Administration
JOHN F. HENNING, Under Secretary, Department of Labor
ALBERT C. LAZURE, Division of Economic Utilization Policy, Department of Defense
IVAN A. NESTINGEN, Under Secretary, Department of Health, Education, and Welfare
JAMES T. RAMEY, Commissioner, Atomic Energy Commission
GEORGE L. SIMPSON, JR., Assistant Administrator for Technology Utilization and Policy Planning, National Aeronautics and Space Administration
JAMES L. SUNDQUIST, Deputy Under Secretary, Department of Agriculture
A. J. WAGNER, Chairman, Tennessee Valley Authority
ROBERT A. WALLACE, Assistant Secretary, Treasury Department
SIDNEY H. WOOLNER, Commissioner, Community Facilities Administration, Housing and Home Finance Agency

State Members

Alabama	JACK GILES, Director, Department of Industrial Relations, Montgomery
Georgia	JACK MINTER, Executive Director, Department of Industry and Trade, Atlanta
Kentucky	JOHN D. WHISMAN, Special Assistant to the Governor, Frankfort
Maryland	HARRY A. BOSWELL, JR., Chairman, Maryland Economic Development Commission, Annapolis
North Carolina	GEORGE STEPHENS, JR., Special Assistant to the Governor, Raleigh
Pennsylvania	JOHN K. TABOR, Secretary, Department of Commerce, Harrisburg
Tennessee	HARLAN MATHEWS, Commissioner, Department of Finance and Administration, Nashville
	LINZY ALBERT, Director of State Planning, Tennessee State Planning Commission, Nashville
Virginia	JOSEPH G. HAMRICK, Executive Assistant to the Governor, and Director, Division of Industrial Development and Planning, Richmond.
West Virginia	PAUL CRABTREE, Special Assistant to the Governor, Charleston

President's Appalachian Regional Commission Staff

JOHN L. SWEENEY, Executive Director
JAMES N. ADLER
STUART F. FELDMAN
PRISCILLA T. HENDERSON
WILLIAM H. KENT
MARJORIE D. KESTER
RICHARD H. KRAFT
FRANCES S. OTTMAN
ROBERT B. READ
VIOLET L. VIRTS