Role of Workforce and Workforce Development in Site Selection

Toyota's 8th North American Assembly Plant in Tupelo, MS

Dennis Cuneo
Arent Fox LLP
Senior Advisor & Former Senior Vice President
Toyota North America

Toyota Site August 2008

Area Colleges

Mississippi Corridor Consortium

Itawamba Community College

- Specializes in Workforce Training and LEAN Manufacturing, to include an Industrial Engineer on the Workforce Staff

Northeast Mississippi Community College

- Automotive Technology and Industrial Maintenance

East Mississippi Community College

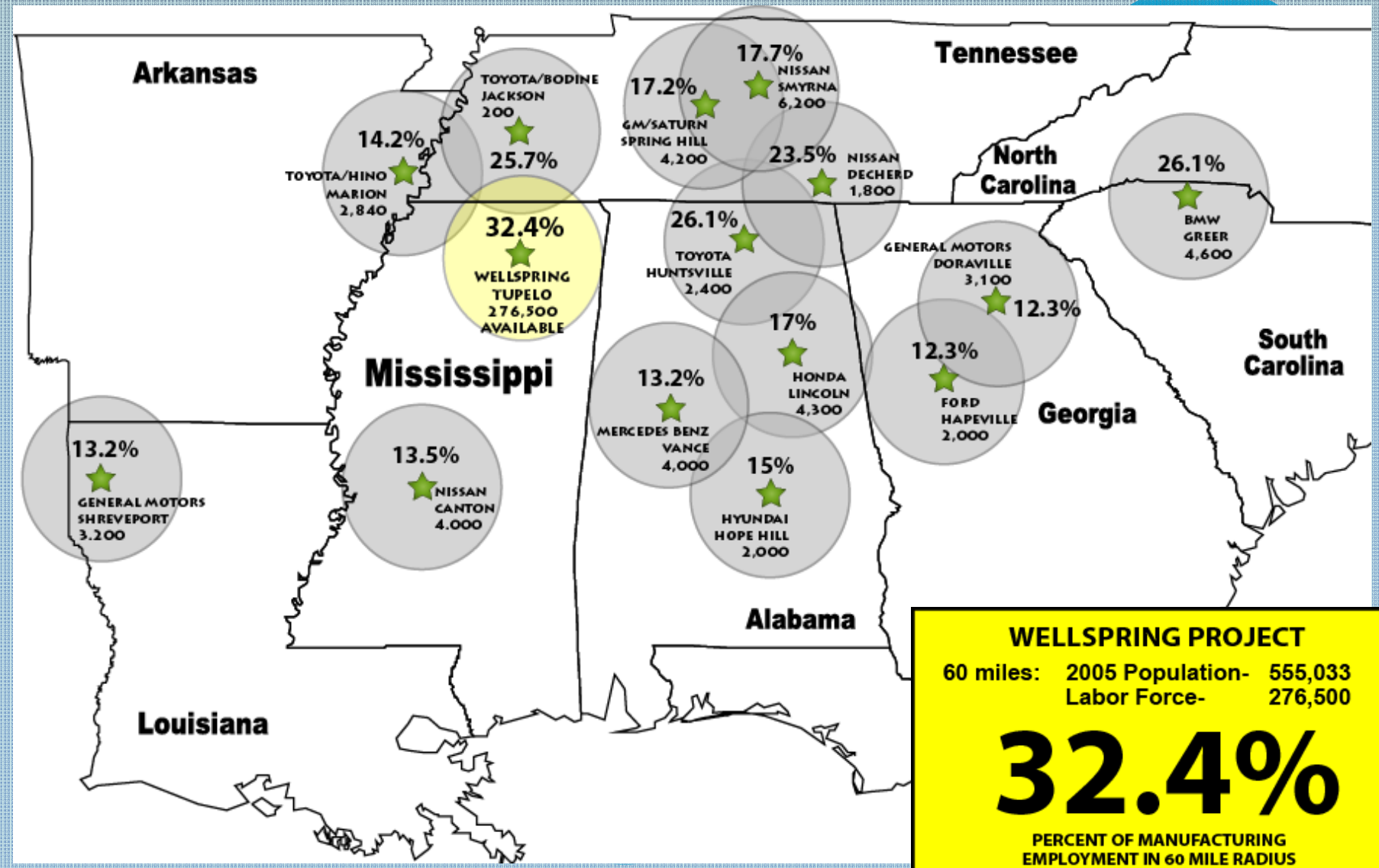
- Industrial Maintenance Technology including an emerging composite program

Northwest Mississippi Community College

- Mold and Die program in Advanced Manufacturing

Tupelo High School
A Blue Ribbon School

North Mississippi Medical Center



WELLSPRING PROJECT

60 miles: 2005 Population- 555,033
Labor Force- 276,500

32.4%

PERCENT OF MANUFACTURING EMPLOYMENT IN 60 MILE RADIUS

Sources: Demographic data © 2005 by Experian/Applied Geographic Solutions
Pathfinders, Inc.

Wellspring

60-Mile Radius

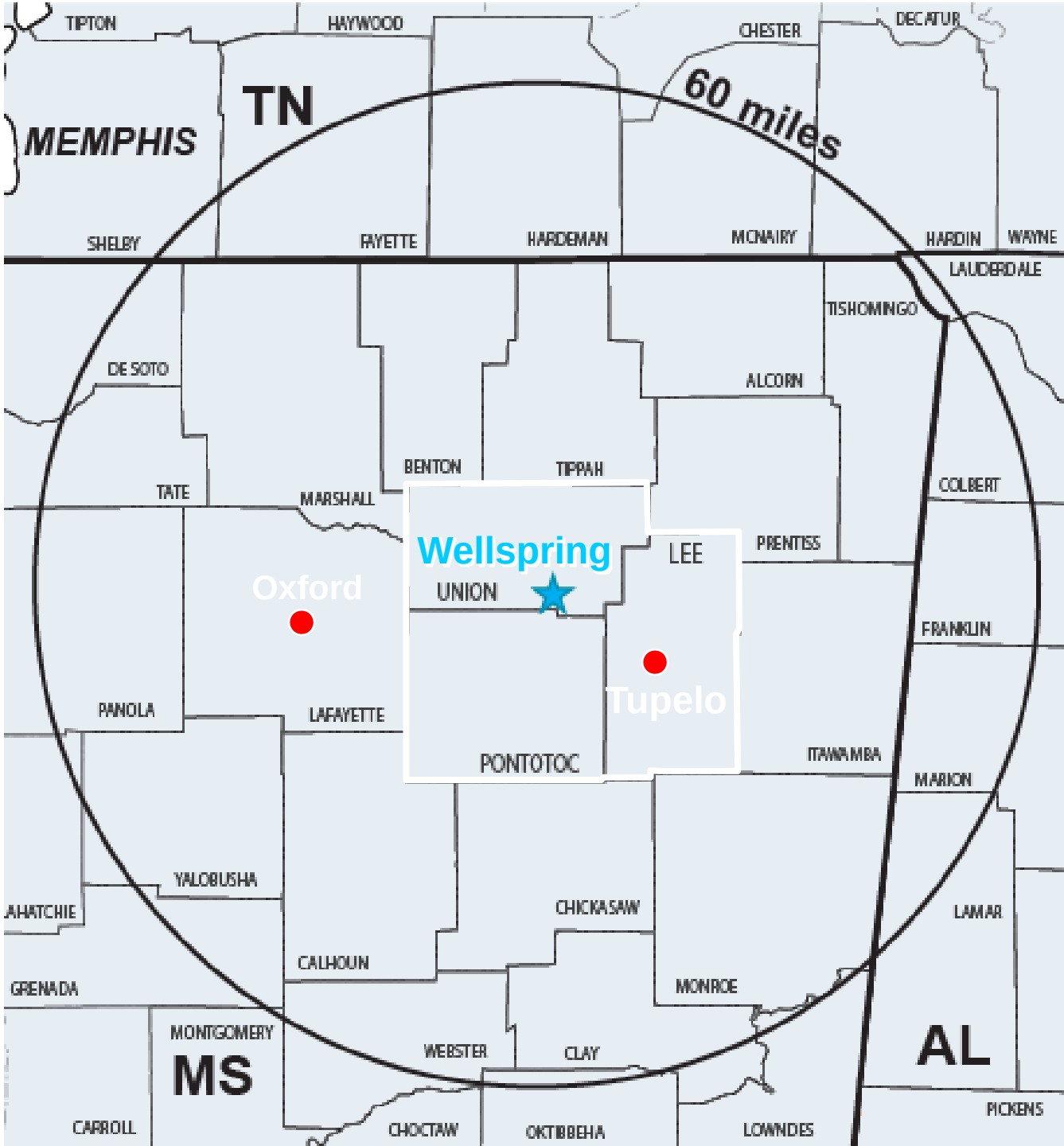
Population
555,033
Labor Force
276,500
Manufacturing Workers
76,973

Comparison with San Antonio

60-Mile Radius

Population
2,051,598
Labor Force
977,790
Manufacturing Workers
69,107

Sources: Demographics Now, US Census 2000



Site Advantages

- 276,500 workforce population within 60 miles of site
- 76,973 manufacturing employment in same area
- Non-union labor climate in region (99% of plants non-union)
- Three major universities within one and a half hours: University of Mississippi, Mississippi State University, and University of Memphis
- Workforce Development provided by the Mississippi Corridor Consortium of Itawamba Community College, Northeast Mississippi Community College, and East Mississippi Community College
- Progressive, pro-business, and fiscally responsible local governments