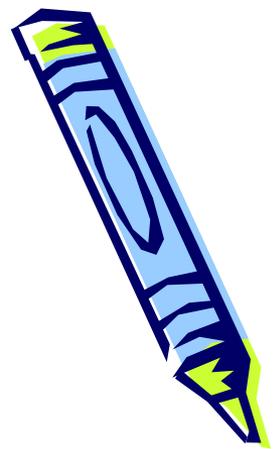


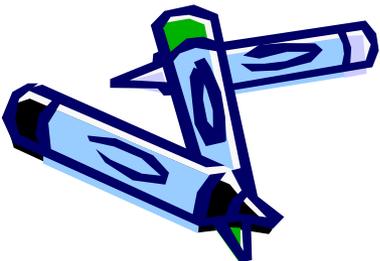


Mount Zion
Community
Development, Inc.

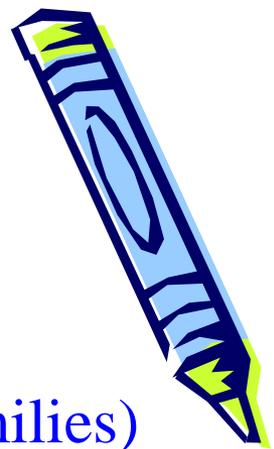
Mission



- Empowerment of the individual and community by providing spiritual, economic, socio-economic, educational, and cultural opportunities to the greater Asheville/Buncombe County community to address the need for jobs, housing, crime prevention, education and health care
- Collaboration with local community-based organizations in the physical redevelopment of the “Block” for housing and supportive services



Programs



- Project NAF (Nurturing Asheville and Area Families)
Minority Infant Mortality Project
- Project EMPOWER (Education Means Power)
Teen Pregnancy Prevention Initiative
- Elizabeth Grant Hill Campus of Learners
Computer Center
- Real Estate Development



Project NAF

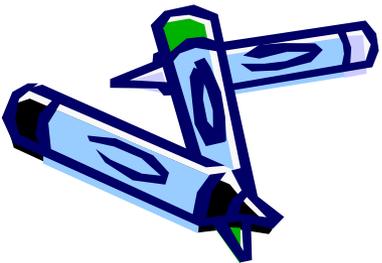
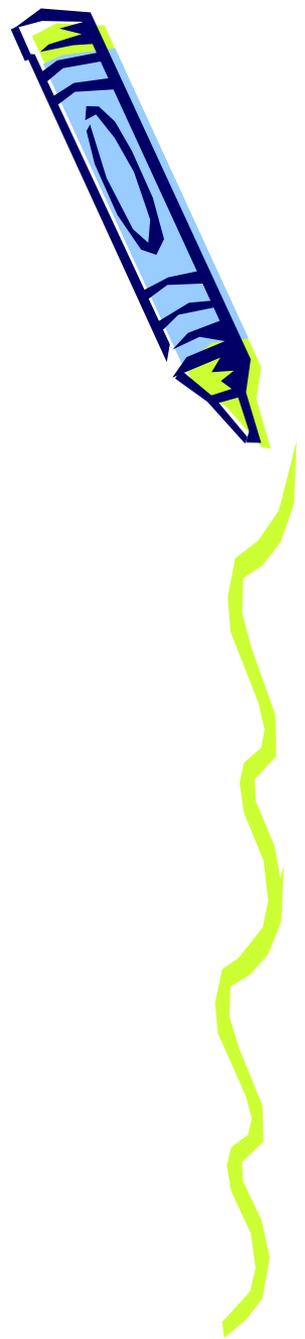
Nurturing Asheville & Area Families



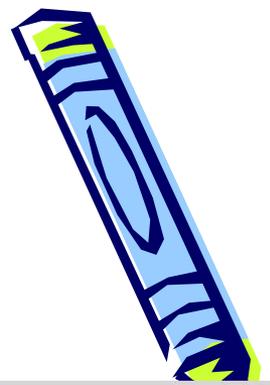
Project NAF offers prenatal and post-natal services to African-American pregnant and post-partum women in Buncombe County. Working together to have healthier babies.

For more information, please contact
Belinda K. Grant at 350-9821 or
Shari Smith at 225-8155

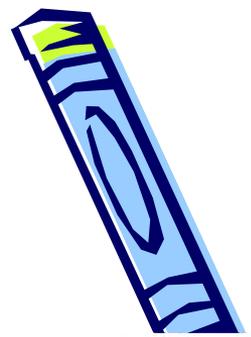
We look forward to hearing from you soon.



Project EMPOWER (Education Means Power)
Buncombe County's
Teen Pregnancy Prevention Initiative



Project NAF cited as a National Model 2001



WEDNESDAY, OCTOBER 31, 2001

CITIZEN-TIMES.com

Local programs in the spotlight

Mount Zion's efforts to fight infant mortality given national attention

By Katy Hillenmeyer
STAFF WRITER

ASHEVILLE — Buncombe County health leaders who have helped Black mothers avoid premature births and coached people with diabetes to control their illness shared their innovations Tuesday before a live, national audience via video-conference.

At Mountain Area Health Education Center (MAHEC), 47 health-care professionals and educators sat in on the interactive broadcast, aimed at eliminating gaps in health-care availability, quality and affordability based on race, gender, age, income, geographic and other differences. Led by the U.S. Bureau of Primary Health Care, the 48-state exchange encompassed 180 sites and 6,000 participants.

The local gathering, sponsored by Buncombe County Medical Society, spotlighted an infant mortality reduction effort by Asheville's Mt. Zion Community Development Inc. for other American communities to imitate.

"We're listening to mothers and giving them what they're asking of us," said Mt. Zion Executive Vice President Jill Arrington.



At Mountain Area Health Education Center, Jill Arrington speaks Tuesday (as her image is displayed behind her for remote viewers to watch) during a national videoconference. Arrington, project director for Project NAF, profiled the successes she and collaborators have achieved locally in helping Black mothers reduce premature births, low birth weights for babies and infant mortality. **Steve Dixon/STAFF PHOTOGRAPHER**

ton, explaining how the local nonprofit's Project NAF is helping to curb low birth weights among Black infants.

Joined by churches, Mission St. Joseph's Health System, Buncombe County Health Center and MAHEC, Project NAF helps expectant moms cope with stresses during their pregnancies, reducing the rate of low birth weight deliveries in Buncombe and Madison counties. Among Black mothers delivering their babies at the Asheville hospi-

tal during the fourth quarter of 1999, 21 percent resulted in low birth weights, compared with 13 percent the following year, Arrington noted.

If other towns can learn from such partnerships, more Americans will receive better health care at a reduced cost, predicted Dr. Marilyn Gaston, director of the Bureau of Primary Health Care.

"(These) people are transforming health care from the bottom up," said Gaston, applauding Project

Upcoming event

"Taking HEED: Health & Education to Eliminate Disparities" will be held by Health Partners from 8:30 a.m. to 4 p.m. Nov. 28 at the Asheville Renaissance Hotel. For information, contact Carol Minton at 253-7009 or hpart@bellsouth.net.

NAF and three other initiatives highlighted as national models.

During the videoconfer-

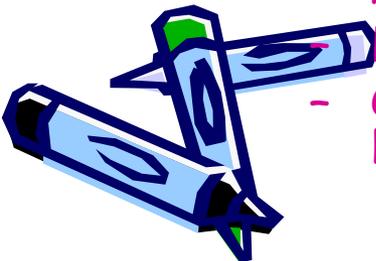
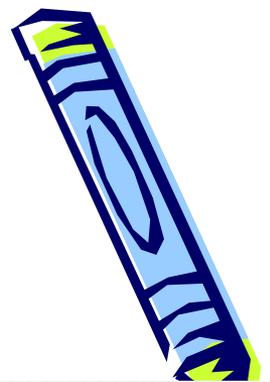
ence, participants held a high-tech town hall meeting about how disparities in breast cancer detection, chronic illness management and other challenges could be erased. Mission St. Joseph's pharmacist Stephanie Kiser Clued in 6,000 listeners about how specially trained pharmacists are working with Asheville city employees and hospital workers to keep their diabetes under control.

Please see **HEALTH** on B2

Project NAF

Goal: For minority babies to have a healthy first year of life and beyond.....

- Participants: African-American Pregnant/Post-partum Women of childbearing age
- Provide culturally sensitive and individualized services to women while they are pregnant and during their baby's first two years of life
- Funding Sources
 - NC Dept. of Health and Human Service's Healthy Beginnings Project
 - Buncombe County
 - Office of Minority Health & Health Disparities



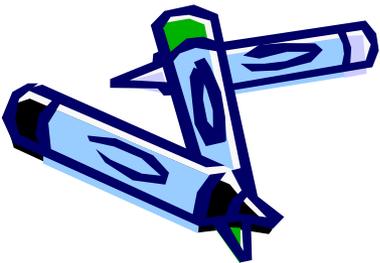
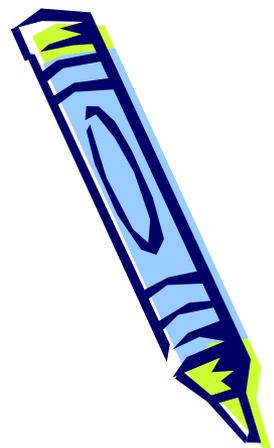
Project NAF Chosen as Community Model

By the N. C. Child Fatality Task Force

May 29, 2011

The Child Fatality Task Force is a legislative study commission which makes recommendations to the General Assembly and Governor for their consideration

The Task Force has three committees: Perinatal Health, Intentional Death and Unintentional Death.



2009 N. C. Infant Mortality Report

N. C. 2009 Final Death Rates (Per 1,000 Live Births)

Buncombe County

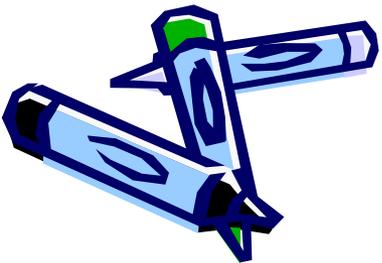
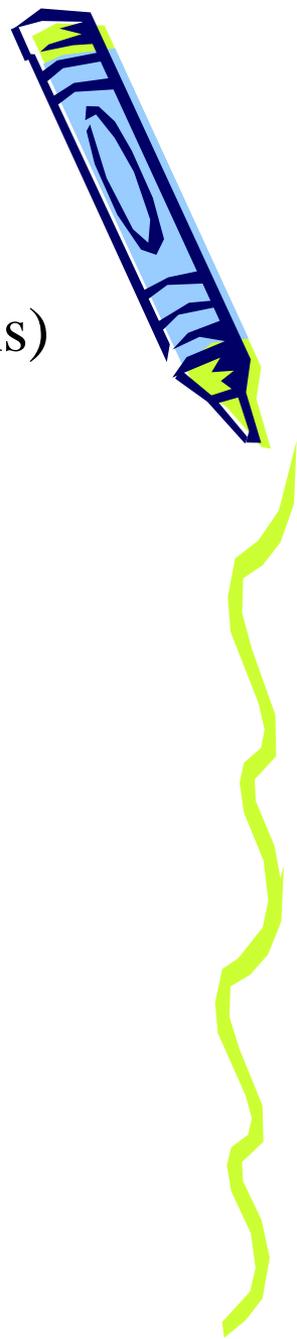
White Infant Deaths 10

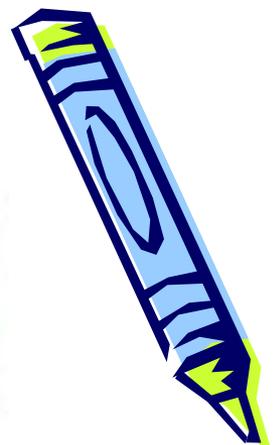
Minority Infant Deaths 2

Population for Buncombe County:

2009 % White Population: 90.0

2009 % Minority Population: 7.1





Detailed Mortality Statistics for North Carolina

Table 1

2006 North Carolina Infant Mortality Report

Infant Death Rates (per 1,000 live births) by Race and Year

Year	Total Infant Deaths	Total Rate	White Infant Deaths	White Rate	Minority Infant Deaths	Minority Rate
1997	982	9.2	522	6.9	460	14.8
1998	1037	9.3	510	6.4	527	16.3
1999	1034	9.1	552	6.8	482	14.8
2000	1034	8.6	545	6.3	489	14.4
2001	1005	8.5	518	6.1	487	14.8
2002	957	8.2	501	5.9	456	14.2
2003	967	8.2	513	5.9	450	14
2004	1050	8.8	541	6.2	509	15.6
2005	1077	8.8	575	6.4	502	14.9
2006	1033	8.1	550	6	483	13.6

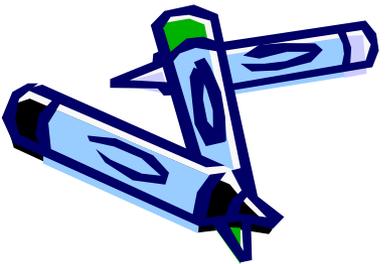
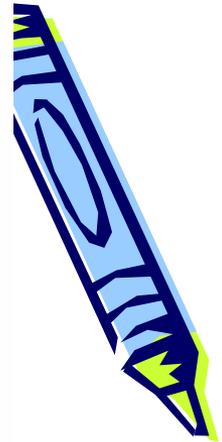
Source: <http://www.schs.nc.us/SCHS/deahts/ims/2006/table3.html>



SCHS North Carolina State Center for Health Statistics

Selected Vital Statistics for 1998 and 1994-1998
 Buncombe County, North Carolina
 Table 2

	Total Number 1998	Rate 1998	Rate 1994- 1998	Number of Whites 1998	Rate 1998	Rate 1994- 1998	# of Minority 1998	Rate 1998	Rate 1994-1998
Low Birthweight	211	8.5	8.3	179	8.1	735	32	11.7	14.2
Fetal & Infant Infant Mortality									
Perinatal Deaths	34	13.5	13.5	30	13.4	12.9	4	14.5	17.7
Fetal Deaths	22	8.8	7.8	21	9.4	7.7	1	3.6	8.5
Neonatal (Under 28 Days)	12	4.8	5.7	9	4.1	5.3	3	10.9	9.3
Postneonatal (28 days-1 Year)	3	1.2	2.2	2	0.9	1.3	1	3.7	9.4
Deaths (Under 1 Year)	15.0	6.0	7.9	11	5.0	6.5	4.0	14.6	18.6
Deaths Excluding Fetals									
Total	2,113	10.9	10.9	1,931	11.0	10.9	182	10.4	11.4
Males	1,026	11.1	11.2	934	11.1	11.1	92	11.2	12.5
Females	1,087	10.8	10.7	997	10.9	10.7	90	9.8	10.4
Age 00-04	19	1.7	2	14	1.4	1.7	5	3.3	3.6
Produced by the NC State Center for Health Statistics, DHHS Last Updated 1/2000									



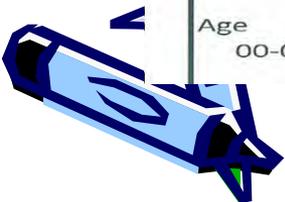
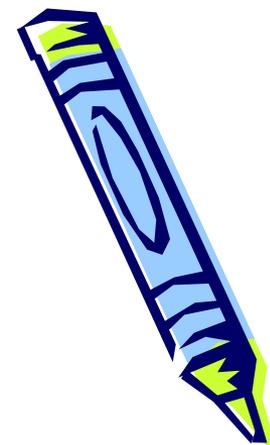
SCHS North Carolina State Center for Health Statistics

Selected Vital Statistics for 1999 and 1995-1999

Buncombe County, North Carolina

Table 3

	Total Number 1999	Rate 1999	Rate 1995 1999	Number of Whites 199	Rate 1999	Rate 1995 1999	# of Minority 1999	Rate 199	Rate 1995-1
Low Birthweight	232	9.4	8.6	196	8.8	7.8	36	15.5	14.
Fetal & Infant Infant Mortality									
Perinatal Deaths	36	14.5	13.5	30	13.3	12.5	6	25.5	21.
Fetal Deaths	14	536	7.2	11	4.9	7	3	12.8	9.4
Neonatal (Under 28 Days)	22	8.9	6.3	19	8.5	5.6	3	12.9	11.
Postneonatal (28 days-1 Year)	11	4.5	2.6	7	3.2	1.4	4	17.5	12.
Deaths (Under 1 Year)	33	13.3	8.8	26	11.6	7.0	7.0	30.2	23.
Deaths Excluding Fetals									
Total	2,113	10.9	10.9	1,931	11.0	10.9	182	10.4	
Males	1,026	11.1	11.2	934	11.1	11.1	92	11.2	
Females	1,087	10.8	10.7	997	10.9	10.7	90	9.8	
Age 00-04	19	1.7	2	14	1.4	1.7	5	3.3	



SCHS North Carolina State Center for Health Statistics

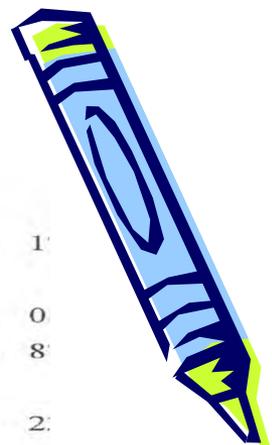
Selected Vital Statistics for 2000 and 1996-00.

Buncombe County Table 4 (MZCD)

Selected Statistics	Selected Statistics								
	Total			White			Minority		
	Total Number 2000	Rate * 2000	Rate * 1996 - 2000	Number of Whites 2000	Rate * 2000	Rate * 1996 - 2000	Number of Minority 2000	Rate * 2000	Rate * 1996 - 2000
Population									
Total	207,152	2.6	2.6	186,478	3.1	3.1	20,674	1.0	1.0
Males	99,077	47.8	47.8	89,275	47.9	47.8	9,802	47.4	47.4
Females	108,075	52.2	52.2	97,203	52.1	52.2	10,872	52.6	52.6
Natural Increase	392	1.9	1.4	289	1.5	1.2	103	5.0	3.0
Live Births									
Total	2,597	12.5	12.1	2,318	12.4	12.0	279	13.5	13.5
Males	1,348	6.5	6.2	1,219	6.5	6.1	129	6.2	6.2
Females	1,249	6.0	5.9	1,099	5.9	5.8	150	7.3	6.0
Attendant									
Physical in Hospital	2,403	92.5	94.4	2,132	92.0	94.0	271	97.1	97.1
Physician Not in Hospital	3	0.1	0.0	3	0.1	0.0	0	0.0	0.0
Certified Nurse Midwife	167	6.4	4.7	161	6.9	5.0	6	2.2	2.2
Other Attendant	24	0.9	0.9	22	0.9	1.0	2	0.7	0.0
Low Birthweight	220	8.5	8.7	181	7.8	8.0	39	14.0	14.0
Out of Wedlock	867	33.4	31.0	674	29.1	26.0	193	69.2	71.0



C-Section Occurrence	547	21.1	18.7	493	21.3	18.9	54	19.4	18.7
Total	3,699	3.0	3.1	3,399	3.9	3.9	300	0.9	0.9
To Residents	2,419	65.4	66.5	2,154	63.4	64.5	265	88.3	88.3
Fetal and Infant Mortality									
Perinatal Deaths	29	11.1	13.3	21	9.0	12.1	8	28.3	28.3
Fetal Deaths	14	5.4	7.3	10	4.3	6.8	4	14.1	14.1
Neonatal (Under 28 Days)	15	5.8	6.1	11	4.7	5.3	4	14.3	14.3
Postneonatal (28 Days- 1 Year)	8	3.1	2.9	6	2.6	1.8	2	7.3	7.3
Infant Deaths (Under 1 Year)	23	8.9	9.0	17	7.3	7.2	6	21.5	21.5
Deaths (Excluding Fetals)									
Total	2,205	10.6	10.7	2,029	10.9	10.8	176	8.5	9.0
Males	1,043	10.5	10.7	942	10.6	10.8	101	10.3	10.3
Females	1,162	10.8	10.7	1,087	11.2	10.9	75	6.9	8.7
Age									
00-04 Years	24	1.9	2.0	18	1.7	1.7	6	3.4	3.4
05-14 Years	10	0.4	0.3	9	0.4	0.2	1	0.3	0.3
15-24 Years	20	0.9	0.9	18	0.9	0.8	2	0.7	1.0
25-34 Years	25	0.9	1.2	20	0.8	1.1	5	1.8	1.8
35-44 Years	67	2.1	2.2	57	2.0	1.9	10	3.3	4.0
45-54 Years	150	4.9	4.4	127	4.5	4.1	23	8.4	7.0
55-64 Years	196	9.2	9.7	179	9.0	9.4	17	11.6	11.6
65 and Over	1,713	49.1	50.0	1,601	49.2	49.7	112	47.7	50.0
Place of Death									
Hospital	817	37.1	37.3	738	36.4	36.8	79	44.9	44.9
Other Institution	919	41.7	41.5	846	41.7	41.8	73	41.5	39.6
Home or Non-Institution Occurrence	469	21.3	21.2	445	21.9	21.5	24	13.6	15.5

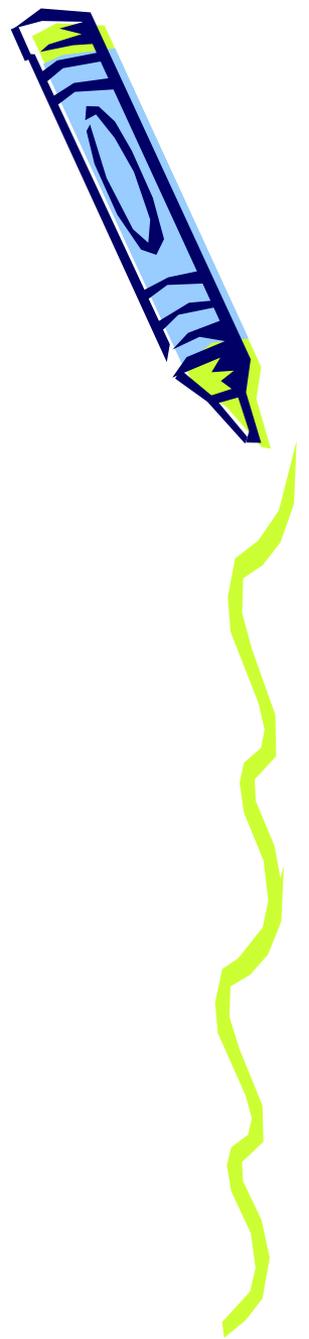


Other Events

Marriages	1,677	8.1	8.9
Divorces and Annulments	1,173	5.7	6.2

*See definitions and formulas section

Page Last Updated October 24, 2003



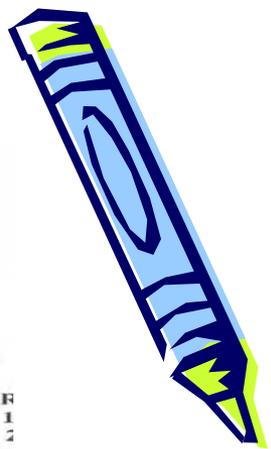
SCHS North Carolina State Center for Health Statistics

Selected Vital Statistics for 2000 and 1996-00.

Buncombe County

Selected Statistics

Selected Statistics	Total			White			Minority		
	Total Number 2000	Rate* 2000	Rate* 1996-2000	Number of Whites 2000	Rate* 2000	Rate* 1996-2000	Number of Minority 2000	Rate* 2000	R 1 2
Population									
Total	207,152	2.6	2.6	186,478	3.1	3.1	20,674	1.0	1
Males	99,077	47.8	47.8	89,275	47.9	47.8	9,802	47.4	4
Females	108,075	52.2	52.2	97,203	52.1	52.2	10,872	52.6	5
Natural Increase	392	1.9	1.4	289	1.5	1.2	103	5.0	3
Live Births									
Total	2,597	12.5	12.1	2,318	12.4	12.0	279	13.5	1
Males	1,348	6.5	6.2	1,219	6.5	6.1	129	6.2	6
Females	1,249	6.0	5.9	1,099	5.9	5.8	150	7.3	6
Attendant									

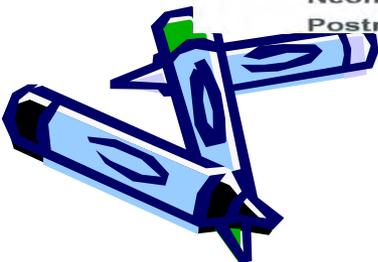


SCHS North Carolina State Center for Health Statistics

Selected Vital Statistics for 2001 and 1997-2001

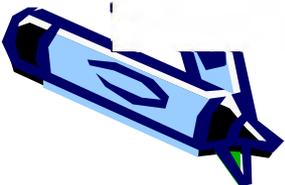
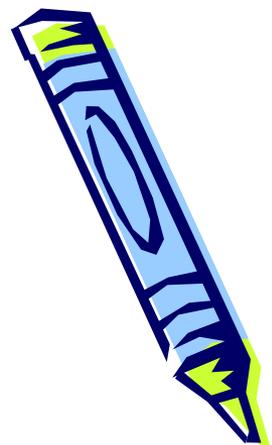
Buncombe County North Carolina

Item	Total			White			Minority		
	Number 2001	Rate * 2001	Rate * 97- 01	Number 2001	Rate * 2001	Rate * 97- 01	Number 2001	Rate * 2001	Rate * 97- 01
Population									
Total	8,188,010	100.0	100.0	6,124,883	100.0	100.0	2,063,127	100.0	100.0
Males	4,016,180	49.0	48.6	3,038,908	49.6	49.2	977,272	47.4	47.4
Females	4,171,830	51.0	51.4	3,085,975	50.4	50.8	1,085,855	52.6	52.6
Natural Increase	47,374	5.8	5.7	30,836	5.0	4.8	16,538	8.0	8.0
Live Births									
Total	118,112	14.4	14.4	85,204	13.9	13.8	32,908	16.0	16.0
Males	60,161	7.3	7.4	43,554	7.1	7.1	16,607	8.0	8.0
Females	57,951	7.1	7.0	41,650	6.8	6.7	16,301	7.9	7.9
Attendant									
Physician in Hospital	107,542	91.1	91.8	77,272	90.7	91.6	30,270	92.0	92.0
Physician not in Hospital	38	0.0	0.0	19	0.0	0.0	19	0.1	0.1
Certified Nurse Midwife	10,175	8.6	7.8	7,614	8.9	8.0	2,561	7.8	7.8
Other Attendant	357	0.3	0.3	299	0.4	0.4	58	0.2	0.2
Low Birthweight	10,579	9.0	8.9	6,254	7.3	7.2	4,325	13.1	13.1
Out of Wedlock	40,487	34.3	33.2	20,472	24.0	21.8	20,015	60.8	60.8
Mother Smoked	16,479	14.0	14.4	12,806	15.0	15.7	3,673	11.2	11.2
C-Section	29,829	25.3	23.0	21,145	24.8	22.8	8,684	26.4	26.4
Occurrence									
Total	119,139	100.0	100.0	86,080	100.0	100.0	33,059	100.0	100.0
To Residents	116,951	98.2	98.0	84,291	97.9	97.8	32,660	98.8	98.8
Fetal and Infant Mortality									
Perinatal Deaths	1,541	13.0	14.0	798	9.3	10.3	743	22.3	22.3
Fetal Deaths	836	7.0	7.6	446	5.2	5.8	390	11.7	11.7
Neonatal (Under 28 Days)	705	6.0	6.4	352	4.1	4.6	353	10.7	10.7
Postneonatal (28 Days - 1	200	2.0	2.0	168	2.0	2.0	124	4.1	4.1



Item	Total			White			Minority		
	Number 2001	Rate *	Rate * 97- 01	Number 2001	Rate *	Rate * 97- 01	Number 2001	Rate *	F *
Deaths (Excluding Fetals)									
Total	70,738	8.6	8.7	54,368	8.9	9.0	16,370	7.9	
Males	34,810	8.7	8.9	26,603	8.8	9.0	8,207	8.4	
Females	35,928	8.6	8.6	27,765	9.0	9.0	8,163	7.5	
Age									
00-04 Years	1,138	2.0	2.1	593	1.5	1.6	545	3.2	
05-14 Years	207	0.2	0.2	147	0.2	0.2	60	0.2	
15-24 Years	1,009	0.9	0.9	668	0.8	0.8	341	1.0	
25-34 Years	1,306	1.1	1.2	819	0.9	1.0	487	1.6	
35-44 Years	2,935	2.3	2.2	1,843	1.9	1.8	1,092	3.4	
45-54 Years	5,324	4.7	4.6	3,481	4.0	3.9	1,843	7.1	
55-64 Years	7,913	10.6	10.8	5,762	9.5	9.7	2,151	15.1	
65 and Over	50,906	51.8	50.2	41,055	50.5	49.4	9,851	58.0	
Place of Death									
Hospital	35,358	50.0	51.6	25,737	47.3	49.2	9,621	58.8	
Other Institution	19,255	27.2	25.8	15,694	28.9	27.3	3,561	21.8	
Home or Non-Institution	16,125	22.8	22.6	12,937	23.8	23.5	3,188	19.5	
Occurrence									
Total	71,543	100.0	100.0	55,061	100.0	100.0	16,482	100.0	1
To Residents	69,438	97.1	96.9	53,305	96.8	96.7	16,133	97.9	
Other Events									
Marriages	65,296	8.0	8.2						
Divorces and Annulments	37,381	4.6	4.7						

*See definitions and formulas section



SCHS North Carolina State Center for Health Statistics

Selected Vital Statistics for 2002 and 1998-2002

Buncombe County

Item	Total			White			Minority		
	Number 2002	Rate* 2002	Rate* 98-02	Number 2002	Rate* 2002	Rate* 98-02	Number 2002	Rate* 2002	Rate* 98-02
Population									
Total	210,550	2.5	2.6	191,159	3.1	3.1	19,391	0.9	
Males	101,327	48.1	48.0	91,932	48.1	48.0	9,395	48.5	
Females	109,223	51.9	52.0	99,227	51.9	52.0	9,996	51.5	
Natural Increase	371	1.8	1.6	225	1.2	1.3	146	7.5	
Live Births									
Total	2,564	12.2	12.2	2,263	11.8	12.1	301	15.5	
Males	1,329	6.3	6.3	1,165	6.1	6.2	164	8.5	
Females	1,235	5.9	6.0	1,098	5.7	5.9	137	7.1	
Attendant									
Physician in Hospital	2,361	92.1	92.8	2,075	91.7	92.4	286	95.0	
Physician not in Hospital	2	0.1	0.1	2	0.1	0.1	0	0.0	
Certified Nurse Midwife	180	7.0	6.2	166	7.3	6.6	14	4.7	
Other Attendant	21	0.8	0.9	20	0.9	0.9	1	0.3	
Low Birthweight	268	10.5	9.1	226	10.0	8.6	42	14.0	
Out of Wedlock	864	33.7	32.4	655	28.9	27.9	209	69.4	
Mother Smoked	416	16.2	15.6	383	16.9	15.9	33	11.0	
C-Section	647	25.2	21.2	580	25.6	21.4	67	22.3	
Occurrence									
Total	3,671	3.1	3.1	3,332	3.9	3.9	339	1.1	
To Residents	2,369	64.5	65.7	2,078	62.4	63.8	291	85.8	
Fetal and Infant Mortality									
Perinatal Deaths	34	13.2	13.5	29	12.7	12.7	5	16.6	
Fetal Deaths	20	7.7	7.6	19	8.3	7.4	1	3.3	
Neonatal (Under 28 Days)	14	5.5	6.0	10	4.4	5.3	4	13.3	
Postneonatal (28 Days - 1 Year)	4	1.6	2.8	3	1.3	2.1	1	3.4	
Infant Deaths (Under 1 Year)	18	7.0	8.8	13	5.7	7.4	5	16.6	
Deaths (Excluding Fetals)									
Total	2,193	10.4	10.6	2,038	10.7	10.8	155	8.0	
Males	1,036	10.2	10.4	953	10.4	10.6	83	8.8	
Females	1,157	10.6	10.8	1,085	10.9	11.1	72	7.2	
Age									
00-04 Years	21	1.7	2.0	15	1.4	1.8	6	4.0	
05-14 Years	6	0.2	0.2	5	0.2	0.2	1	0.3	



Item	Total			White			Minority		
	Number 2002	Rate* 2002	Rate* 98-02	Number 2002	Rate* 2002	Rate* 98-02	Number 2002	Rate* 2002	Rate* 98-02
45-54 Years	138	4.3	4.4	125	4.3	4.2	13	4.7	
55-64 Years	198	8.8	9.5	182	8.7	9.2	16	10.7	
65 and Over	1,718	53.8	53.0	1,617	54.0	53.0	101	51.5	
Place of Death									
Hospital	728	33.2	36.1	668	32.8	35.5	60	38.7	
Other Institution	930	42.4	41.7	860	42.2	41.9	70	45.2	
Home or Non-Institution	535	24.4	22.2	510	25.0	22.5	25	16.1	
Occurrence									
Total	2,918	4.0	4.0	2,712	4.8	4.8	206	1.3	
To Residents	2,083	71.4	72.2	1,930	71.2	71.8	153	74.3	
Other Events									
Marriages	1,903	9.0	8.9						
Divorces and Annulments	1,226	5.8	5.8						



SCHS North Carolina State Center for Health Statistics

Selected Vital Statistics for 2003 and 1999-2003

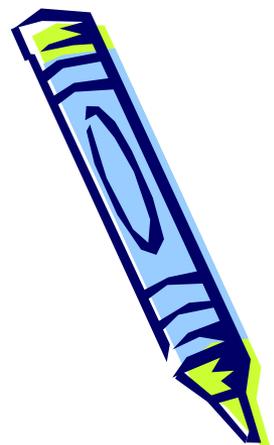
Buncombe County

Item	Total			White			Minority		
	Number 2003	Rate* 2003	Rate* 99-03	Number 2003	Rate* 2003	Rate* 99-03	Number 2003	Rate* 2003	Rate* 99-03
Population									
Total	212,246	2.5	2.5	192,605	3.1	3.1	19,641	0.9	
Males	102,241	48.2	48.0	92,700	48.1	48.0	9,541	48.6	
Females	110,005	51.8	52.0	99,905	51.9	52.0	10,100	51.4	
Natural Increase	341	1.6	1.5	278	1.4	1.2	63	3.2	
Live Births									
Total	2,505	11.8	12.1	2,270	11.8	12.0	235	12.0	
Males	1,293	6.1	6.2	1,178	6.1	6.2	115	5.9	
Females	1,212	5.7	5.9	1,092	5.7	5.8	120	6.1	
Attendant									
Physician in Hospital	2,267	90.5	91.9	2,046	90.1	91.5	221	94.0	
Physician not in Hospital	1	0.0	0.1	1	0.0	0.1	0	0.0	
Certified Nurse Midwife	202	8.1	7.0	192	8.5	7.5	10	4.3	
Other Attendant	35	1.4	1.0	31	1.4	1.0	4	1.7	
Low Birthweight	208	8.3	9.0	172	7.6	8.5	36	15.3	
Out of Wedlock	852	34.0	33.0	707	31.1	29.0	145	61.7	
Mother Smoked	423	16.9	15.4	393	17.3	15.7	30	12.8	
C-Section	682	27.2	22.9	614	27.0	23.2	68	28.9	
Occurrence									
Total	3,637	3.1	3.1	3,368	3.9	3.9	269	0.8	
To Residents	2,319	63.8	64.9	2,097	62.3	63.1	222	82.5	
Fetal and Infant Mortality									
Perinatal Deaths	24	9.5	12.7	21	9.2	11.8	3	12.7	
Fetal Deaths	10	4.0	6.6	8	3.5	6.2	2	8.4	
Neonatal (Under 28 Days)	14	5.6	6.2	13	5.7	5.6	1	4.3	
Postneonatal (28 Days - 1 Year)	5	2.0	2.9	2	0.9	2.1	3	12.8	
Infant Deaths (Under 1 Year)	19	7.6	9.1	15	6.6	7.8	4	17.0	
Deaths (Excluding Fetals)									
Total	2,164	10.2	10.6	1,992	10.3	10.8	172	8.8	



Item	Total			White			Minority		
	Number 2003	Rate* 2003	Rate* 99-03	Number 2003	Rate* 2003	Rate* 99-03	Number 2003	Rate* 2003	R 99-03
Age									
00-04 Years	22	1.8	2.0	18	1.7	1.8	4	2.5	
05-14 Years	3	0.1	0.2	1	0.0	0.2	2	0.6	
15-24 Years	14	0.5	0.8	13	0.5	0.8	1	0.3	
25-34 Years	32	1.1	1.0	28	1.1	1.0	4	1.5	
35-44 Years	62	2.0	2.1	59	2.0	2.1	3	1.1	
45-54 Years	152	4.7	4.5	141	4.8	4.3	11	3.9	
55-64 Years	224	9.5	9.4	205	9.3	9.1	19	11.8	
65 and Over	1,655	51.9	52.9	1,527	51.0	52.7	128	65.8	
Place of Death									
Hospital	737	34.1	35.4	669	33.6	34.9	68	39.5	
Other Institution	932	43.1	42.4	863	43.3	42.5	69	40.1	
Home or Non-Institution	495	22.9	22.3	460	23.1	22.6	35	20.3	
Occurrence									
Total	2,834	3.8	4.0	2,620	4.5	4.8	214	1.3	
To Residents	2,032	71.7	72.1	1,864	71.1	71.8	168	78.5	
Other Events									
Marriages	1,851	8.7	8.8						
Divorces and Annulments	1,196	5.6	5.7						

*See definitions and formulas section

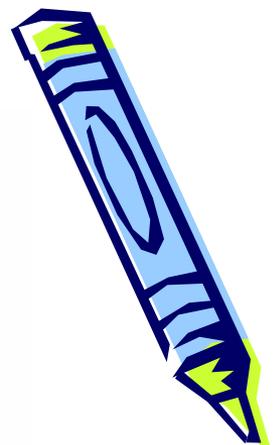


SCHS North Carolina State Center for Health Statistics

Selected Vital Statistics for 2008 and 2004-2008

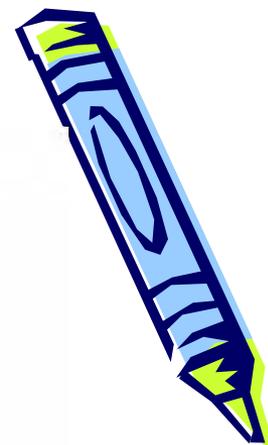
Buncombe County

Item	Total			White			Minority		
	Number 2008	Rate* 2008	Rate* 04-08	Number 2008	Rate* 2008	Rate* 04-08	Number 2008	Rate* 2008	Rate* 04-08
Population									
Total	227,875	2.5	2.5	206,632	3.0	3.0	21,243	0.9	0.9
Males	110,261	48.4	48.3	99,820	48.3	48.2	10,441	49.2	48.9
Females	117,614	51.6	51.7	106,812	51.7	51.8	10,802	50.8	51.1
Natural Increase	455	2.0	2.2	334	1.6	1.9	121	5.7	5.1
Live Births									
Total	2,738	12.0	12.2	2,426	11.7	12.1	312	14.7	13.8
Males	1,410	6.2	6.3	1,254	6.1	6.2	156	7.3	7.1
Females	1,328	5.8	6.0	1,172	5.7	5.9	156	7.3	6.7
Attendant									
Physician in Hospital	2,461	89.9	90.3	2,156	88.9	89.5	305	97.8	97.0
Physician not in Hospital	14	0.5	0.1	14	0.6	0.1	0	0.0	0.0
Certified Nurse Midwife	229	8.4	8.4	223	9.2	9.1	6	1.9	2.5
Other Attendant	34	1.2	1.1	33	1.4	1.2	1	0.3	0.4
Low Birthweight	237	8.7	9.0	191	7.9	8.4	46	14.7	14.2
Out of Wedlock	1,108	40.5	39.1	880	36.3	35.3	228	73.1	71.4
Mother Smoked	279	10.2	12.9	242	10.0	12.9	37	11.9	12.9
C-Section	903	33.0	31.5	793	32.7	31.1	110	35.3	34.4
Occurrence									
Total	4,196	3.2	3.1	3,817	4.0	3.9	379	1.0	0.9
To Residents	2,643	63.0	64.2	2,336	61.2	62.5	307	81.0	82.6
Fetal and Infant Mortality									
Perinatal Deaths	21	7.6	9.9	18	7.4	8.7	3	9.6	20.1
Fetal Deaths	16	5.8	6.1	15	6.1	5.0	1	3.2	15.3
Neonatal (Under 28 Days)	5	1.8	3.8	3	1.2	3.7	2	6.4	4.9
Postneonatal (28 Days - 1 Year)	11	4.0	2.6	8	3.3	2.2	3	9.7	6.4
Infant Deaths (Under 1 Year)	16	5.8	6.4	11	4.5	5.9	5	16.0	11.3
Deaths (Excluding Fetals)									
Total	2,283	10.0	10.0	2,092	10.1	10.2	191	9.0	8.7



Item	Total			White			Minority		
	Number 2008	Rate* 2008	Rate* 04-08	Number 2008	Rate* 2008	Rate* 04-08	Number 2008	Rate* 2008	Rate* 04-08
Males	1,108	10.0	10.0	1,010	10.1	10.2	98	9.4	8.5
Females	1,175	10.0	10.1	1,082	10.1	10.2	93	8.6	8.9
Age									
00-04 Years	21	1.6	1.6	15	1.2	1.5	6	4.4	2.2
05-14 Years	3	0.1	0.2	3	0.1	0.1	0	0.0	0.2
15-24 Years	14	0.5	0.9	12	0.5	0.8	2	0.6	1.1
25-34 Years	28	1.0	1.1	25	1.0	1.1	3	1.1	1.3
35-44 Years	67	2.1	2.2	61	2.1	2.1	6	2.0	3.3
45-54 Years	168	4.9	4.7	140	4.4	4.4	28	9.2	7.4
55-64 Years	298	10.2	9.3	265	9.8	9.0	33	14.3	13.4
65 and Over	1,684	48.7	49.9	1,571	48.5	49.6	113	52.0	54.4
Place of Death									
Hospital	708	31.0	31.4	642	30.7	30.7	66	34.6	39.2
Other Institution	1,061	46.5	45.8	989	47.3	46.3	72	37.7	39.4
Home or Non-Institution	514	22.5	22.8	461	22.0	23.0	53	27.7	21.3
Occurrence									
Total	3,018	3.9	3.9	2,788	4.6	4.6	230	1.3	1.3
To Residents	2,131	70.6	70.8	1,951	70.0	70.3	180	78.3	76.6
Other Events									
Marriages	2,004	8.8	8.8						
Divorces and Annulments	1,083	4.8	5.1						

*See definitions and formulas section

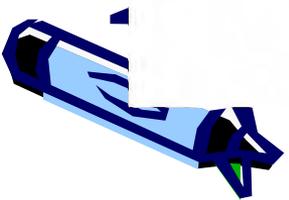


SCHS North Carolina State Center for Health Statistics

Selected Vital Statistics for 2009 and 2005-2009

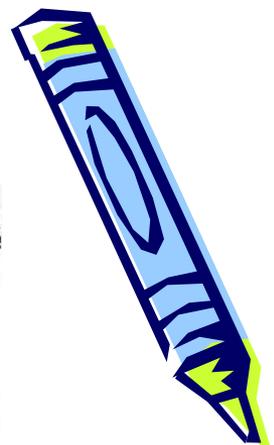
Buncombe County

Item	Total			White			Minority		
	Number 2009	Rate* 2009	Rate* 05-09	Number 2009	Rate* 2009	Rate* 05-09	Number 2009	Rate* 2009	Rate* 05-09
Population									
Total	230,421	100.0	100.0	207,745	100.0	100.0	22,676	100.0	100.0
Males	110,905	48.1	48.3	100,034	48.2	48.2	10,871	47.9	48.7
Females	119,516	51.9	51.7	107,711	51.8	51.8	11,805	52.1	51.3
Natural Increase	374	1.6	2.1	263	1.3	1.8	111	4.9	5.2
Live Births									
Total	2,675	11.6	12.2	2,383	11.5	12.0	292	12.9	13.7
Males	1,377	6.0	6.2	1,213	5.8	6.1	164	7.2	7.1
Females	1,298	5.6	5.9	1,170	5.6	5.9	128	5.6	6.6
Attendant									
Physician in Hospital	2,374	88.7	90.0	2,098	88.0	89.2	276	94.5	96.6
Physician not in Hospital	20	0.7	0.3	19	0.8	0.3	1	0.3	0.1
Certified Nurse Midwife	252	9.4	8.6	240	10.1	9.3	12	4.1	2.8
Other Attendant	29	1.1	1.1	26	1.1	1.2	3	1.0	0.5
Low Birthweight	208	7.8	8.8	171	7.2	8.2	37	12.7	13.6
Out of Wedlock	1,102	41.2	40.2	877	36.8	36.2	225	77.1	73.3
Mother Smoked	271	10.1	12.2	245	10.3	12.2	26	8.9	12.0
C-Section	802	30.0	31.8	711	29.8	31.5	91	31.2	34.3
Occurrence									
Total	4,118	3.2	3.1	3,757	4.1	4.0	361	1.0	0.9
To Residents	2,579	62.6	63.9	2,296	61.1	62.2	283	78.4	81.7
Fetal and Infant Mortality									
Perinatal Deaths	22	8.2	9.7	20	8.3	8.9	2	6.8	16.3
Fetal Deaths	14	5.2	5.9	13	5.4	5.2	1	3.4	11.6
Neonatal (Under 28 Days)	8	3.0	3.8	7	2.9	3.7	1	3.4	4.8
Postneonatal (28 Days - 1 Year)	4	1.5	2.4	3	1.3	2.0	1	3.4	6.2
Infant Deaths (Under 1 Year)	12	4.5	6.2	10	4.2	5.7	2	6.8	11.0
Deaths (Excluding Fetals)									
Total	2,301	10.0	10.1	2,120	10.2	10.2	181	8.0	8.5



Item	Total			White			Minority		
	Number 2009	Rate* 2009	Rate* 05-09	Number 2009	Rate* 2009	Rate* 05-09	Number 2009	Rate* 2009	Rate* 05-09
Males	1,101	9.9	9.9	1,019	10.2	10.1	82	7.5	7.5
Females	1,200	10.0	10.2	1,101	10.2	10.3	99	8.4	8.4
Age									
00-04 Years	16	1.2	1.5	10	0.8	1.4	6	4.1	4.1
05-14 Years	4	0.2	0.2	0	0.0	0.1	4	1.2	1.2
15-24 Years	22	0.8	0.8	20	0.8	0.8	2	0.5	0.5
25-34 Years	34	1.2	1.1	31	1.2	1.1	3	1.0	1.0
35-44 Years	59	1.8	2.1	53	1.8	2.0	6	1.9	1.9
45-54 Years	160	4.6	4.6	139	4.4	4.4	21	6.7	6.7
55-64 Years	267	8.9	9.1	231	8.4	8.8	36	14.3	14.3
65 and Over	1,739	47.1	49.6	1,636	47.5	49.4	103	42.6	42.6
Place of Death									
Hospital	724	31.5	33.2	656	30.9	32.6	68	37.6	37.6
Other Institution	1,041	45.2	44.0	965	45.5	44.5	76	42.0	42.0
Home or Non-Institution	536	23.3	22.9	499	23.5	22.9	37	20.4	20.4
Occurrence									
Total	3,086	4.0	3.9	2,875	4.7	4.7	211	1.2	1.2
To Residents	2,159	70.0	70.6	1,993	69.3	70.1	166	78.7	78.7
Other Events									
Marriages	1,839	8.0	8.7						
Divorces and Annulments	1,121	4.9	5.0						

*See definitions and formulas section



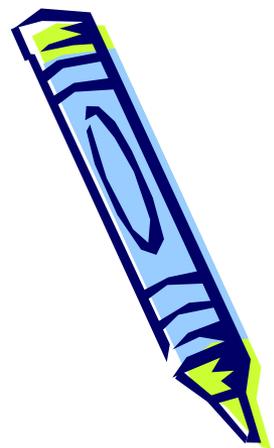
Project NAF

Scope of Work

Nurturing Asheville and Area Families

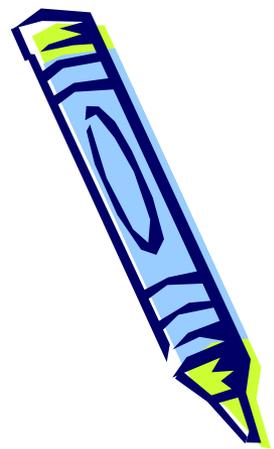
2010-2011 PROGRAM GOALS & OBJECTIVES:

- Advocacy & Support
- Case Management Services
- Breastfeeding Initiation and Maintenance up to 6 Weeks
- Eliminating Use and Exposure of Tobacco
- Safe Sleep
- Folic Acid Consumption
- Reproductive Life Planning
- Healthy Weight & Exercise

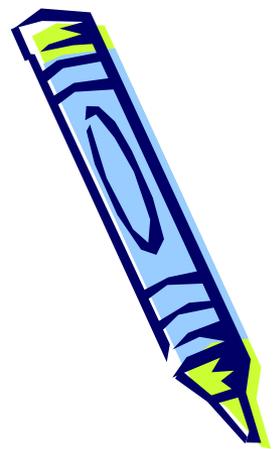


Project NAF Facts

- **Project NAF** has been working with African American pregnant women and their families since 1998
- Project NAF served Hispanic women and their children from 2001-2002
- The U. S. Bureau of Primary Health Care declared Project NAF was cited as a National Model in 2001. This audio-visual conference encompassed a 48 state exchange, encompassing 180 sites and 6,000 participants
- Project NAF holds in “High Regard” the respect & integrity of all Participants & Families served
- Project NAF believes in high regard the importance of a “Village Mentality” in reducing Minority Infant Mortality, prematurity and low-birth weight babies, thereby highly emphasizing the importance of Outreach & Collaboration



Project NAF Facts cont.,

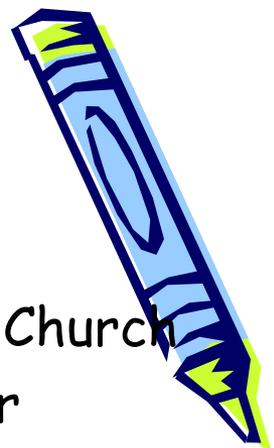


- Project NAF believes in the importance of continuing education in reducing Minority Infant Mortality, prematurity and low-birth weight babies as education and preventive health can result/impact healthy outcomes
- Project NAF believes in “reciprocity” approach to Outreach & Collaboration & Networking as we all have something to give and not just be on the “receiving end”. In this battle, when one wins, we all win!!!



Anchored in the Church

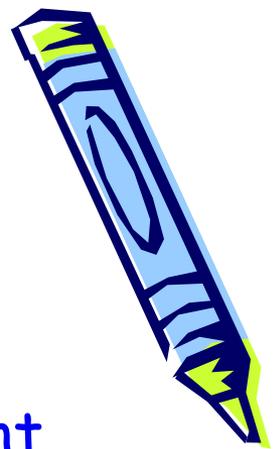
Mount Zion Missionary Baptist Church
Dr. John H. Grant, Pastor



Broad Base Collaboration

Focus Groups

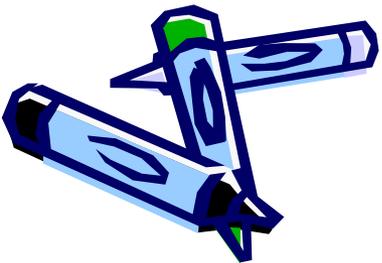
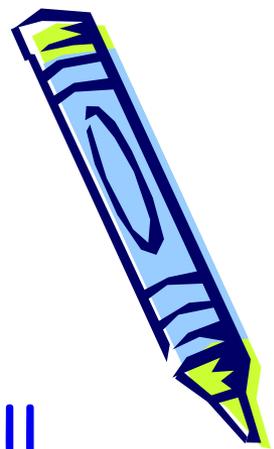
- Assessed extent of problem of Minority Infant Mortality from community perspective
- Assessed community perception of the causes of Minority Infant Mortality
- Secured community feedback/wisdom about possible solutions to impact/reduce Minority Infant Mortality
- Major Community Support & Partnerships



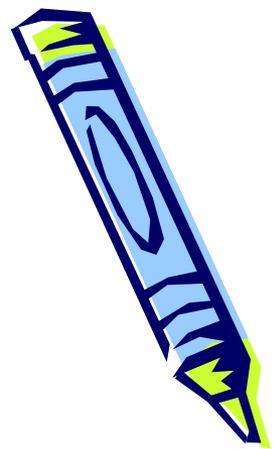
Are You Ready To Rumba?

Making Your Plan-of-Action RUMBA!!!

- Realistic
- Understandable
- Measurable
- Believable
- Achievable



R-Realistic

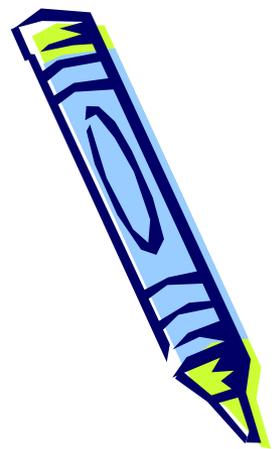


REALISTIC

- The root word is “Real”
- Being able to relate to things that are real...and **LIFE IS REAL.**
- Creating the capacity for the individual or agency spoken to, to see the need----
the need for their involvement and painting a picture ---
picture of Minority Infant
- Mortality to the point that the individual or agency would ask the question, “What can I do or what can we do to make a difference?”



U-UNDERSTANDABLE

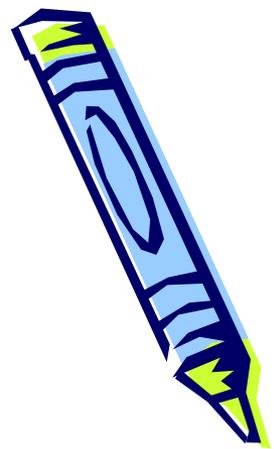


The root word is "Understand"
Corresponding to Actuality.....

- Pointing to a problem that actually exists...
Providing statistical data about
- Minority Infant Mortality and making it real by
discussing infant mortality in your
particular county



M-MEASURABLE



- The root word is “Measure”
- Capable of being measured and great enough to be worth consideration.
- Infant Mortality is definitely measurable



B-Believable

Some of our participants have low self-esteem and felt disengaged, disempowered and depressed with their life and present circumstances. In order to empower them to look beyond their present situation to reach their goal (s), we remind them that:

That as women, we have so much diversity and beauty that God has wrapped us up in all shades, sizes and statutes, each with our own song. That we are one of the crowns of God's image, for we are princesses and queens, royalty, blessings from God, epitomizing beauty, and maximizing our strength.

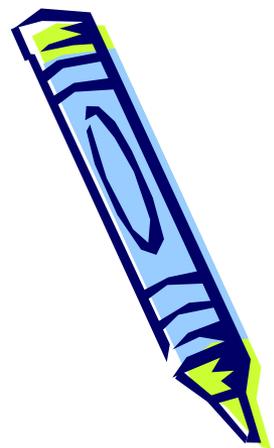


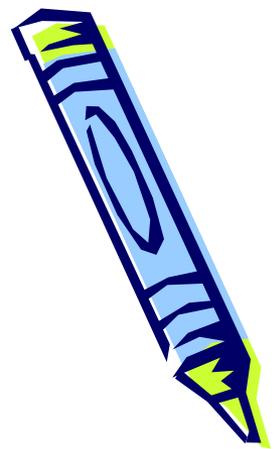
A-ACHIEVABLE

Capable of being achieved.

The root word is “Achieve”

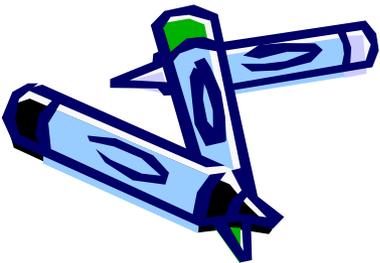
- To bring to a successful conclusion, to carry out successfully.
- Being mindful that success is relative. The Mount Zion Community Development, Inc. (MZCD) is mindful that even though the desire is there, that we cannot control birth outcomes, but we do have the power to follow through by providing supportive services to participants enrolled in Project NAF and by following up with Goals & Objectives outlined in the Scope of Services to the DHHS.
- Definitions taken from Webster’s Third New International Dictionary of the English Language Unabridged.





Project NAF Strategies

- Awareness that a successful preventive measures inclusive of a multi-disciplinary approach that considers access to care, the health delivery system and social, psychological and cultural factors that impact lives of women served during their childbearing years



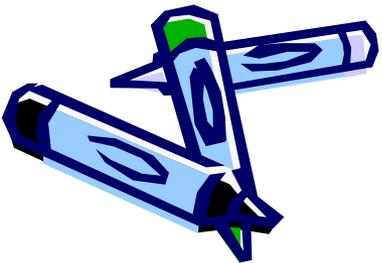
Social: Advocacy & Support



- Completion of Psycho-Social Assessment upon enrollment
- Advocacy & Support to reduce/impact stressors in participants' lives
- Empowerment Sessions with Program Participants (Guest Speakers in re: to Scope of Services)
- Basic Needs: Collaboration with area churches re: basic needs (food, pampers, baby formula)

Remembering: Your Ultimate Goal of Reducing Minority Infant Mortality

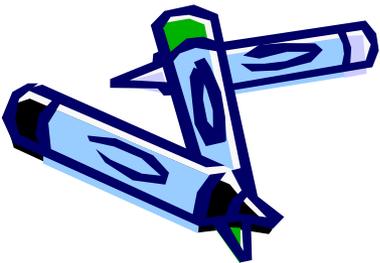
- That the Population Served are Participatory Agents Who Have A Voice and That Their Voice Counts !!!



Education to/with Participants & Community Partnerships Goals To Reduce Minority Infant Mortality are Achievable

Education On :

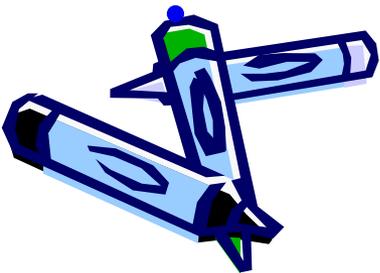
- The importance of regular pre-natal care
- Information on factors that may minimize A Low Birth Weight
- The importance of Well-Baby Check-Ups
- The importance of Breastfeeding
- Preventative Care (Preconception/Interconception Education)



Access to Medical Health Care {Advocacy & Support}



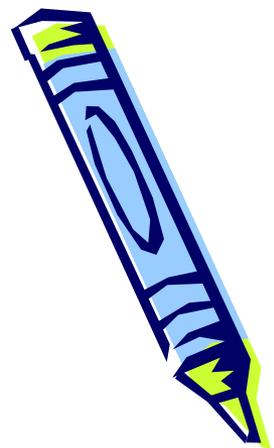
- Accompany program participants to pre-natal and other medical appointments
- Empowerment Plans {Program participants encouraged to be active participants and to speak up regarding any concerns about baby/family's care }
- Provision of bus tickets to reduce missed appointments
- Coordination of transportation with community partners to reduce missed appointments
- Use of church van to reduce missed appointments
- Follow-up with Participant re: any missed appointment



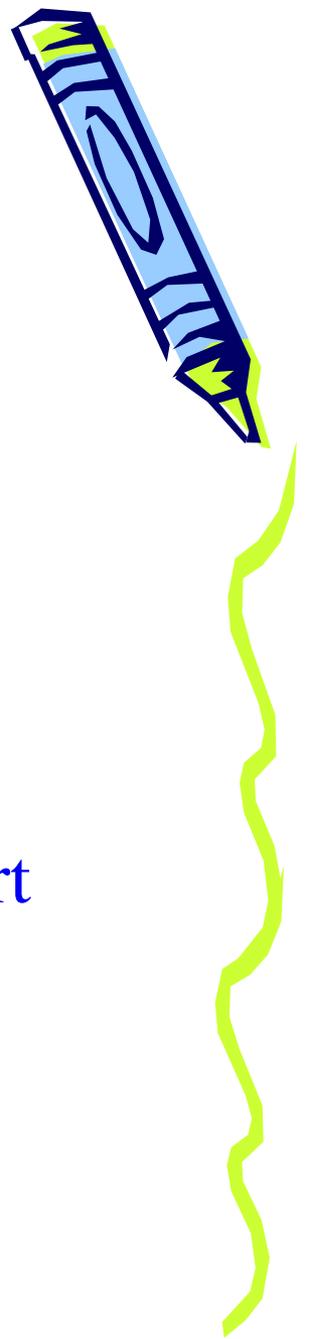
Back to Sleep

(Campaign to Reduce SIDS)

- Staff trained in the BESST (Baby Easy Safe Sleep Training)
- Community Education
- Baptist Ministers Union (consisting of over 30 African American churches)
- Interdenominational Ministerial Alliance (churches of diverse denominations)
- Breaking Barriers: Family belief systems regarding baby's sleep position, yet acknowledging the historical perspective of the role of the African American family in child development practices



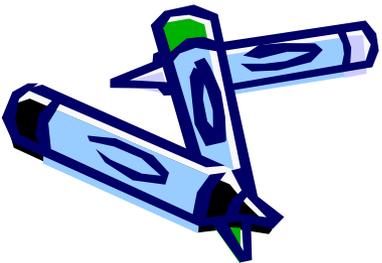
Breast-Feeding



- Staff trained in breastfeeding education
- On-going training
- Next training May 2011

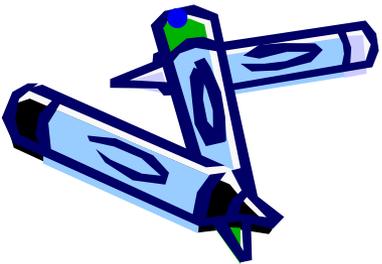
Low Birth Weight

- Educational materials from N. C. Healthy Start Foundation
- Buncombe County Dept. of Health



Folic Acid

- Project NAF has on-going partnership with Mission Hospital's Genetic Health Center and Linda Morgan, Folic Acid Coordinator for Western N.C.
- Project NAF program participants receive free samples of folic acid through this program
- Continuous emphasis on the importance of folic acid to reduce Neural Tube Defects
- Guest speakers during Project NAF Empowerment Sessions



Outreach & Collaboration

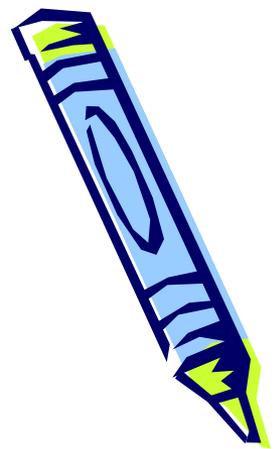


- Communitywide approach of the problem of Minority Infant Mortality and identifying gaps that may impact Minority Infant Mortality
- Networking with community partnership in an effort to heighten community awareness of Minority Infant Mortality
- Partnering with area OB-GYN in the education of Minority Infant Mortality

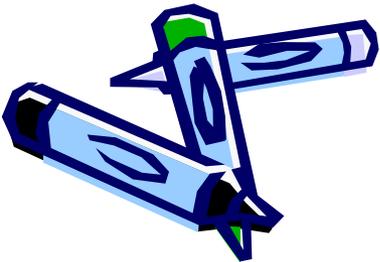
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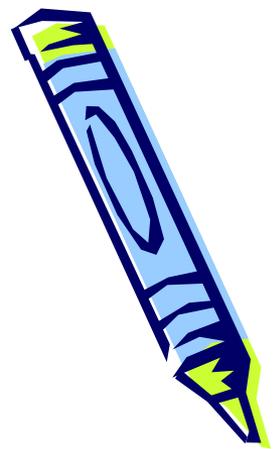
Social: Advocacy & Support cont.,



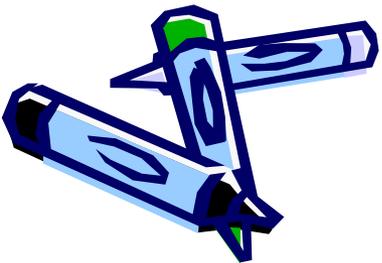
- Attendance during DSS Multi-Disciplinary Conferences (Child Abuse/Neglect investigations)
- Collaboration with Asheville Housing Authority (contact hours for community service)
- Participants “Sharing Their Stories” during Project NAF Empowerment Sessions



Social: Advocacy & Support cont.,



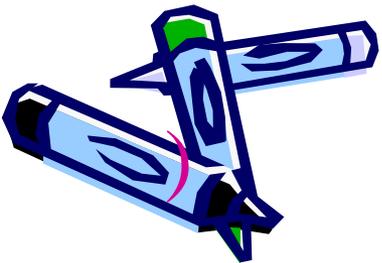
- Distribution of car seats
- Attendance during DSS Multi-Disciplinary Conferences (Child Abuse/Neglect investigations)
- Collaboration with Asheville Housing Authority (contact hours for community service)



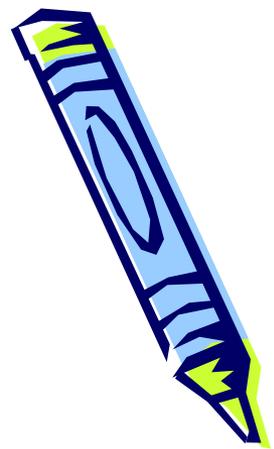
Educational Activities



- Pre/Postnatal Support Services
- Coordination of Childcare & Transportation to Medical Appointments
- Eliminating Use & Exposure to Tobacco
- Folic Acid Education
- Empowerment Sessions
- Healthy Weight & Exercise
- Reproductive Life Planning
- Guest Speakers (Expertise in Best Practice Models)



Educational:



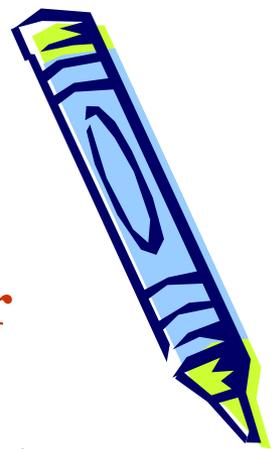
- Educational materials from the N. C. Healthy Start Foundation
- Member of the RICHES (Resources In Communities Helps Encourage Solutions (RICHES), project dedicated to improving the health of women, particularly minorities and those living in low wealth communities, by creating opportunities for community-based organizations to educate, encourage and support women in adopting healthier lifestyles and behaviors
- Project NAF participated in one of six regional meetings, FY 2009-2010\



*****Educating The Masses via
WRES 100.7, FM, Asheville, N. C.**

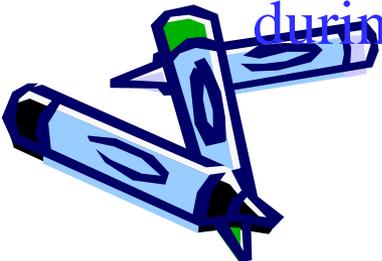


Educational:



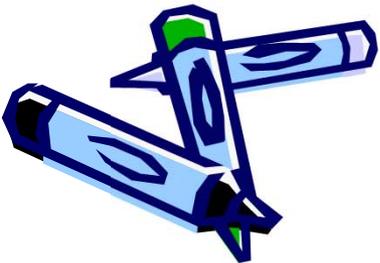
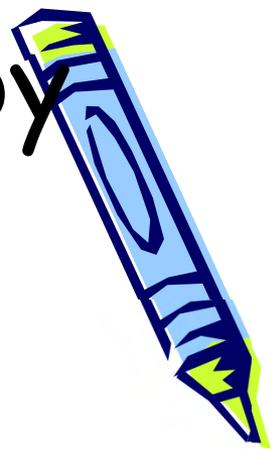
*** Educating the Masses via The Urban Newspaper (Local African American Newspaper)

- RICHES: Participants encouraged to utilize the tool kit that builds on the *My Health Journal* and includes topics such as recommended checkups, reproductive health, emotional health, family health history and setting health goals. It also provides space for women to chart new health behaviors and keep track of their health history and test results
- Did You Know Facts about Minority Infant Mortality Incorporated during Individual Sessions w/Participants & during Community Events

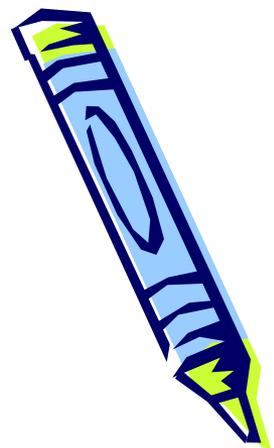


#1 Project Staff w/Baby

#2 Mom with Her Baby



Project NAF Mentors and Mentees

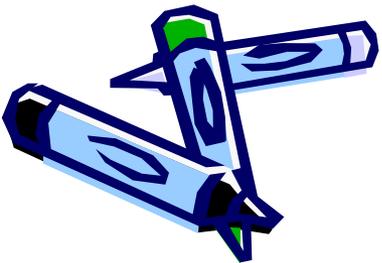
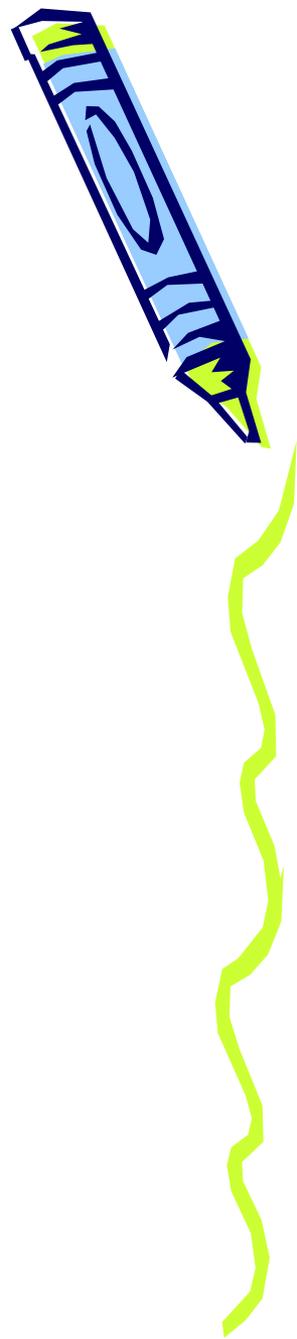


Capacity Building

Staff: Belinda K. Grant: Executive Director
Shari L. Smith: Project NAF Outreach Worker
Jasmine Shepard: Teen Pregnancy Prevention Coordinator
Rosa B. Hearst: Receptionist (In-Kind/Stipend)
Nanci Farmer: Part-Time Administrative Assistant

Board of Directors

Verita Woods, Chair
Sophie Dixon, Board Co-Chair
Scott Rogers, Asst. Treasurer,
Evelyn Herron, Secretary/Co-Chair Fundraising
Sarah Wilcher, Co-Chair, Fundraising, and
Marian Thompson, Member



Project NAF

Planning Advisory Committee

Provision of Technical Support

Denise Duckett, *Buncombe County Health Center*

Charlene Galloway, *Western NC Community Health Center*

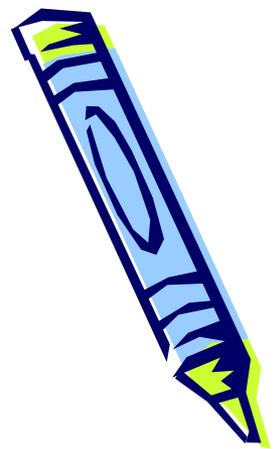
Linda Hemstreet, *Mission Hospitals Women's Resource Center*

Zakiya Bell-Rogers, *Buncombe County DSS*

Royanna Williams, *Business Owner, N'Tyced*



Mount Zion Community Development, Inc.



MZCD sincerely expresses whole-hearted and sincere thanks to the following organizations who have donated grant funds to its programs:

- N. C. Department of Health & Human Services
Healthy Beginnings Project
- N. C. DHHS Office of Minority Health & Health
Disparities
- Buncombe County

