

Bristol-Myers Squibb Foundation

# Together Diabetes

Communities Uniting to Meet America's Diabetes Challenge



# Bristol-Myers Squibb Foundation

***Mission:* Reduce health disparities and improve the health outcomes of populations disproportionately affected by serious diseases and health conditions**

- ◆ **Poor (socioeconomic)**
- ◆ **Minority populations (race/ethnicity)**
- ◆ **Socially excluded persons**
- ◆ **Women**
- ◆ **Children and the elderly**

Bristol-Myers Squibb Foundation

Together  Diabetes

Communities Uniting to Meet America's Diabetes Challenge

# BMS Foundation Strategy for Addressing Health Disparities

- ◆ Target funding and initiatives to improve health outcomes at the community level
  - Healthcare worker training (professional / lay)
  - Community mobilization and supportive services
- ◆ HIV in Africa, Hepatitis B/C in Asia, cancer in Central and Eastern Europe, Mental Illness and Type 2 Diabetes in the U.S.
- ◆ Foster innovation and sustainability
- ◆ Evaluate for impact on capacity, standards of care and policy
- ◆ Advocate with partners
- ◆ Share lessons learned

Bristol-Myers Squibb Foundation

Together  Diabetes

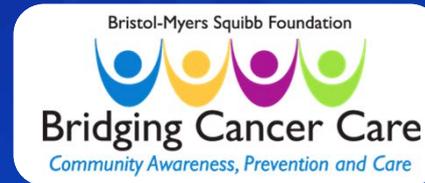
Communities Uniting to Meet America's Diabetes Challenge

# Bristol-Myers Squibb Foundation

Type 2 Diabetes and  
Mental Illness in the U.S.



Cancer in Central  
and Eastern Europe



Hepatitis in Asia



HIV/AIDS in Africa

# Type 2 Diabetes is a Major Public Health Challenge in the U.S.

- ◆ 25.8 million Americans living with diabetes today and may triple by 2050 including 7 million undiagnosed
- ◆ 79 million are pre-diabetic
- ◆ 26.9% over 60 are living with diabetes
- ◆ Prevalence higher among minority populations, seniors and the poor
- ◆ About half of diagnosed diabetes patients are not controlled (HbA1c > 7.0)
- ◆ Barriers to control go beyond medication management and monitoring to disease understanding and sustained lifestyle changes
- ◆ \$116 billion spent in direct medical care costs in 2007 may triple by 2034



Bristol-Myers Squibb Foundation

Together  Diabetes

Communities Uniting to Meet America's Diabetes Challenge

 Bristol-Myers Squibb

# Overall Strategy

- ◆ **\$100M initiative to reduce disparities and improve outcomes for diagnosed and undiagnosed adults living with type 2 diabetes in the U.S.**
- ◆ **Funding and partnership focal points:**
  - **Patient self management and navigation for the course of the disease experience**
  - **Integrated community support and mobilization**
  - **Innovation fund to develop and test new ideas about how diabetes control efforts are approached, designed, implemented and measured for impact given the scale of the current and future epidemic and the duration of the disease experience**

Bristol-Myers Squibb Foundation

Together  Diabetes

Communities Uniting to Meet America's Diabetes Challenge

# Type 2 Diabetes in Appalachia

- ◆ 9.7%-13% diabetes prevalence in Appalachian region
- ◆ >30% obesity
- ◆ >30% physically inactive in 70% of Appalachian counties
- ◆ Economically distressed counties
- ◆ Community based diabetes control efforts just beginning in the region

Bristol-Myers Squibb Foundation

Together  Diabetes

Communities Uniting to Meet America's Diabetes Challenge

 Bristol-Myers Squibb

# Marshall University Center for Rural Health/Appalachian Regional Commission/CDC

**Bristol Myers Squibb Foundation Grant - \$2,613,309 over 5 years**

## Goal

- ◆ Deepen impact of 10 current ARC/CDC community diabetes coalitions by equipping them to implement, sustain and expand evidence based interventions for diabetes self-management

## Project Activities

- ◆ Capacity building and training for coalitions on leadership, partnership development, community organizing, project management and evidence based practices
- ◆ Training for health center staff in diabetes management, chronic disease self management, motivational interviewing and behavior change action planning
- ◆ Implement community evidence based practices for diabetes and chronic disease self management

## Evidence Based Practices

- ◆ Diabetes Self Management Education
- ◆ Diabetes Prevention Program
- ◆ Walking with Ease
- ◆ Eating Better Moving More

Bristol-Myers Squibb Foundation



Communities Uniting to Meet America's Diabetes Challenge

# Partners



**American Pharmacist Association  
Foundation**

**American Academy of Family Physicians  
Foundation/Peers for Progress**

**American Association of Diabetes  
Educators**

**Black Women's Health Imperative**

**Camden Citywide Diabetes  
Coalition/Cooper Foundation**

**Duke University/Durham County  
Department of Health**

**East Carolina University**

**Feeding America**

**Marshall University/ARC/CDC**

**Mississippi Public Health Institute**

**Riverview Medical Center Foundation**

**United Hospital Fund**

**United Neighborhood Health Services**

**University of Virginia**

**Whittier Street Health Center**

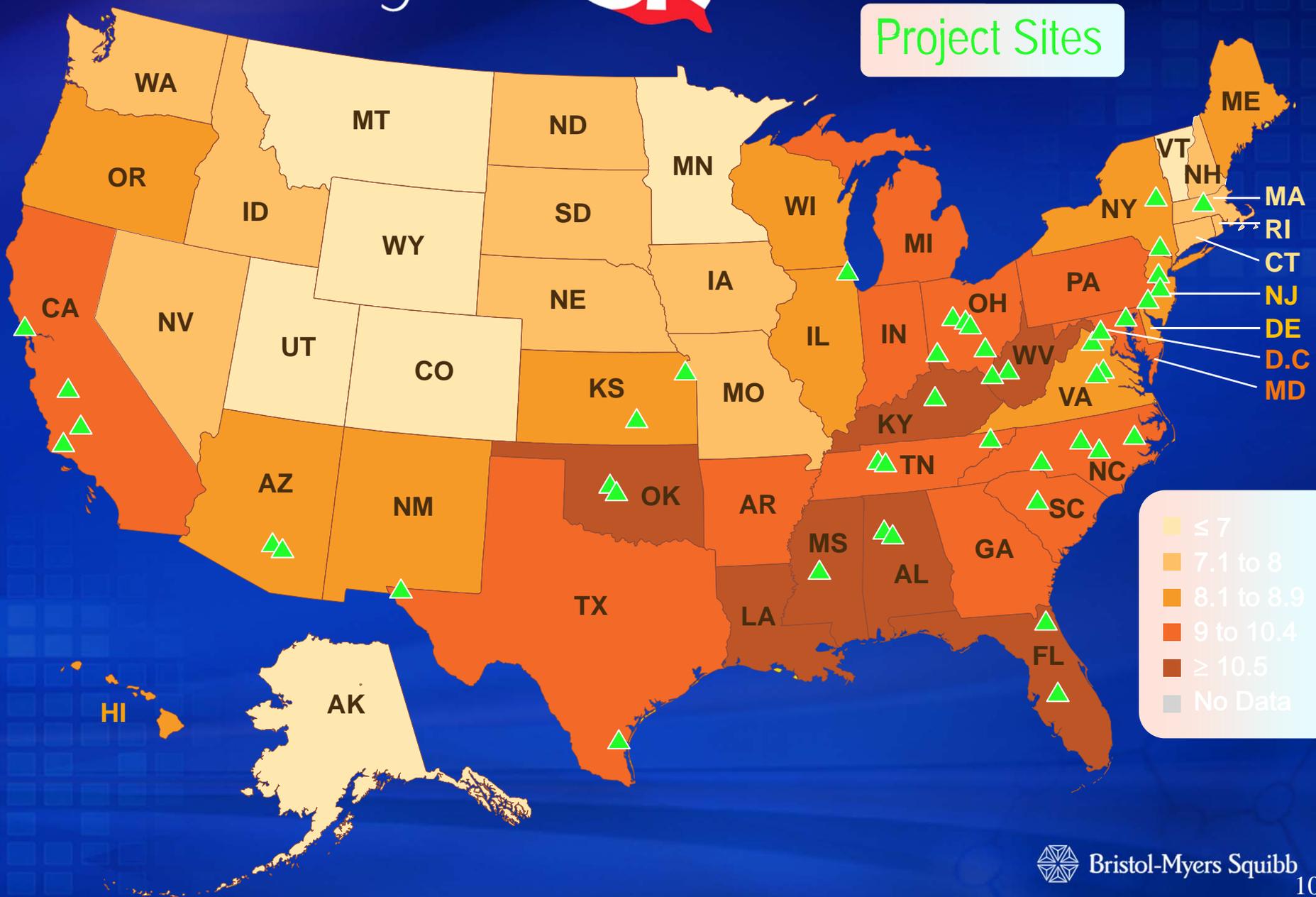
Bristol-Myers Squibb Foundation

*Together*  *Diabetes*

Communities Uniting to Meet America's Diabetes Challenge

# Together Diabetes

## Project Sites



Bristol-Myers Squibb Foundation

*Together*  *Diabetes*

Communities Uniting to Meet America's Diabetes Challenge