

The Appalachian Foodshed Project



A place-based food system that is resilient, accessible, affordable, and healthy for Appalachian communities.



NC STATE UNIVERSITY



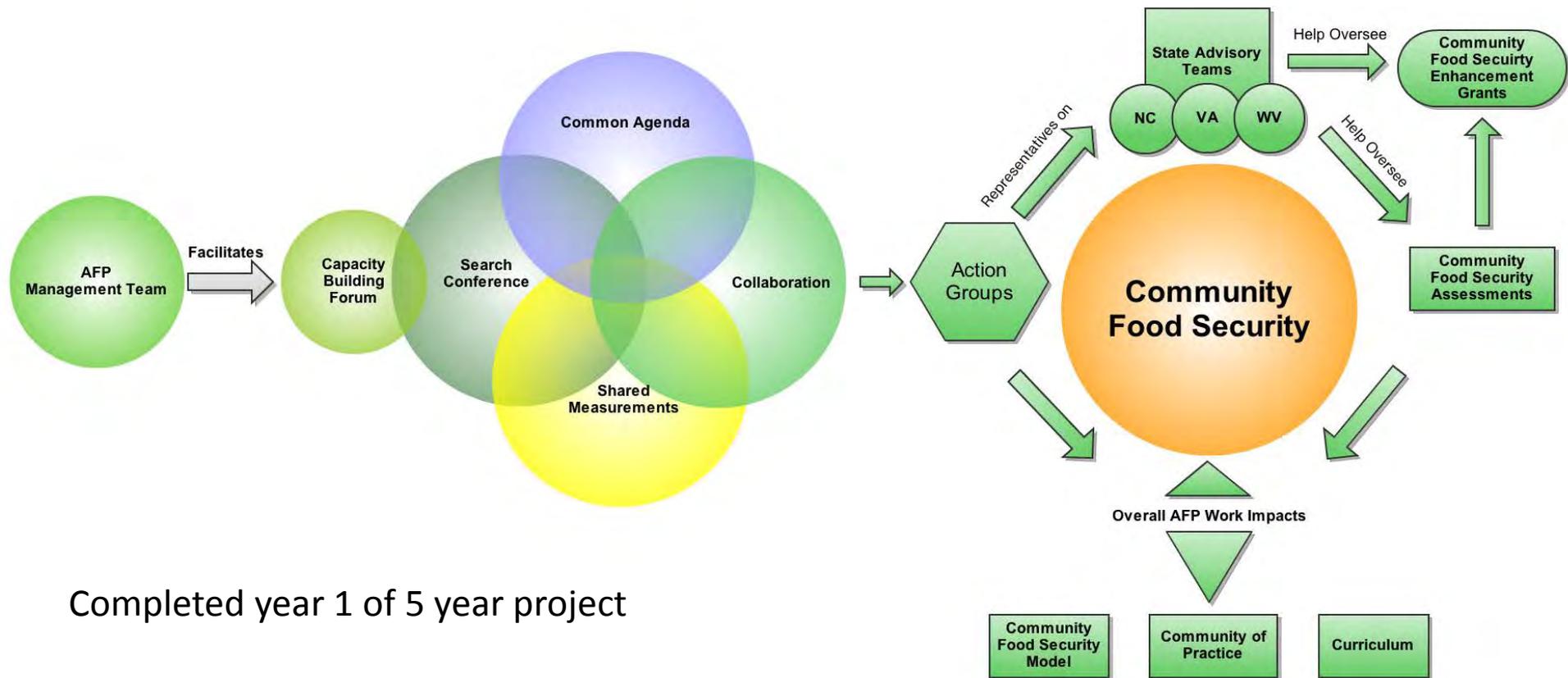
VirginiaTech



West Virginia University®

Community Stakeholders

AFP Structure



Bringing Stakeholders to the Table

- People working with household food security
- People working with local foods
- Conversation around

Community Food Security

- Using tools created by the CFSC (including *Whole Measures for Community Food Security*)

Justice
Equity

Justice
and
Fairness

Youth engagement

Vibrant
Farms

Community
Food
Security

Healthy
People

Resilient
Ecosystems

Thriving Local
Economies

affordable
transportation

Strengthening community links
to provide access
to fresh local produce
for everyone.

Community
Diversity
(income, languages)

educational
options that
lead to community action.

Measuring & Celebrating &
Celebrating the
success - especially
among young people
(the bring our food)

feed the
hungry
well

balancing the
food security and farm security

Building Talent
and Power

Grow
Strong
Communities
Farm-to-table

Building household
food security and farm security

Focusing on future of
food systems

Healthy Fresh
Food for
All

Education

Improving Access
and Availability

what is your
and plan to make
this happen?

Sustainable
Agriculture

Taking the public
SERIOUSLY
Because the animal has to move itself
into the public
sphere

Healthy
People

Heating Communities
Youth education/exposure
to fresh foods beginning
with pre-school
growing healthy people,
future farmers and
consumers of local food!

Education

Store the Bounty!
Conversion of
Fresh to
Storage

Reduce, eliminate
food waste
(direct to communities
or used)
Eliminate trips to urban farm
sites

Managing Food
Food Management

Advancing health of growing
populations & local economy

Impacts

- New, creative tools
- Systemic changes to facilitate the work of our partners
- Act of bringing people together
- Facilitate learning across the region

Challenges

- Coordinating efforts across 3 states
- Balancing the university process & needs/expectations of grassroots
- Perception/reality of limited resources
- 5 year project
- Bridging the divide between what we know and how we act

AFP's Role

- Good work is already happening
- Facilitate collaboration & learning—no need to reinvent the wheel
- Explicitly ensure that the benefits are spread across the whole community

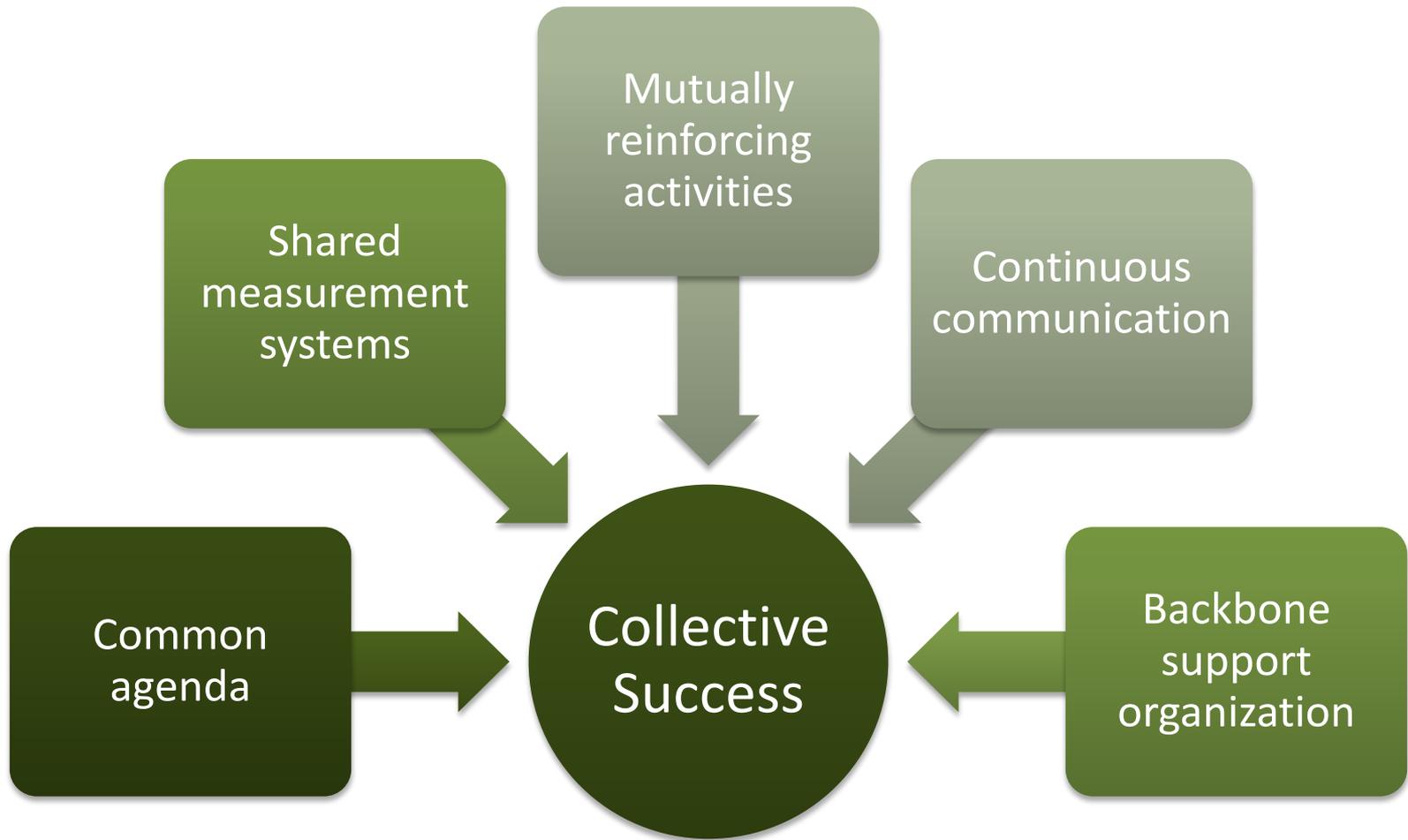
Thank you!



Collective Impact

- “the commitment of a group of important actors from different sectors to a common agenda for solving a specific social problem”
- “large-scale social change comes from better cross-sector coordination rather than from the isolated intervention of individual organizations”

5 Conditions for Collective Success



*2011 Kania and Kramer
"Collective Impact"*

