



**ART WORKS.**

arts.gov

# National Endowment for the Arts

Grants Workshop  
December 5, 2011



# Who We Are

---

## The National Endowment for the Arts:

- ▶ is a public agency dedicated to advancing artistic excellence, creativity, and innovation for the benefit of individuals and communities.
- ▶ awards more than \$130 million each year to arts organizations of all sizes across all 50 states and U.S. territories.



# We Support

---

- ▶ Artist Communities
- ▶ Arts Education
- ▶ Dance
- ▶ Design
- ▶ Folk & Traditional Arts
- ▶ Literature
- ▶ Local Arts Agencies
- ▶ Media Arts  
(Film/Radio/TV/Internet)
- ▶ Museums
- ▶ Music
- ▶ Musical Theater
- ▶ Opera
- ▶ Presenting
- ▶ Theater
- ▶ Visual Arts

# State & Regional Partnerships



- ▶ 50 State Arts Agencies
- ▶ 6 Territories & Jurisdictions
- ▶ 6 Regional Arts Organizations

# Planning & Preparing Your Grant Application



# Who May Apply

- ▶ Arts organizations
- ▶ Arts service organizations
- ▶ Local arts agencies
- ▶ Official units of state or local government
- ▶ School districts
- ▶ Federally recognized tribal communities
- ▶ Other non-profit organizations



# Requirements

---

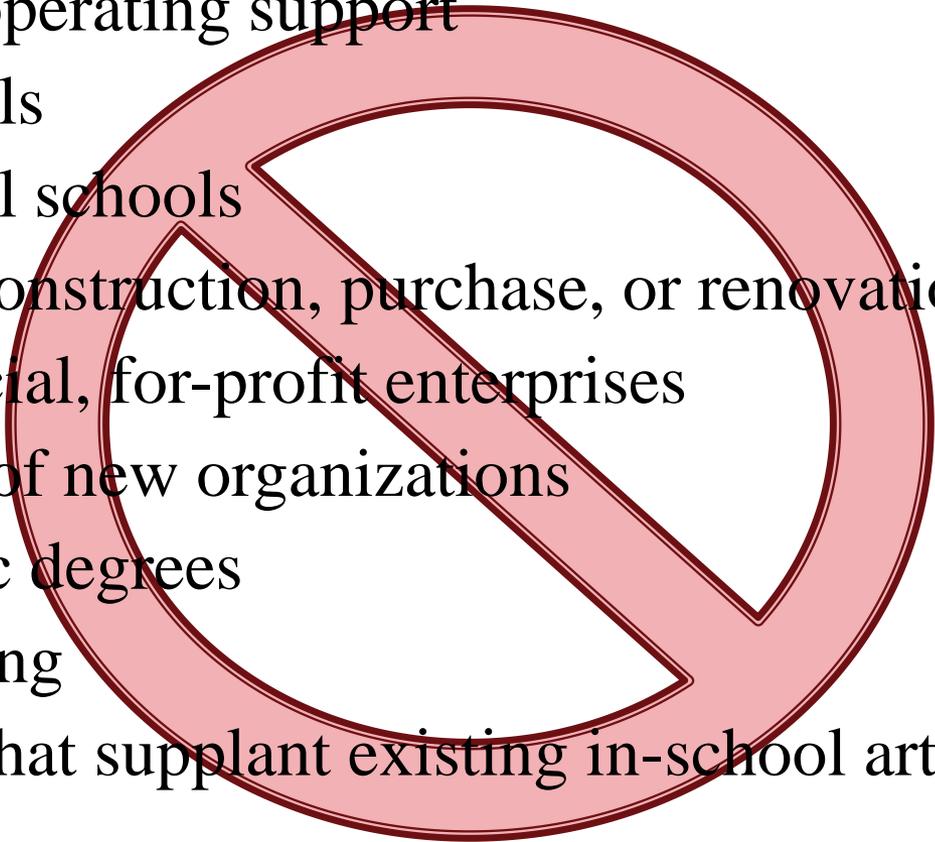


- ▶ Nonprofit, tax-exempt 501(c)(3)
- ▶ 3-year history of programming
- ▶ 1 to 1 match for project budget
- ▶ Meet reporting requirements on any previous NEA awards
- ▶ Complete interim and final reports on time

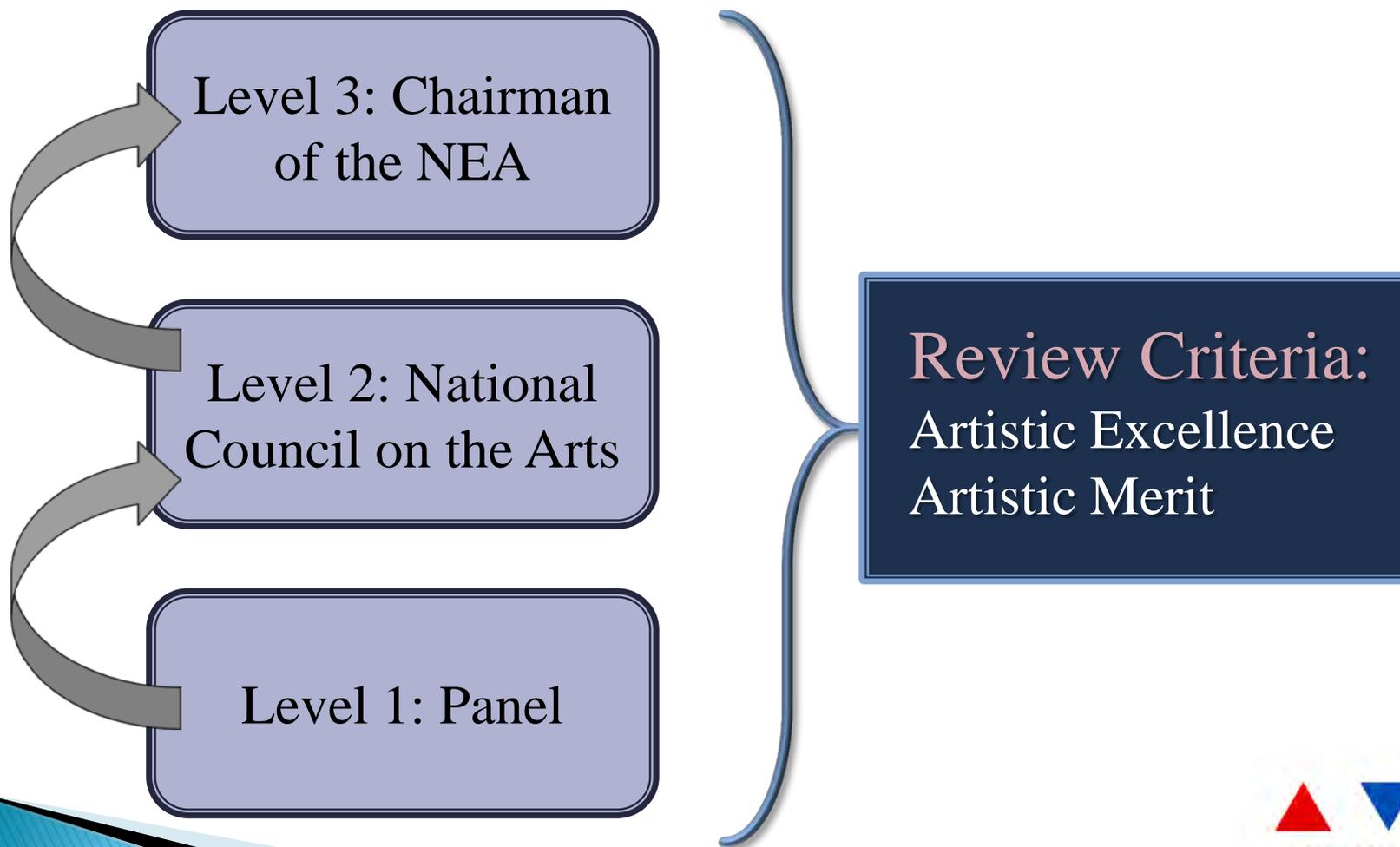


# We Do Not Fund

---

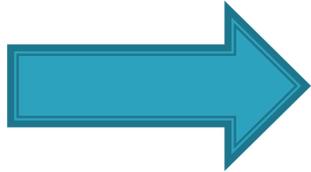
- ▶ General operating support
  - ▶ Individuals
  - ▶ Individual schools
  - ▶ Facility construction, purchase, or renovation
  - ▶ Commercial, for-profit enterprises
  - ▶ Creation of new organizations
  - ▶ Academic degrees
  - ▶ Re-granting
  - ▶ Projects that supplant existing in-school arts instruction
- 

# Grants Review Process



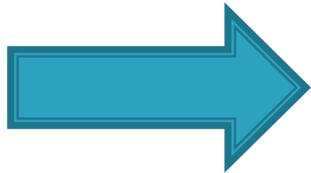
# NEA Funding Streams

---



## Grants for Arts Projects

- Art Works
- Challenge America: Fast Track



## Our Town



# Grants for Arts Projects: Art Works

- ▶ Deadlines in March and August
- ▶ Projects must have a start date 10 months after the application deadline.
- ▶ Some outcomes in some disciplines are only eligible at a specific deadline
- ▶ Generally, grants range from \$10,000 to \$100,000



**The next deadline is March 2012.**

# Art Works: Arts Education Projects

- ▶ Arts education projects funded through Art Works.
- ▶ Select Art Works using the Arts Education discipline for in-school and community-based arts education projects.
  - The deadline for community-based projects will be in March.
  - The deadline for in-school projects will be in August.



# Grants for Arts Projects : Challenge America Fast Track

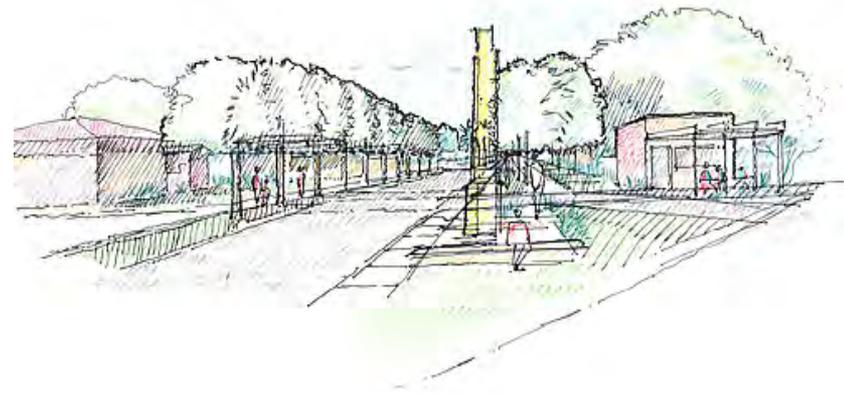
- ▶ Applicants are notified of awards within 6 months
- ▶ Emphasis on underserved communities
- ▶ *All grants are \$10,000*



**The next deadline is May 2012.**

# Our Town

- ▶ Our Town is a new funding stream that focuses on creative placemaking.
- ▶ Applicants must be partnerships and include:
  - A nonprofit design or cultural organization
  - Governmental entity
- ▶ Projects will emphasize 1 of 3 areas:
  - Planning
  - Design
  - Arts Engagement Activities
- ▶ Grants range from \$25,000 to \$150,000



*A rendering of a future public space in the Magnolia North neighborhood.*

**The next deadline is March 2012.**

# www.arts.gov

Apply for  
a Grant

The image shows a screenshot of the National Endowment for the Arts (NEA) website. At the top left, the logo consists of three triangles (red, blue, yellow) above the text "ART WORKS.". To the right, the text "National Endowment for the Arts" is visible. Below the logo is a large black banner with the same three triangles and the text "ART WORKS. NATIONAL ENDOWMENT FOR THE ARTS BLOG" and a "GO" button. Below the banner are four smaller images: "Jazz Masters Live Webcast", "NEA ARTS", "ART WORKS.", and "Mayors' Institute 25TH ANNIVERSARY". On the right side, a navigation menu lists various links. A red callout box with a white border and a black arrow points to the "Apply for a Grant" link in the menu. The menu items are: About Us, Grants, Recovery, News Room, NEA Initiatives, Lifetime Honors, Podcast & Webcast, Publications, Research, NEA Partners, Resources, Features, and Donate. The "Apply for a Grant" link is highlighted in a grey box. Below the menu, the address "1100 Pennsylvania Ave. NW, Washington, DC 20506" and phone number "202.682.5400" are listed, along with the email "webmgr@arts.gov". At the bottom, there are links for FOIA, Privacy Policy, EEO, Site Map, RSS, and social media icons for Twitter, Facebook, and YouTube. A footer line contains "Accessibility | Open Government | NEA Inspector General | Contact Us".

ART WORKS. National Endowment for the Arts

ART WORKS. NATIONAL ENDOWMENT FOR THE ARTS BLOG

GO

Jazz Masters Live Webcast

NEA ARTS

ART WORKS.

Mayors' Institute 25TH ANNIVERSARY

1100 Pennsylvania Ave. NW  
Washington, DC 20506  
202.682.5400  
webmgr@arts.gov

FOIA | Privacy Policy | EEO | Site Map | RSS | Twitter | Facebook | YouTube

Accessibility | Open Government | NEA Inspector General | Contact Us

# www.arts.gov

The screenshot shows the homepage of the National Endowment for the Arts Grants application page. At the top, there is a navigation bar with the NEA logo and the text 'National Endowment for the Arts'. Below this, a large banner reads 'Grants Apply for a Grant'. A search bar on the right contains 'NEA Home' and a 'Go' button. The main content area features a paragraph about exploring funding opportunities, followed by a grid of discipline links. A red callout box with the text 'Select your discipline.' and a large arrow points to the 'Dance' link in the 'Artist Communities' column. To the right of the main content, there are several informational boxes: 'GRANTS.GOV™' with links for 'What is Grants.gov?' and 'Who should use Grants.gov?'; a section for 'Have questions? Should I contact Grants.gov or the NEA?' with 'Grants.gov Tips'; and 'Contact Grants.gov' with contact information: 'Help Desk: 1-800-518-4726', 'E-mail: support@grants.gov', and 'Web site: www.grants.gov'. Below these is a 'SHARE' button and a 'What's this?' link. At the bottom, there is a footer with links for 'Privacy Policy', 'Important Notices', 'Contact Us', and 'USA.gov', followed by the NEA's address: 'National Endowment for the Arts · an independent federal agency, 1100 Pennsylvania Avenue NW, Washington, DC 20506'. The browser's address bar shows 'www.arts.gov/grants/apply/Dance.html' and the taskbar at the bottom displays various open applications including 'Inbox', 'Grants...', 'Art Wo...', 'South K...', '12.09.1...', 'NEA-log...', 'NEA-log...', and 'Microso...'.

National Endowment for the Arts

Grants Apply for a Grant

NEA Home

To explore available funding opportunities, click on the artistic discipline or field below that is most relevant to your project. In most areas, funding is limited to organizations. (Direct awards to individuals are made only through Literature Fellowships, NEA Jazz Masters Fellowships, NEA Opera Honors, and NEA National Heritage Fellowships in the Folk & Traditional Arts.)

**Select your discipline.**

**Register for one of our upcoming webinars** on the Grants for Arts Projects and Our Town guidelines.

Federal Partnership opportunities such as National Arts and Humanities Youth Program Award are listed within the disciplines/fields.

Artist Communities	Museums
Arts Education	Music
<b>Dance</b>	Musical Theater
Design	Opera
Folk & Traditional Arts	Presenting
Literature	State and Regional
Local Arts Agencies	Theater
Media Arts	Visual Arts

Have questions? Should I contact Grants.gov or the NEA?

Grants.gov Tips

**Contact Grants.gov**  
Help Desk: 1-800-518-4726  
E-mail: support@grants.gov  
Web site: www.grants.gov

SHARE

What's this?

Privacy Policy Important Notices Contact Us USA.gov

National Endowment for the Arts · an independent federal agency  
1100 Pennsylvania Avenue NW  
Washington, DC 20506

www.arts.gov/grants/apply/Dance.html

histories that come from every continent in the world and the many different styles -- ballet, modern dance, jazz, folkloric, tap, hip-hop, and other contemporary forms -- that are found in the United States.



Select your funding stream.

## Funding Opportunities in Dance

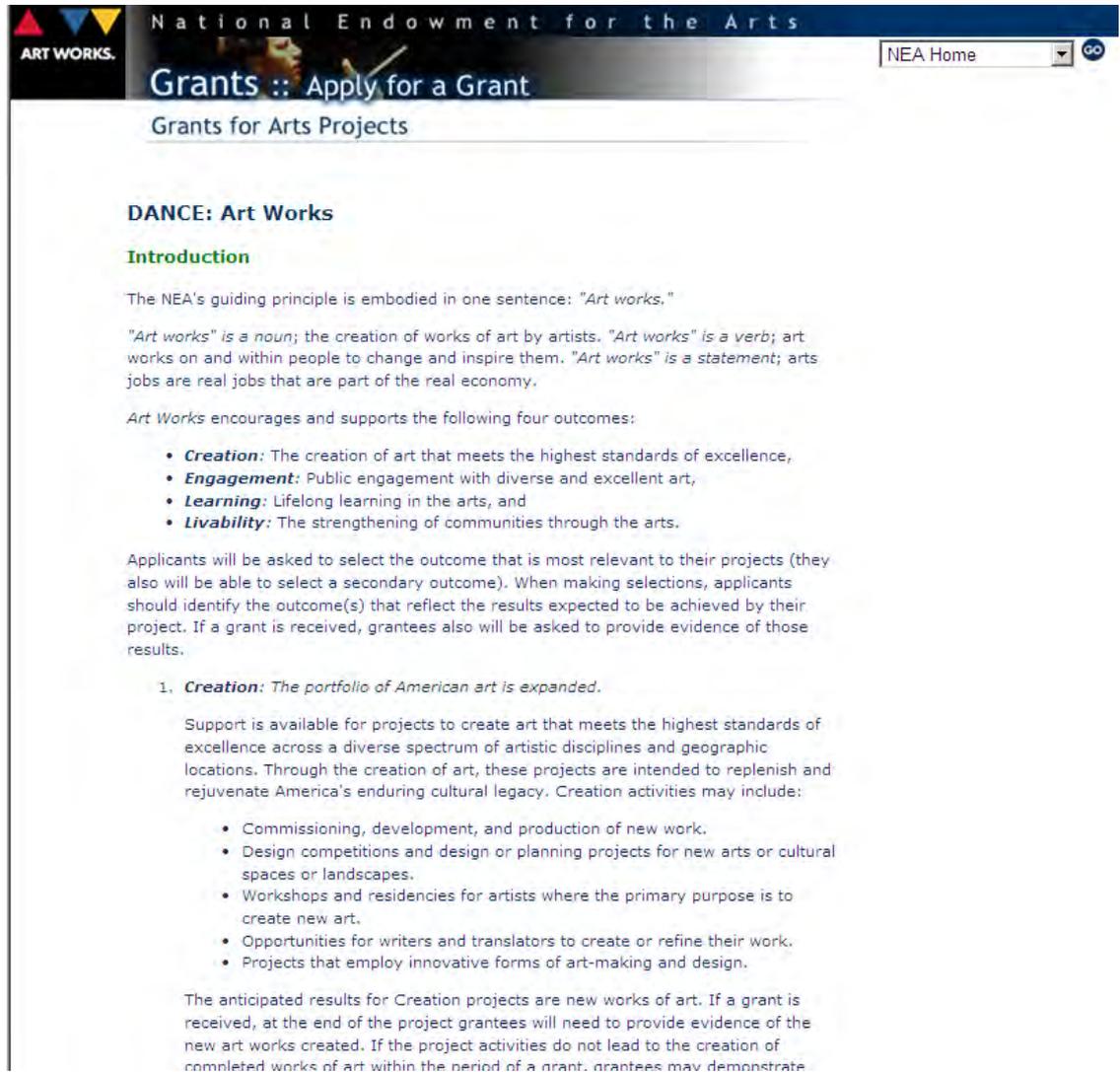
### Grants for Arts Projects

CFDA No. 45.024

The National Endowment for the Arts' primary funding opportunities for organizations can be found here. **An organization may submit only one application through one of the following FY 2012 Grants for Arts Projects categories (see "Application Limits" for the few exceptions to this rule).** For most organizations, these categories represent the full range of funding options for the entire year. Applicants should examine the goal and purposes of their project as well as the review criteria of these categories, and apply to the one category that is most relevant. **The Arts Endowment will not transfer applications between categories.**

- **Art Works:** To support the creation of art that meets the highest standards of excellence, public engagement with diverse and excellent art, lifelong learning in the arts, and the strengthening of communities through the arts. Within these areas, innovative projects are strongly encouraged. An organization may request a grant amount from \$10,000 to \$100,000. (Deadlines: March 10 and August 11, 2011)  
**CONTINUE >>**
- **Challenge America Fast-Track:** To support projects that extend the reach of the arts to underserved populations. Grants are for \$10,000. (Deadline: May 26, 2011)  
**CONTINUE >>**

## Guidelines for your application



The screenshot shows the National Endowment for the Arts website. The header includes the NEA logo, the text 'National Endowment for the Arts', and a search bar with 'NEA Home' and a 'GO' button. The main navigation bar features 'ART WORKS.' and 'Grants :: Apply for a Grant'. Below this, the page title is 'Grants for Arts Projects'. The content area is titled 'DANCE: Art Works' and includes an 'Introduction' section. The introduction explains the NEA's guiding principle and lists four outcomes: Creation, Engagement, Learning, and Livability. It also provides a list of activities for the 'Creation' outcome and mentions that applicants will be asked to select the most relevant outcome for their projects.

**ART WORKS.** National Endowment for the Arts

NEA Home GO

## Grants :: Apply for a Grant

### Grants for Arts Projects

#### DANCE: Art Works

#### Introduction

The NEA's guiding principle is embodied in one sentence: "Art works."

"Art works" is a noun; the creation of works of art by artists. "Art works" is a verb; art works on and within people to change and inspire them. "Art works" is a statement; arts jobs are real jobs that are part of the real economy.

Art Works encourages and supports the following four outcomes:

- **Creation:** The creation of art that meets the highest standards of excellence,
- **Engagement:** Public engagement with diverse and excellent art,
- **Learning:** Lifelong learning in the arts, and
- **Livability:** The strengthening of communities through the arts.

Applicants will be asked to select the outcome that is most relevant to their projects (they also will be able to select a secondary outcome). When making selections, applicants should identify the outcome(s) that reflect the results expected to be achieved by their project. If a grant is received, grantees also will be asked to provide evidence of those results.

1. **Creation:** *The portfolio of American art is expanded.*

Support is available for projects to create art that meets the highest standards of excellence across a diverse spectrum of artistic disciplines and geographic locations. Through the creation of art, these projects are intended to replenish and rejuvenate America's enduring cultural legacy. Creation activities may include:

- Commissioning, development, and production of new work.
- Design competitions and design or planning projects for new arts or cultural spaces or landscapes.
- Workshops and residencies for artists where the primary purpose is to create new art.
- Opportunities for writers and translators to create or refine their work.
- Projects that employ innovative forms of art-making and design.

The anticipated results for Creation projects are new works of art. If a grant is received, at the end of the project grantees will need to provide evidence of the new art works created. If the project activities do not lead to the creation of completed works of art within the period of a grant, grantees may demonstrate



# Electronic Submission

---

- ▶ Grants.gov is an online, government-wide electronic application system where all applications are submitted.
- ▶ All applicants must complete registration with Grants.gov before applying.
- ▶ **WWW.ARTS.GOV SHOULD BE YOUR FIRST STOP**



# Helpful Hints

---

- ▶ Complete your [grants.gov](https://www.grants.gov) registration now
- ▶ Read the NEA Grant Guidelines
- ▶ Review previously awarded grants
- ▶ Flesh out your project
- ▶ Decide on an appropriate category and deadline
  - Make note of the earliest project start date
- ▶ Contact discipline specialist or director with questions
- ▶ Double check the math on the project budget
- ▶ Choose an appropriate work sample

# Contact Information

---

[www. arts.gov](http://www.arts.gov)

Mike Griffin

[Griffinm@arts.gov](mailto:Griffinm@arts.gov)

(202) 682-5773

