



Appalachian Regional Commission Annual Conference

Healthy Families Healthy Futures

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Challenges and Opportunities

- Public health challenges in all parts of the country
- Particularly formidable in this region
- The Commission has a record of taking on big challenges



Partnerships

- ARC partnerships - Federal, State and community level
- New opportunities
 - White House Council on Environmental Quality
 - White House Rural Council



Expanding Healthcare Access for Children

- Medicaid and CHIP
- Outreach
- Rates of uninsurance



Infant Mortality

- Troubling lack of access to care
- Infant mortality rates
- Maternal and child health efforts
 - Healthy Start
 - Home Visiting



The Role of the Affordable Care Act and the Recovery Act

- Increasing access to health coverage
- Improving the quality of health care



ARRA (Recovery Act)

- Examples
 - Scholarships for disadvantaged students
 - Community health centers
 - All 13 states



Affordable Care Act (ACA)

- Kids on our plans till age 26
- Helping low-income families afford health insurance
- Affordable Insurance Exchanges



ACA: Workforce

- National Health Service Corps
 - Providers who provide primary care in medically underserved areas
 - The numbers in the Appalachian region have more than tripled since 2008.



ACA: Care Coordination

- Team based care and care coordination
 - Health centers
 - Mental and behavioral health
 - Medical homes



ACA: Community approaches to disease prevention

- Disease prevention and health promotion
 - Healthy Weight Collaborative
 - Let's Move
 - Renewed emphasis on school-based health



ACA: School-based Health Centers

- \$95 million to 278 school-based health centers
- First in a series of investments



National Prevention Strategy

- National Prevention, Health Promotion and Public Health Council
 - Improving the number of Americans who are healthy at every stage of life
 - Office of Rural Health Policy – outreach grants



Substance Abuse and Adolescents

- Real challenge in rural communities
- Partnered in the past
- Outreach grants
- Health Centers



Improving Children's Oral Health

- Linking to primary care
- Fluoridation
- Health centers
- National Network for Oral Health Access
- School-based demonstration



Integrating Behavioral Health and Oral Health in the Appalachian Region

- Increased demand for services
- ARRA and ACA – new access points
- Capital and facility improvement



Health Information Technology

- ARRA made significant investments
- Incentives for meaningful use
- Regional Extension Centers
- HIT workforce
- Capital
- Health Center Controlled Networks
- Beacon Community Supplemental



HHS AND HRSA RESOURCES

- Websites
- Regional and State-based resources
- Where to go to get State and county-based data
- HRSA's targeted technical assistance



HRSA Home Page

www.hrsa.gov



HRSA Home

Get Health Care

Grants

Loans & Scholarships

Data & Statistics

Public Health

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Replay

NATIONAL HEALTH
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Today

1 2 3 4 HRSA: Healthy Communities, Healthy People



National Health Service Corps



HIV/AIDS



Health Center Program



Maternal & Child Health



Health Professions Workforce



Rural Health



Donations & Transplants



Injury Compensation

News

[On National Donor Day, HRSA Launches New \[organdonor.gov\]\(http://organdonor.gov\) Web Site, Announces New Transplantation Milestone](#)
02/14/2011

[HRSA announces new Teaching Health Centers Graduate Medical Education Program](#)
01/25/2011

[HRSA announces Health Center Planning Grant opportunity](#)
01/07/2011

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Information Guides

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Hot topics:

- [American Recovery and Reinvestment Act](#)
- [Health Reform](#)

Most viewed guides:

- [Federally Qualified Health Centers](#)

Featured Resources

- [Winter 2011 Rural Monitor](#)
- [Atlas of Rural and Small-Town America](#)
- [Health, United States, 2010](#)
- [Rural Training Track Technical Assistance Program](#)
- [Malpractice Insurance information guide](#)



Economic Impact Formula



An Investment in Your Future

- Economic Impact Formula for Rural Communities

- Available on Rural Assistance:
www.raconline.org

HRSA ORHP Grantee Economic Impact Analysis Formula Model

Economic Impact Analysis Formula Tool

Input Scenario

View Summary

View Results

The Health Resources and Services Administration (HRSA) Office of Rural Health Policy (ORHP) makes the Economic Impact Analysis Formula Tool (The Tool) available for ORHP grantees to estimate the economic impact of ORHP programmatic investments to local economies. The Tool or any modifications or adaptations are not allowed to be reproduced, sold, or used for commercial purposes without the specific permission of ORHP.

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Results from Economic Impact Model

Total program spending -----	\$ 100,000.00
Total economic impact -----	\$ 140,949.63
Ratio: Economic Impact v. total program funding -----	1.41
Ratio: Impact v. personnel spending	1.41
Ratio: Impact v. equipment/supplies spending	
Ratio: Impact v. contract personnel spending	
Ratio: Impact v. other operational personnel spending	
Ratio: Economic Impact v. HRSA program funding -----	1.41



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