



# SLOWMONEY NC

**Growing Local Economy.**

**Building Community.**

**One Slow Money loan at a time.**



Carol Hewitt, Slow Money NC co-founder,  
small business owner, author, and social entrepreneur.

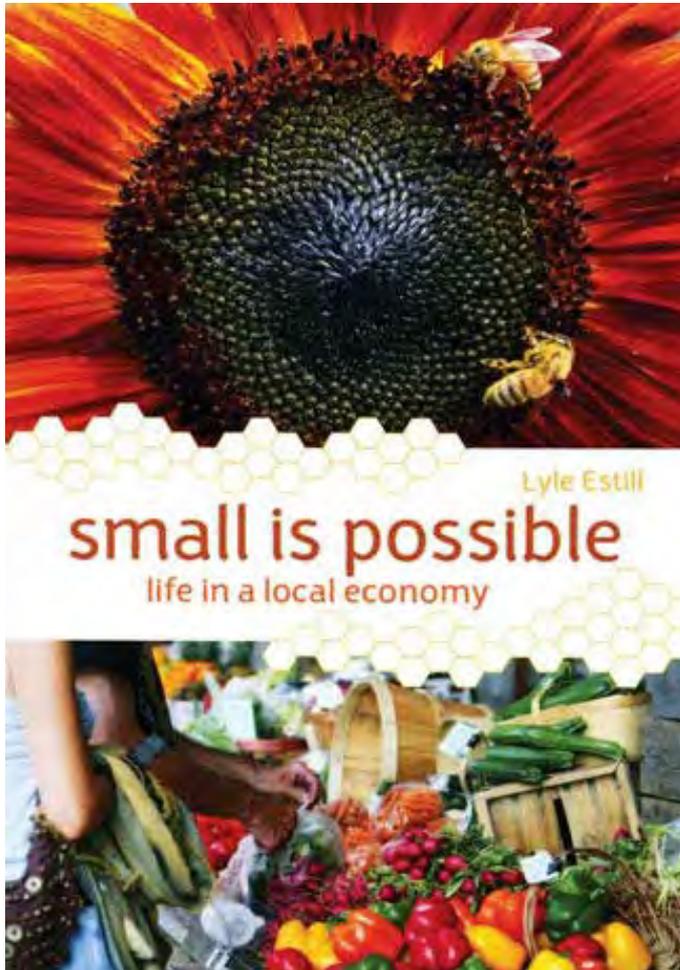


# Chatham County

NORTH CAROLINA



Farm to Farm



"I believe the notion of **financing ourselves** is where we receive the lowest marks as a community—as perhaps it is the most difficult thing to do."

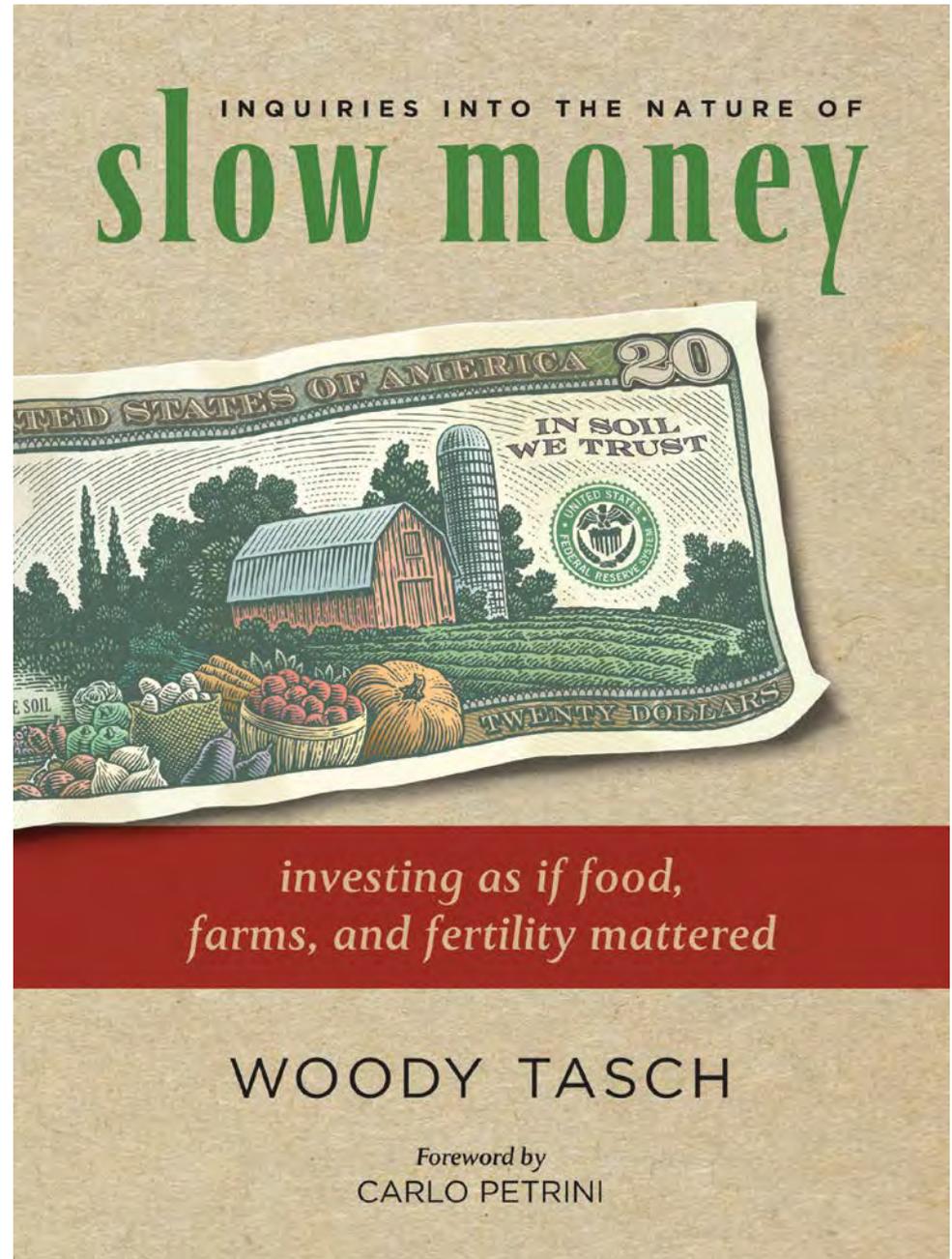
-LYLE ESTILL, *Small is Possible*

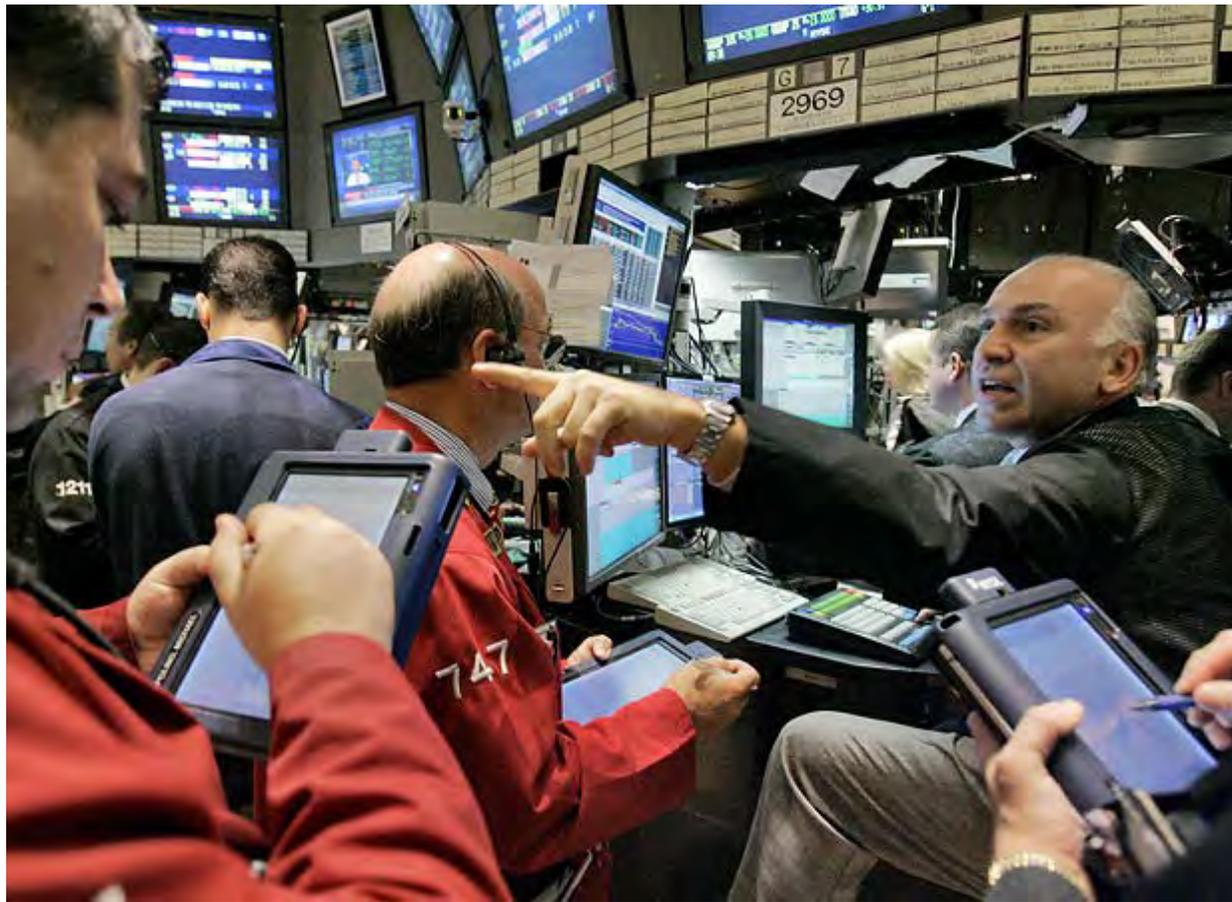
Financing ourselves...



“If we want to restore and preserve **soil fertility**, if we want to preserve and restore small and midsize farms and promote organic agriculture,...to diversity and decentralize our food supply and revitalize local communities...to preserve biodiversity...or if we merely want to defensively invest a portion of our assets in a food-system safety net, then we are **going to have to figure out how to deploy capital appropriately**, in new ways, in meaningful quantities, and for the long term.

-WOODY TASCH





# FAST MONEY

*Like water, when money moves too fast, it becomes violent*

Paraphrased from David Orr





# Slow Food to Slow Money

Because we can.....

# SLOWMONEY NC



*Financing North Carolina's sustainable food and farming economy.*



*Batter Bread*  
Combine dry ingredients in large mixer bowl.  
3 T. sugar, 1 T. salt, 2 pkgs. dry yeast,  
and 1/3 of the full amount of flour which is  
1 1/2 c. unsifted (the full amount is 4 1/4 c.) and  
mix them well at low speed.  
In a pan combine 1 c. water, 1 c. milk,  
and 2 T. marg. or butter and heat till warm,  
doesn't need to melt butter or marg and add  
slowly to dry ingredients.  
Mix at medium speed for 2 minutes, then  
add another cup of flour and beat at high speed  
for 2 minutes and let it rest.



# Lynette

Loan #1: \$2000.00  
Industrial Mixer for an emerging baker





# Angelina's Kitchen

Loan #2: \$6000.00 (2 lenders)

Reduce credit card debt for the expansion of her Greek restaurant



# La Tandra Strong

Loan #17: \$14,000.00 (4 lenders)

Purchase a cold storage truck to transport local foods



Jackie

Loan #9: \$4600.00

Hobart 80 Gallon Industrial Mixer



Patrick Coleff

Loan #4: \$3000.00

Start-up costs for gourmet cheese shop



**“Community** is the secret  
ingredient of **sustainability.**”

**-JIM LEACH**



# Jennifer

Loan #14: \$15,000.00 (3 loans)  
NC Organic Bread Flour Project  
Electrical Cost Overruns to Open Grain Mill





# TS Designs

Loan #18: \$30,000.00 (5 lenders)  
Purchase of first certified organic cotton in NC

Clothing Facts	
Amount Per Shirt	
% Daily Values	
Sweatshop Labor	0%
Pesticides Used	0%
Plastic Prints	0%
Harsh Resins	0%
Certified Organic Cotton	100%
Water Based Inks	100%
tsdesigns.com	
printing t-shirts for good	
© 2007	



# CHATHAM MARKETPLACE

Loan #13: \$400,000.00 (16 Lenders)  
Bringing It Home, Chatham, LLC  
Refinanced Bank Loan



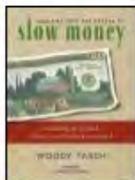
Financing North Carolina's sustainable food and farming economy.



# SLOWMONEY NC

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## Our Slow Money Story...



Inspired by a visit from Woody Tasch in May of 2010 (author of *Inquiries into the Nature of Slow Money*), Slow Money NC set out to build resilience in our local food economy by facilitating the making of low-interest loans to local, sustainable food and farming businesses.

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