



FOOD AND FARM ENTREPRENEURS IN EASTERN KENTUCKY

Transforming Appalachia's Economy

November 7th, 2013

28 Years of Real Change From The Ground Up!

www.communityfarmalliance.org

THREE KEY ELEMENTS

- Coordinated community support
- Innovation and integration
- Adaptation



ENTREPRENEURSHIP LOOKS DIFFERENT

- Geographic limitations, no concentrations of people
- Entrepreneurs have goals that are not strictly financial





FLOYD COUNTY FARMERS MARKET



- 2011- 3 Producers, \$1100 in sales
- 2012 - 7 Producers, \$22,725 in sales
- 2013 - 12 Producers, \$50,000 in sales

GEOGRAPHY'S ROLE IN ENTREPRENEURSHIP



THE CHALLENGES

- Kentucky needs more farmers!
- “Farm to fork” infrastructure
 - ▣ “Food Hubs” for aggregation, processing and distribution
- Public perception!
- “Food for All”

THE OPPORTUNITIES

- Agriculture is prospering
 - ▣ Commodity production is at an all time high
 - ▣ Local food production is the fast growing sector of Ag
- Policy makers are recognizing food systems are economic development
- Public demand for local fresh food is greater than the supply

WHAT'S NEXT?



- Regional coalition building
- Vision of small networks throughout EKY connected together to help feed our region and beyond
- Bringing everyone to the table – creating a statewide food policy network