



**GOVERNOR'S  
SCHOOL FOR  
ENTREPRENEURS**

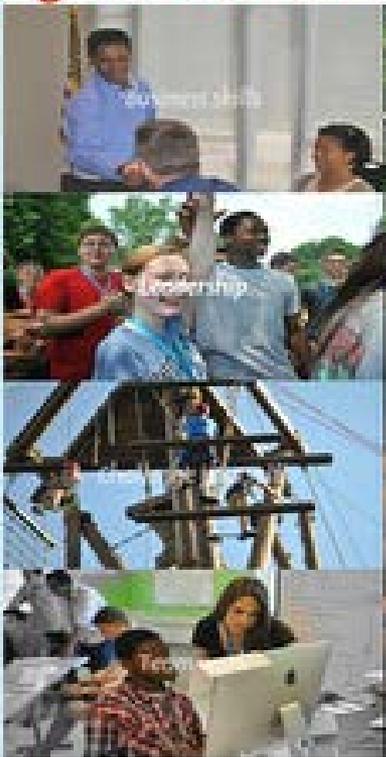
**Investing in  
New Business:**

**Appalachia's Youth**

**Youth + Entrepreneurship**

**October 9, 2014**

**Laurie Daugherty, Executive Director**



Gain confidence

Read More



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## Announcements

For Summer 2015:



I have not failed. I've  
only found 10,000 ways



# A DAY IN THE LIFE OF AN E

1. WAKE UP

2. CREATE

3. LEARN

4. PIVOT

5. BUILD

6. PLAY

7. PREPARE

8. REPEAT



# STUDENT STORIES



# CHALLENGES

(AND THE PIVOTING WE DID TO OVERCOME THEM)

- New Program – marketing & awareness
- Schools focus narrowly on top-performing students – same few getting multiple opportunities
- Snow (causing extended school closings during application period)
- Infrastructure in East KY - sporadic internet access & lack of access

Cost Structure

Revenue Streams

And, of course.....

Funding – 2/3s budget from private sources