



**Appalachian Capital Policy Initiative
Advisory Committee**

May 2, 2013

Agenda

Appalachian Regional Commission
7th Floor
1666 Connecticut Ave, NW
Washington, DC
*(1 block north of Dupont Circle metro station.
Parking available in basement of building, \$15/day)*

Conference call-in line:

866-732-8660

Passcode: 1333774

9:00 Welcome: Earl Gohl, ARC Federal Co-Chairman
Overview of meeting agenda and goals - Ray Christman, Advisor to the Federal Co-Chairman
Introduction of Committee members

Research

9:15 Capital and Credit in Appalachia, review of draft study – Josh Silver, National Community Reinvestment Coalition.

Expanding Bank Lending, Banker Education and Outreach

10:15 Banker Outreach / Education Forums:

Access to Capital and Credit: Strengthening Rural Businesses, March 12, Georgia, Office of Comptroller of the Currency

A Capital Idea: Creating Funding Partnerships for Rural Appalachia, March 19, North Carolina, Federal Reserve Banks of Atlanta, Cleveland, and Richmond

FDIC partnership – Alliance for Economic Inclusion.
Monica Miller, WV Development Office (via phone)

Enhanced Utilization of SBA 7a / Community Advantage Program – by community banks and development lenders. Dave Mueller, Appalachian Development Corp; Chuck Evans, Prudent Lenders (via phone)

Access to Equity Capital: Angel Fund Formation

11:15 Steve Mercil, RAIN Source Networks

Fund formation underway in Ohio, West Virginia, Virginia, Kentucky, and Tennessee

11:45 Lunch

CDFI Capitalization

12:30 New CDFI Formation. Bill Cummins, Alabama SBDC; Dave Wilhelm, Adena Ventures, Ohio; Duane Yoder, Garrett County CAC, Maryland

Developing an Appalachian CDFI Intermediary. Ray Moncrief, Kentucky Highlands; Clint Gwin, Pathway Lending

US Department of Treasury CDFI Bond Program and other opportunities.

Building Entrepreneurial Ecosystems

2:00 Startup Appalachia. Strengthening the Entrepreneurial Ecosystem through multi-sectoral partnerships. Becky Ceperley, Greater Kanawha Valley Foundation (via phone)

2:45 Other Activities: New areas of focus

3:15 Meeting Review and Next Steps

4:00 Conclude