

Global Appalachia: Summer-2014

“Engaging, Competing, and Succeeding in the Global Economy of the 21st Century”

June 16, 17, & 18, 2014 – Washington, D.C.

Export Trade Advisory Council and Network Appalachia

Hosted by the Appalachian Regional Commission

Monday June 16, 2014

Arrive Washington, D.C.

DuPont Circle Hotel, 1500 New Hampshire Avenue, N.W., Washington, DC 20036

ARC Export Trade Advisory Council, Tuesday June 17, 2014

ARC 7th Floor Commission Conference Room, 1666 Connecticut Avenue, N.W.

Washington, DC/Business Casual Attire

1:00 – 5:00pm (EDT) ARC ETAC Working Session

- **Welcome and Introductions**
- **“Made in Rural America”** President Obama has directed his Administration, working through the White House Rural Council, to lead a new “Made in Rural America” export and investment initiative. Made in Rural America is charged with bringing together a comprehensive assortment of federal resources, along with state and local partners, to help rural civic and business leaders take full advantage of new opportunities to engage, compete, and succeed in the global economy of the 21st century. *Doug McKalip, Senior Policy Advisor for Rural Affairs, White House Domestic Policy Council.*
- **State Updates**
- **Appalachia USA Export Delegations**
 - Trade Winds Business Forum** *Leslie Drake, U.S. Commercial Service*
 - 2014: Bogota, Colombia
 - 2015: Planning for Upcoming Year
 - Asia/Pacific Home Furnishing/Wood Product** *John Loyack, NC*
 - 2014: FMC China, Shanghai, China
 - 2015: Planning for the Upcoming Year
 - Mining Equipment, Technology, & Services (METS)** *Caitlin Ashley, WV*
 - 2015 Planning for the Upcoming Year
- **Engage, Compete, and Succeed: Best Practices**
 - Tennessee Dept. of Economic and Community Development, *Haley Hovious*
 - West Virginia Development Office, *Caitlin Ashley*
- **Moving Forward, Next Steps**

For those interested and weather permitting, depart DuPont Circle Hotel Lobby at 5:45pm to Washington Nationals baseball game, via Metro.

Global Appalachia Agenda

Network Appalachia—Moving into the Future

Wednesday June 18, 2014

ARC 7th Floor Commission Conference Room, 1666 Connecticut Ave., N.W.
Washington, DC/Business Casual Attire

9:30am – 1:00pm (EDT) Network Appalachia Working Session

- **Welcome and Introductions**
- **International Conference on Transportation and Economic Development**
Jason Wang, ARC
- **Network Appalachia Update**
 - ADHS Segment Updates, *Ken Wester, ARC*
 - Heartland Intermodal Gateway, WV/KY/OH, *Patrick Donovan, RTI*
 - Southwestern Virginia, *Mark McCaskill, RVARC*
- **ARC's State of the Region Initiative**, *Kostas Skordas, ARC*
- **Opt In: A Regional Vision for the Future** *Dr. Mike Smith, WCU*
- **Rural Economic Success in the 21st Century**
Scott Bogren and John Hoeveler, Community Transportation Association
- **High Speed Rail in Appalachia, Mobility in the 21st Century.**
Dr. Shailesh Chandra, Ph.D., E.I.T., Texas A& M University
- **Appalachia in the Heart of the 21st Century: A Vision for the Future**
Curtis Wilkerson, Corridor H Coalition
Scott Bogren, Community Transportation Association
Carrie Kissel, National Association of Development Organizations (NADO)
Paula Dowell, Cambridge Systematics
- **Moving Forward, Next Steps**

If you have any questions or need additional information, do not hesitate to contact ARC's Scott Hercik at 202-257-0006 or at shercik@arc.gov