

**Appalachian Regional Commission
Tourism Advisory Council Work Session**

Wednesday, December 18, 2013
1666 Connecticut Ave, Suite 700
Washington, DC

Meeting Objective:

Review final nominations, map layout, web site mockups, and promotional ideas for new tourism promotion venture to be completed by early 2014 – “Bon Appetit Appalachia” Food and Farm Guide. A working lunch is provided.

***CONFERENCE CALL BEGINS AT 10:00 AM:**

877-954-2731, 8855264 (participant passcode)

Agenda Items:

Welcome and Introductions

Project Updates

Review Map Layout

Review Final Nominations and Site Listings

Presentation of Web Site Mockups

Review Marketing/Distribution Ideas

Timeline/Next Steps

State Updates on Tourism Activities

Adjourn