

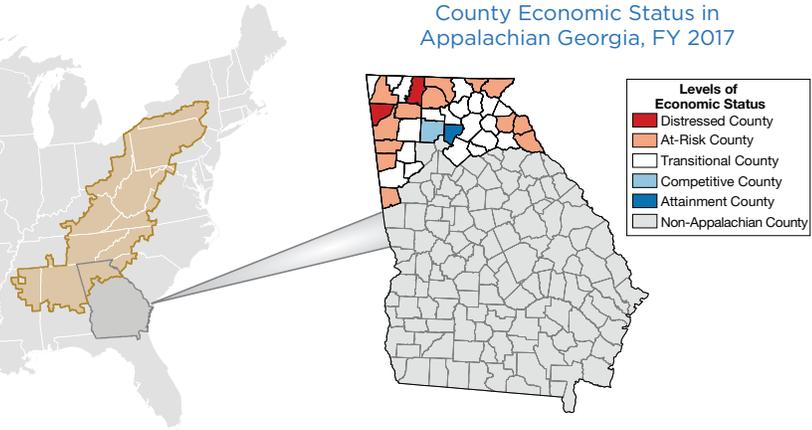


INVESTMENTS IN GEORGIA

October 1, 2016–September 30, 2017

The Appalachian Regional Commission (ARC) is a federal-state partnership. Its mission is to innovate, partner, and invest to build community capacity and strengthen economic growth in 420 counties across the 13 Appalachian states. ARC's strategic plan identifies five investment goals to advance this mission: creating economic opportunity; preparing a ready workforce; building critical infrastructure; leveraging natural and cultural assets; and cultivating leadership and community capacity.

In partnership with the **Georgia Department of Community Affairs**, ARC supported **25 projects** in Georgia totaling **nearly \$4.7 million** in fiscal year 2017. These investments have been matched by more than **\$10.5 million** and will attract an additional **\$78.7 million** in leveraged private investments in Georgia. They will also create or retain over **1,000 jobs**, train and educate **over 180 students and workers**, and benefit the **3 million residents** in Georgia's **37 Appalachian counties**.



INVESTMENT PRIORITIES IN GEORGIA

Georgia Department of Community Affairs (DCA) has prioritized these investment goals:



CRITICAL INFRASTRUCTURE

ARC invested over **\$2.4 million** in Georgia's critical infrastructure development, including broadband, transportation, and water/wastewater systems.



NATURAL AND CULTURAL ASSETS

ARC invested nearly **\$803,000** to leverage the economic potential of Appalachia's natural and cultural heritage in Georgia.



LEADERSHIP AND COMMUNITY CAPACITY

ARC invested nearly **\$791,000** to build the capacity and skills of Appalachia's current and next-generation leaders and organizations in Georgia to advance community and economic development.



ADDITIONAL PRIORITIES

ARC invested an additional nearly **\$639,000** to increase the education, knowledge, skills, and health of Georgia's Appalachian residents to work and succeed.

IMPACT ON DISTRESSED COUNTIES

In Appalachian Georgia, **two counties** were considered economically distressed in fiscal year 2017, with pockets of distress in other areas. **Six projects** totaling **28%** of ARC investment dollars will have a direct impact on these distressed counties and areas.

INVESTMENTS IN ACTION

To boost tourism revenue in the Appalachian Georgia, ARC invested **\$300,000** into Hall County for the purchase of nearly 99 acres of land surrounding the historic Healan's Mill for development of a **welcome center campus featuring trails, landscaping, and cultural and historical exhibits**. ARC also invested **\$300,000 to revitalize the historic Tunnel Hill Depot** and surrounding site in Tunnel Hill to serve as a tourism draw and as a venue for large events within the city. Both of these projects fulfill ARC's goal to strengthen Appalachia's community and economic development potential by leveraging the Region's natural and cultural heritage assets.