

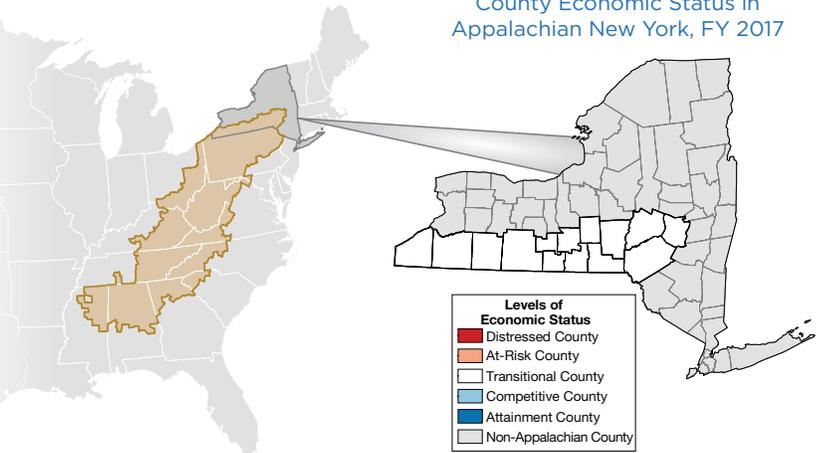


INVESTMENTS IN NEW YORK

October 1, 2016–September 30, 2017

The Appalachian Regional Commission (ARC) is a federal-state partnership. Its mission is to innovate, partner, and invest to build community capacity and strengthen economic growth in 420 counties across the 13 Appalachian states. ARC's strategic plan identifies five investment goals to advance this mission: creating economic opportunity; preparing a ready workforce; building critical infrastructure; leveraging natural and cultural assets; and cultivating leadership and community capacity.

In partnership with **New York State Department of State, Division of Local Government Services**, ARC supported **19 projects** in New York totaling over **\$3.9 million** in fiscal year 2017. These investments have been matched by over **\$4.1 million** and will attract an additional **\$3.4 million** in leveraged private investments in New York. They will also create or retain nearly **60 jobs**, train and educate more than **540 students and workers**, and benefit the **one million residents** in New York's **14 Appalachian counties**.



INVESTMENT PRIORITIES IN NEW YORK

New York State Department of State's Division of Local Government Services has prioritized these investment goals:



ECONOMIC OPPORTUNITIES

ARC invested over **\$1.9 million** in entrepreneurial and business strategies to strengthen the economy in Appalachian New York.



READY WORKFORCE

ARC invested over **\$645,000** to increase the education, knowledge, skills, and health of New York's Appalachian residents to work and succeed.



LEADERSHIP AND COMMUNITY CAPACITY

ARC invested over **\$1.2 million** to build the capacity and skills of Appalachia's current and next-generation leaders and organizations in New York to advance community and economic development.



ADDITIONAL PRIORITIES

ARC invested an additional over **\$150,000** to develop critical infrastructure in Appalachian New York.

INVESTMENTS IN ACTION

Manufacturing is facing a serious skills gap and a workforce shortage that will intensify as the baby boomer generation retires. Women can fill these jobs, however only 27 percent of the manufacturing workforce includes women, while women make up 47 percent of the general workforce. **Making It Real: Girls & Manufacturing** is a new program to the western New York region to increase the number of girls that participate in STEM (science, technology, engineering, mathematics) educational programming and to encourage girls to consider manufacturing career paths. **Supported by a nearly \$116,000 ARC investment**, the program will leverage existing best practices, enhance curriculum, build new hands-on workshops, develop group activities, secure and integrate 3-D printing technology into learning opportunities, and align female role models and mentors with a cohort of girls to increase female participation rates in Dream It, Do It (DIDI) programs. **One hundred and eighteen manufacturers are engaged**, active participants in the DIDI western New York program in the project's three counties.