INVESTMENTS IN ACTION

The Growing Outdoor Partnership is supported by an ARC POWER grant to align and leverage regional resources to foster the business/economic ecosystem to grow Western North Carolina’s outdoor recreation industry. The Growing Outdoor Partnership recently launched the Waypoint Accelerator, which involves 10 outdoor recreation companies from North Carolina participating in a curriculum with mentorship from the region’s existing industry network and developing strong access-to-capital connections.

IMPACT ON DISTRESSED COUNTIES

In Appalachian North Carolina, one county was considered economically distressed in fiscal year 2019, with pockets of distress in other areas. 16 projects totaling 50% of ARC investment dollars are having a direct impact on this distressed county and areas.

FISCAL YEAR 2019
OCTOBER 1, 2018-SEPTEMBER 30, 2019

NORTH CAROLINA

In partnership with North Carolina Department of Commerce, ARC is supporting 36 projects in North Carolina totaling more than $8.0 million in fiscal year 2019. These investments have been matched by over $10.7 million and are attracting an additional nearly $65.7 million in leveraged private investments in North Carolina. They are also creating or retaining nearly 1,300 jobs, training and educating over 2,600 students and workers, and benefiting the 1.8 million residents in North Carolina’s 29 Appalachian counties.

ARC INVESTMENT PRIORITY

CRITICAL INFRASTRUCTURE
$3.0M

Invested in North Carolina’s critical infrastructure development, including broadband, transportation, and water/wastewater systems.

ECONOMIC OPPORTUNITIES
$2.2M

Invested in entrepreneurial strategies to strengthen the economy in Appalachian North Carolina.

READY WORKFORCE
$2.0M

Invested to increase the education, knowledge, skills, and health of North Carolina’s Appalachian residents to work and succeed.

ADDITIONAL PRIORITIES
$970K

Invested to cultivate leadership and community capacity and leverage natural and cultural assets in Appalachian North Carolina.