POWER Virtual Workshop

Evaluation and Performance Measurement

POWER 2020
www.arc.gov/power

Big Idea

It's 2025. Your POWER grant is complete. You know your program is successful because _____.

Where to start?

1. What do I hope to achieve? What impact do I hope to have?
2. How do my goals align with ARC's impact measures? Leverage Impact measures supplemental guidance on the ARC POWER website.
3. How will I know I have been successful? What information can I use/collect to tell if I have been successful?
4. What are reasonable estimates for the impact measures? Based on what?
5. What plan will I put in place to make sure I have the data I need to:
    - Report on impact measures
    - Gauge my success

Deeper Dive

- **Each ARC project must have at least one output and one outcome**
  - Focus on a few major outputs and outcomes that reflect project intent
- **Return on Investment**: To remain competitive, proposed POWER projects should include **at least** one or more of the following as their primary outcomes:

  - Jobs created
  - Jobs obtained ("workers/trainees improved")
  - Businesses created

*Exception: TA grants (Reports created)

Please see RFP, page 9

Deeper Dive

- **Measures are required in the application phase (projected) and at the project end date (actual)**
- **Most projects use "paired" measures:**
  - Students Served → Students Improved
  - Businesses Served → Businesses Improved
- **Some projects use "stand-alone" measures:**
  - Jobs Created / Retained
  - New Visitor Days
  - Linear Feet / Square Feet of Improvement

POWER Portal

The POWER Initiative

Welcome Regina Van Horne

Sign Out

Project Impact

The core impact measures below are based on the information filled out on the Project Classification page. Each of the core measures must be accounted for by filling in a numeric value in the Projected Value column. If a core measure does not apply to the project or is zero, provide an explanation of why this measure is not relevant or type "N/A in the description column. You can also utilize the Description column to provide additional information for a measure with a Projected Value.

Press the **Add** button to select an additional impact measure. This button can be pressed repeatedly to create as many rows of additional impact measures as needed.

Each row of additional impact measures has its own **Delete** button that allows you to delete one row at a time, if necessary.

Press the **Save** button to save the data on all rows before leaving this screen. Navigating to another screen without saving first will result in the loss of any new data that has been entered.

	Impact Measure	Projected Value	Description
1	Businesses improved (outcome)	0	
2	Businesses served (output)	0	
3	Jobs Retained (outcome)	0	
4	Workers/trainees improved (outcome)	0	
5	Workers/trainees served (output)	0	

Additional Impact Measures

You can provide additional impact measures if they pertain to the application. Here, a numeric value must be entered in the Projected Value column.

		Performance Measure*	Projected Value*	Description	Add
(No optional impact measures have been added to this application.)					

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WORKFORCE

Impact Measures

PROJECT TYPE / ACTIVITY	OUTPUTS	OUTCOMES
Workforce Training or Student Training	• Students served • Workers trained	• Students improved • Workers/trainees improved • Programs implemented

BUSINESS DEVELOPMENT

Impact Measures

PROJECT TYPE / ACTIVITY	OUTPUTS	OUTCOMES
Business Development, Entrepreneurship Access to Capital	• Businesses served	• Businesses improved • Businesses created • Jobs created • Jobs retained • Revenues increased • Leveraged Private Investment

RECOVERY TO WORK

Impact Measures

PROJECT TYPE / ACTIVITY	OUTPUTS	OUTCOMES
Recovery to Work Health Access/Promotion Workforce Development Business Capacity Building and Leadership	• Individuals served • Patients served • Workers/trainees served • Communities served	• Individuals improved • Patients improved • Workers/trainees improved • Programs implemented • Jobs retained/created • Communities improved

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BROADBAND

Impact Measures

PROJECT TYPE / ACTIVITY	OUTPUTS	OUTCOMES
Broadband deployment, Broadband design / feasibility study	• Linear feet (of fiber) • Data – Mbps • Plans/reports • Businesses served • Households served • Communities served	• Telecom sites (wireless) • Businesses improved • Households improved • Communities improved

Example:

Incomplete:

- An opioid recovery training project will serve 400 people and improve 400 people.

Better:

- An opioid recovery training project will **serve** 400 workers through classes and workshops and will **improve** 250 workers as measured by employment attainment two years after the grant ends.

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