POWER Virtual Workshop

RFP and Application Process

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Partnerships for Opportunity and Workforce and Economic Revitalization (POWER)

WHAT IS POWER?

- Congressionally funded initiative that makes available federal resources to help communities and regions impacted by job losses in the coal industry:

    - coal mining
    - coal power plant operations
    - coal-related supply chain industries

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POWER TO DATE

$190M+
INVESTED IN

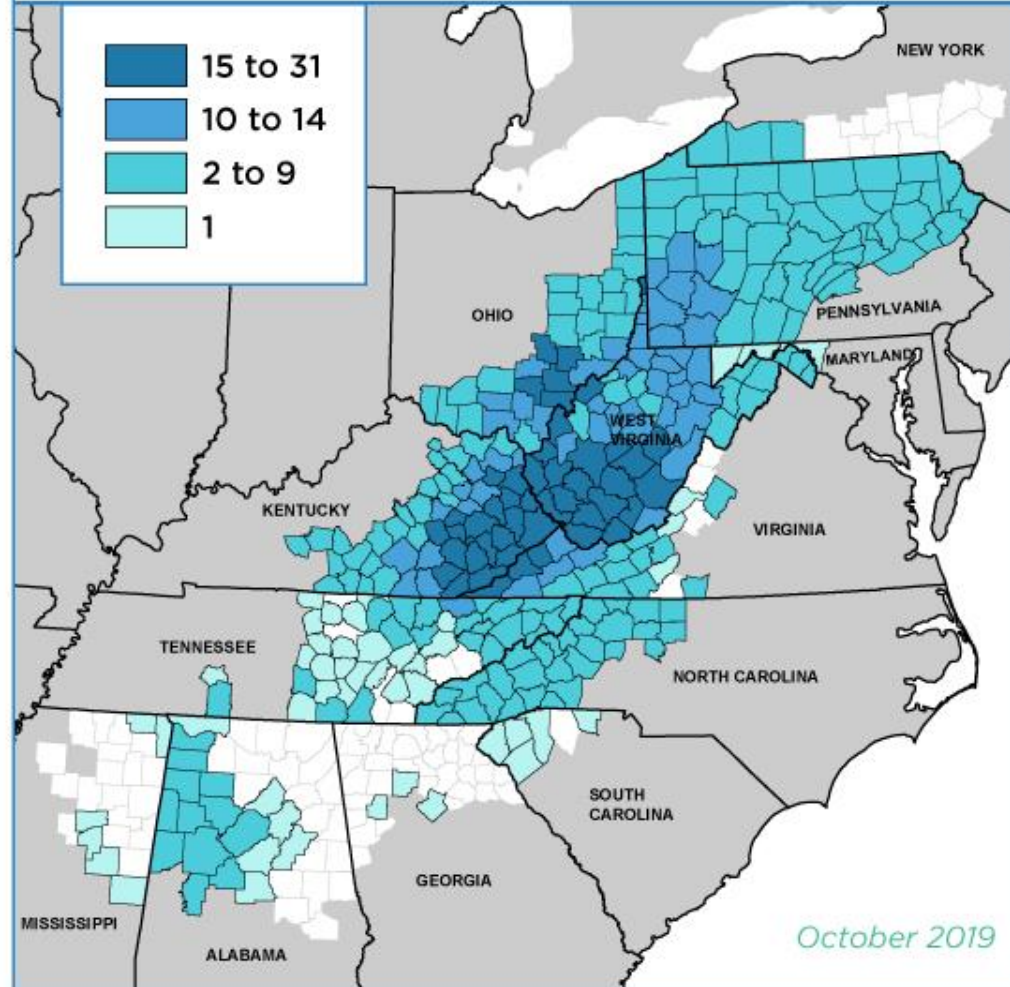**239**
PROJECTS TOUCHING

326
COAL-IMPACTED
COMMUNITIES.

ARC POWER INITIATIVE PROJECTS PER COUNTY
CUMULATIVE THROUGH OCTOBER 2019

Legend:
- 15 to 31
- 10 to 14
- 2 to 9
- 1

NEW YORK
OHIO
PENNSYLVANIA
MARYLAND
WEST VIRGINIA
KENTUCKY
VIRGINIA
TENNESSEE
NORTH CAROLINA
SOUTH CAROLINA
GEORGIA
MISSISSIPPI
ALABAMA

October 2019

THESE INVESTMENTS
ARE PROJECTED TO
CREATE/RETAIN

23K+
JOBS

AND LEVERAGE

811M+
IN PRIVATE
INVESTMENT INTO
APPALACHIA'S ECONOMY.

AVAILABILITY OF FUNDING

Expected to have **approximately $48 million** available, pending congressional appropriations

Up to 1/3 of appropriated funding will be available for broadband deployment projects

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POWER AWARD TYPES

IMPLEMENTATION

$400,000 to $1,500,000
Period of performance: up to 3 years

TECHNICAL ASSISTANCE

Up to $50,000
Period of performance: up to 12 months

BROADBAND DEPLOYMENT

Up to $2,500,000
* To qualify, at least 65% of funding must be directed to the actual deployment of broadband infrastructure

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WHO IS ELIGIBLE TO APPLY?

Lead Applicants may include the following organizations:

- Local development districts
- Indian tribes or a consortium of Indian tribes
- States, counties, cities, or other political subdivisions
- Institutions of higher education
- Public or private non-profit organizations or associations

If you are eligible for regular ARC grants, you are eligible for POWER.

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WHO IS ELIGIBLE TO APPLY? (cont.)

- Current implementation grantees must complete project by September 27, 2020
- Previous technical assistance grantees that have developed a proposal for an implementation project are encouraged to apply

New fiscal sponsor/agent policy

- Allows eligible applicants who may not have the capacity to administer a POWER award to partner with another organization to submit a POWER application
- Fiscal agent must be the lead applicant and accepts all legal and financial responsibilities

IMPORTANT APPLICATION DATES AND INSTRUCTIONS

Application portal opens at *power.arc.gov*:
January 13, 2020

One-page letter of intent due:
February 28, 2020 at 5:00 PM (ET) → NEW FOR POWER 2020

All applications due:
March 27, 2020 at 5:00 PM (ET)

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LETTER OF INTENT (LOI)

Where to find LOI template:

- www.arc.gov/POWER > Application Resource Corner
- The POWER application portal landing page when it goes live on January 13, 2020
  - power.arc.gov

What is asked for:

- One page maximum
- Applicant contact info
- Project type, proposed funding request, key partners, geographic scope, short summary

Submitted applications for POWER FY20 funding that substantially differ from the information included on the received LOI will be disqualified during the review process.

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LETTER OF INTENT (LOI)

Submission instructions:
- Submit as PDF to POWER@arc.gov by Feb. 28, 2020 at 5pm (ET)

- Once receipt of LOI confirmed, it will be forwarded to the respective state program managers

  - NOTE: this step does not satisfy requirement that applicants must reach out to state program managers

- You will then receive a special *passcode* that will allow you to formally submit your application in the application portal

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MORE UPDATES FOR POWER 2020

APPLICATION LENGTH

15 page narrative limit

Entire application cannot exceed 125 pages

OPPORTUNITY ZONES (OZ)

Applications the indicate that they will leverage their POWER award in qualified OZs will receive special consideration in the review process

APPLICATION DETAILS

- Register with SAM at sam.gov/SAM (it is free!)

- Get a DUNS number

- Can only apply at **power.arc.gov** beginning January 13, 2020

- LOI due to power@arc.gov by February 28, 2020 at 5pm (ET)

- All application materials due by March 27, 2020 at 5pm (ET)

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ARC'S STRATEGIC INVESTMENT GOALS

Goal 1   Economic Opportunities

Goal 2   Ready Workforce

Goal 3   Critical Infrastructure

Goal 4   Natural and Cultural Assets

Goal 5   Leadership and Community Capacity

POWER 2020 INVESTMENT PRIORITIES

Build a Competitive Workforce

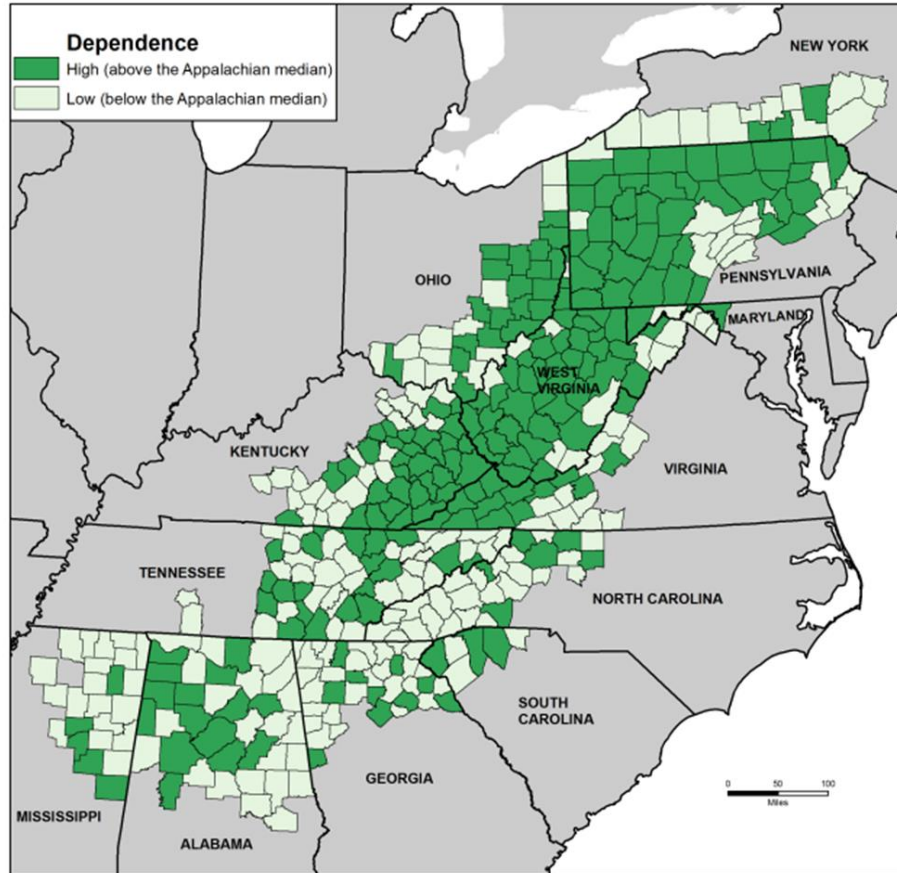Foster Entrepreneurial Activities

Develop Industry Clusters in Communities

Strengthening Response to Substance Use Disorders

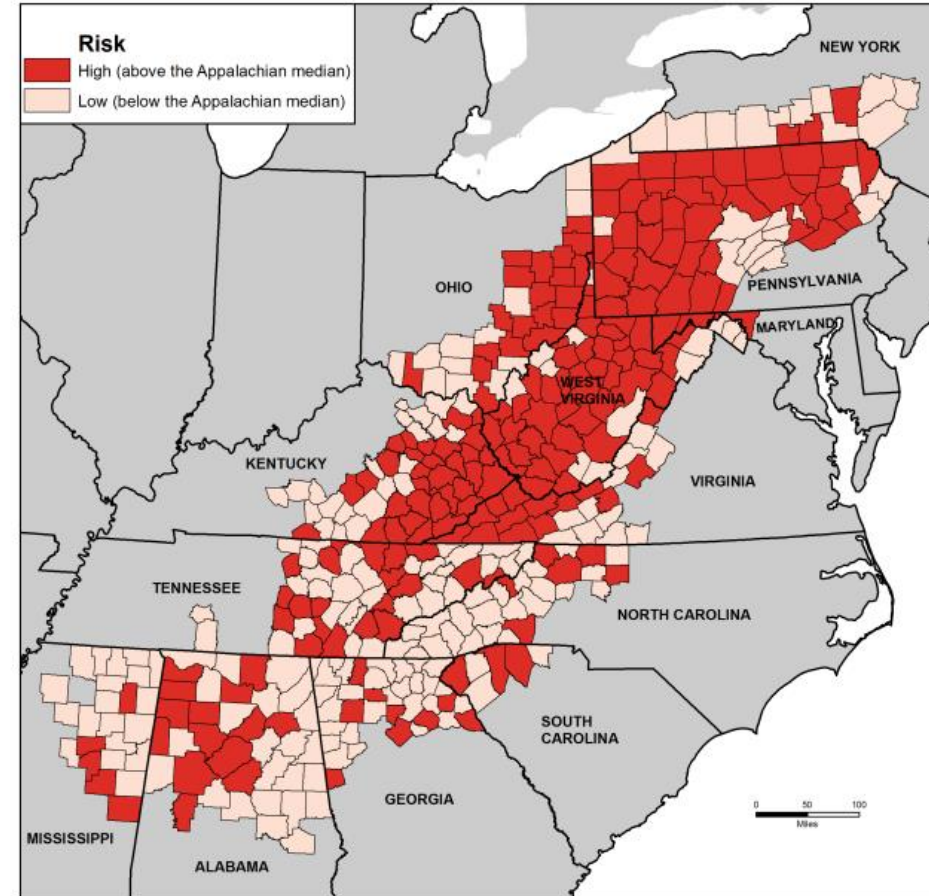Enhance Access and Availability of Broadband Services

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COAL IMPACT NARRATIVE

Figure 3: Map of Coal-Dependent Counties, 2015

Dependence
- High (above the Appalachian median)
- Low (below the Appalachian median)

Data Sources: Bureau of Labor Statistics and Bureau of Economic Analysis

Figure 9: Map of 2015 CIE Risk

Risk
- High (above the Appalachian median)
- Low (below the Appalachian median)

Data Sources: Bureau of Labor Statistics, Bureau of Economic Analysis and Mine Safety and Health Administration

POWER 2020 FUNDING PRINCIPLES

Large-Scale Projects – Regional and Multi-State Initiatives

Thorough Assessment and Planning	Transformational
Collaborative	Financially Leveraged
Return on Investment	Sustainable
Organizational Capacity	Market Analysis

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POWER 2020 FUNDING PRINCIPLES

Large-Scale

Is your project large in scale with budgets that match their scope?

Geographic scopes should regional – at least multi-county and up to multi-state.

Do not fluff your geographic scopes.

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POWER 2020 FUNDING PRINCIPLES

Thorough Assessment and Planning

Is it rooted in feasibility studies, business planning, or other research and analysis directly related to proposed scope of work?

Does it demonstrate how the proposed effort adds value to a larger, more long-term vision and action plan being implemented in the Region?

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POWER 2020 FUNDING PRINCIPLES

Transformational

Have you formulated a plan that focuses on economic restructuring and/or community revitalization? In both the short- and long-term.

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POWER 2020 FUNDING PRINCIPLES

Collaborative

Are there multiple partners? Are there any unique, innovative partnerships?

Do the partners come from a diverse array of backgrounds and organization types?

What—exactly—is their role in the project? Do they understand the responsibilities?

POWER 2020 FUNDING PRINCIPLES

Financially Leveraged

Match needs to be accessible within 60 days of award date

Is the match committed? Does it come from a variety of sources and source types?

Do your partners have some skin in the game?

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POWER 2020 FUNDING PRINCIPLES

Return on Investment

Outputs & outcomes – what are they? Are they reasonable? How do you intend to meet them?

Are the outcomes in proportion to the funding request?

Make your case.

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POWER 2020 FUNDING PRINCIPLES

Sustainability

How will this initiative be maintained beyond the period of performance?

Don't say in Year 3 you will come back for funding.

Have a long term plan in place.

POWER 2020 FUNDING PRINCIPLES

Organizational Capacity

Can you demonstrate you and your partners' ability to both administer and implement your POWER project?

Start thinking about outlining your communication strategy between partners, sub-awardees

Resumes and previous experiences are helpful here

Is there hiring to be done? Have you thought about succession planning?

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POWER 2020 FUNDING PRINCIPLES

Market Analysis

Have you surveyed existing efforts in your proposed geography?

How does this meet an unmet need? Does this complement those ongoing efforts?

Will you need to recruit program participants? How will the end-user be reached?

RESOURCES AT ARC.GOV/POWER

- **Supplemental Guidance**
  - Broadband
  - Development Finance
  - Performance Measurements

- **Links to research**
  - Entrepreneurship
  - Coal-impact, coal employment
  - Opportunity Zones
  - Substance Abuse

- **ARC State Contacts**

- **POWER 2020 RFP/LOI**

- **ARC Grant Manuals**

- **Match video**

- **Summaries of previous POWER projects**

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QUESTIONS / COMMENTS ?

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