The overall schema

- Needs assessment
- Main partners identified
- Outcomes established
- Program designed
- Budget determined
- Match secured
The overall schema

- Needs assessment
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Needs assessment

• Before anything else, determine your eligibility
• Define the geography of your service area
  • Town/City/County/Multi-county
• Define the problem
  • What is it you are going to solve with your proposed POWER investment?
  • What does this area need in order to improve?
• Confirm the local demand for the project activity through market analysis, feasibility study, regional visioning, strategic planning
Main partners identified

- Who are the major stakeholders?
- What is your organization’s capacity to undertake the proposed activity?
- Who else do you need?
- Who will co-invest with you on this project?
- Who will make up your core project team?

Please view the POWER Virtual Workshop on Partnership Development
Outcomes established

- How will you know if you have succeeded?
- What is the desired outcome (impact)?
- Please see the supplemental guidance document on impact measures available on the POWER website

Please view the POWER Virtual Workshop on Evaluation and Performance Measurement
- Search for best practices, don’t reinvent the wheel
  - Visit other projects
  - Join networks of like-minded communities and organizations
- Plan your activities
- Develop a timeline for project activities (work plan)
- Develop a staffing plan
- Design your space(s) if needed
- Design a sustainable program
Budget determined

- Develop a project budget
  - Determine total project cost first
- Identify the maximum ARC share
- Identify and secure matching share
  - Cash
  - In-kind
  - Loans

Overmatched is always better than not enough.

Please view the POWER Virtual Workshops on Budget and Match
• If you have your funding already, set it aside
• Get documentation for the rest, whether cash, loans or in-kind

Again: **Overmatched is always better than not enough.**

Please see the POWER Virtual Workshops on Budget and Match
Additional Resources

- Access to 2 CFR 200 [here](#)
- If preparing a broadband project, please see the supplemental guidance document on the POWER website
- If preparing a capital development project, please see the supplemental guidance document on the POWER website
POWER Virtual Workshop

Project Development