



## White House Rural Council

# Made in Rural America Regional Forum

June 4, 2014

Hilton Garden Inn in the Southpointe Business Park, Canonsburg, PA

### Agenda

- 7:30am Registration, Washington Grand Ballroom Foyer
- 8:30am ***Welcome and Introduction***, Washington Grand Ballroom, Parlor B, C, & D  
Lew Villotti, Southwestern Pennsylvania Commission  
Larry Maggi, Chairman, Washington County Board of Commissioners  
Lyn Doverspike, U. S. Commercial Service  
Earl Gohl, Federal Co-Chair, Appalachian Regional Commission
- 9:00am ***Positioning Rural America for Success in the 21<sup>st</sup> Century***  
Tom Vilsack, Secretary, U. S. Department of Agriculture
- 9:45am ***Breaking Down Barriers: A Toolbox for Export Success***  
Moderator: Wilfred Muskens, Deputy Secretary, Office of International Business Development, Pennsylvania Department of Community and Economic Development
- Southwestern Pennsylvania Commission and Business Partner
  - U.S. Commercial Service and Business Partner
  - MEP-Catalyst Connection and Business Partner
  - Small Business Development Center and Business Partner
- 11:15am Morning Break and Networking
- 11:30am ***Export Financing Solutions***  
James Burrows, Senior Vice President, Export-Import Bank of the United States  
Regina Gordon, Regional Director, Export-Import Bank of the United States  
Patrick Hayes, SBA Export Solutions, Small Business Administration  
The Small Business Administration and the Export-Import Bank of the United States present a workshop on the most popular export financing options. The workshop focuses on leveraging government-guaranteed lending programs and other financing tools to strengthen international business success.

(Over)

12:30pm Luncheon  
***Made in Rural America: Opening a Powerful New World of Opportunity***  
Lew Villotti, Southwestern Pennsylvania Commission  
Natalia Olson-Urtecho, Regional Administrator, Small Business Administration  
Doug McKalip, Senior Policy Advisor for Rural Affairs, White House Domestic Policy Council

1:45pm ***Benefits of Export: A Tool Box for Economic Growth***  
Moderator: William McCarrier, Commissioner, Butler County, PA/National Association of Counties

- **Local**, Joe Spanik, Commissioner, Beaver County, PA
- **Regional**, Amber Hancharick, Export Trade Specialist, North Central Pennsylvania Regional Planning and Development Commission
- **Statewide**, Pete O'Neill, Director, Office of International Business Development, Pennsylvania Department of Community and Economic Development

1:45pm ***Strengthening Links between Businesses and Their Export Service Providers***  
Washington Grand Ballroom, Parlor A  
Pre-scheduled one-on-one working sessions between individual business representatives and participating export service providers.

2:45pm ***Moving Forward Together, Closing Remarks***  
Earl Gohl, Federal Co-Chair, Appalachian Regional Commission