Made in Rural America Regional Forum
June 4, 2014
Hilton Garden Inn in the Southpointe Business Park, Canonsburg, PA

Agenda

7:30am  Registration, Washington Grand Ballroom Foyer

8:30am  Welcome and Introduction, Washington Grand Ballroom, Parlor B, C, & D
        Lew Villotti, Southwestern Pennsylvania Commission
        Larry Maggi, Chairman, Washington County Board of Commissioners
        Lyn Doverspike, U. S. Commercial Service
        Earl Gohl, Federal Co-Chair, Appalachian Regional Commission

9:00am  Positioning Rural America for Success in the 21st Century
        Tom Vilsack, Secretary, U. S. Department of Agriculture

9:45am  Breaking Down Barriers: A Toolbox for Export Success
        Moderator: Wilfred Muskens, Deputy Secretary, Office of International Business
        Development, Pennsylvania Department of Community and Economic Development
        - Southwestern Pennsylvania Commission and Business Partner
        - U.S. Commercial Service and Business Partner
        - MEP-Catalyst Connection and Business Partner
        - Small Business Development Center and Business Partner

11:15am  Morning Break and Networking

11:30am  Export Financing Solutions
        James Burrows, Senior Vice President, Export-Import Bank of the United States
        Regina Gordon, Regional Director, Export-Import Bank of the United States
        Patrick Hayes, SBA Export Solutions, Small Business Administration
        The Small Business Administration and the Export-Import Bank of the United States
        present a workshop on the most popular export financing options. The workshop
        focuses on leveraging government-guaranteed lending programs and other financing
        tools to strengthen international business success.

(Over)
12:30pm Luncheon
*Made in Rural America: Opening a Powerful New World of Opportunity*
Lew Villotti, Southwestern Pennsylvania Commission
Natalia Olson-Urtecho, Regional Administrator, Small Business Administration
Doug McKalip, Senior Policy Advisor for Rural Affairs, White House Domestic Policy Council

1:45pm *Benefits of Export: A Tool Box for Economic Growth*
Moderator: William McCarrier, Commissioner, Butler County, PA/National Association of Counties
- **Local**, Joe Spanik, Commissioner, Beaver County, PA
- **Regional**, Amber Hancharick, Export Trade Specialist, North Central Pennsylvania Regional Planning and Development Commission
- **Statewide**, Pete O’Neill, Director, Office of International Business Development, Pennsylvania Department of Community and Economic Development

1:45pm *Strengthening Links between Businesses and Their Export Service Providers*
Washington Grand Ballroom, Parlor A
Pre-scheduled one-on-one working sessions between individual business representatives and participating export service providers.

2:45pm *Moving Forward Together, Closing Remarks*
Earl Gohl, Federal Co-Chair, Appalachian Regional Commission