The Appalachian Foodshed Project

A place-based food system that is resilient, accessible, affordable, and healthy for Appalachian communities.
AFP Structure

Completed year 1 of 5 year project
Bringing Stakeholders to the Table

- People working with household food security
- People working with local foods
- Conversation around Community Food Security

Community Food Security

- Using tools created by the CFSC (including Whole Measures for Community Food Security)
Impacts

- New, creative tools
- Systemic changes to facilitate the work of our partners
- Act of bringing people together
- Facilitate learning across the region
Challenges

• Coordinating efforts across 3 states
• Balancing the university process & needs/expectations of grassroots
• Perception/reality of limited resources
• 5 year project
• Bridging the divide between what we know and how we act
AFP’s Role

• Good work is already happening
• Facilitate collaboration & learning—no need to reinvent the wheel
• Explicitly ensure that the benefits are spread across the whole community
Thank you!
Collective Impact

• “the commitment of a group of important actors from different sectors to a common agenda for solving a specific social problem”

• “large-scale social change comes from better cross-sector coordination rather than from the isolated intervention of individual organizations”

2011 Kania and Kramer
“Collective Impact”
5 Conditions for Collective Success

- Shared measurement systems
- Mutually reinforcing activities
- Continuous communication
- Common agenda
- Backbone support organization

2011 Kania and Kramer
“Collective Impact”
Community Food Security

- Strong Communities
- Vibrant Farms
- Thriving Local Economies
- Resilient Ecosystems
- Healthy People
- Justice & Fairness