

# Foothills Connect's Farmers Fresh Market



Travis Edgerton

# What is the Farmers Fresh Market?

- Coordinate with farmers to get foothills grown products into the best markets.
- Nonprofit 80- 20 cut.



# Demand

- Local means the best.
- Markets can be difficult to access.



# Why Foothills/ Western NC

- High concentration of top quality products.
- We live in ground zero of the local foods movement.



# Growth

- Expand markets we have now.
- Look for new agriculturally centered opportunities.



# Questions

