Foothills Connect’s Farmers Fresh Market

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What is the Farmers Fresh Market?

- Coordinate with farmers to get foothills grown products into the best markets.
- Nonprofit 80-20 cut.
Demand

• Local means the best.

• Markets can be difficult to access.
Why Foothills/ Western NC

• High concentration of top quality products.

• We live in ground zero of the local foods movement.
Growth

• Expand markets we have now.

• Look for new agriculturally centered opportunities.
Questions