



Health-Sector Value Chains: Local Wealth Creation

Charleston Area Medical Center
Charleston, WV
November 7, 2013

Mission, Vision, Values

Striving to provide the best health care to every patient, every day.

Charleston Area Medical Center, the best health care provider and teaching hospital in West Virginia, is recognized as the:

- **Best place to receive patient-centered care.**
- **Best place to work.**
- **Best place to practice medicine.**
- **Best place to learn.**
- **Best place to refer patients.**

VALUES:

Quality

Integrity

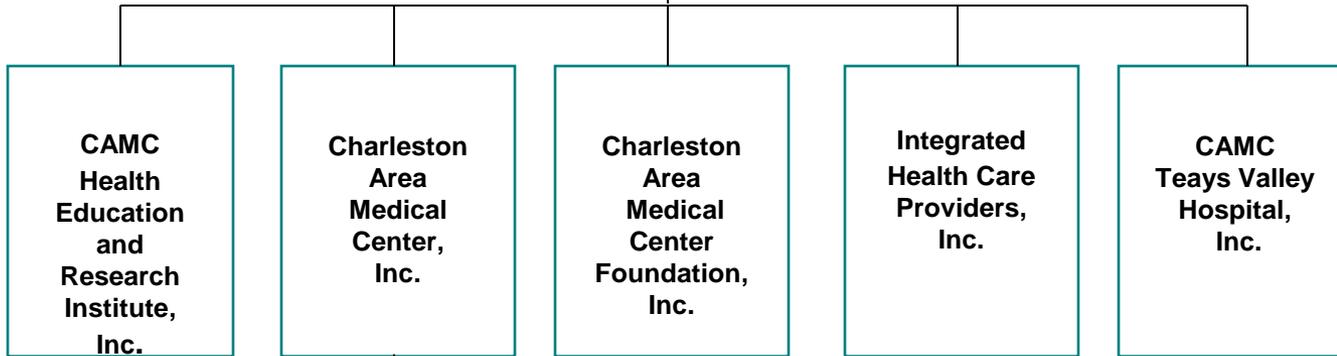
Service with Compassion

Stewardship

Respect

Safety

CAMC Health System, Inc.



CAMC General Hospital
CAMC Memorial Hospital
CAMC Women and Children's Hospital



CAMC General Hospital



- **268 beds**
- **Neurosciences, Orthopedics**
- **Bariatric Surgery** - Bariatric Surgery Center of Excellence by the American Society for Metabolic and Bariatric Surgery
- **Trauma** - Level 1 Trauma Center verification by the American College of Surgeons. 3,400 + trauma patients admitted each year
- **Primary Stroke Center** certification by TJC
- **Kidney Transplant** - only program in WV
- **Medical Rehabilitation** - 2011 Top Performer by the Uniform Data System for top decile performance among 797 Medical Rehabilitation facilities

CAMC Memorial Hospital

- 424 beds
- **Heart and Vascular Center**
 - Cardiovascular
 - 9,469 procedures performed in Cardiac Cath Labs
 - 1,289 Open Heart Bypass procedures
 - Peripheral Vascular Center of Excellence
- **Oncology** 40,659 David Lee Cancer Center office visits
- **Emergency Department**
- **Adding 48 private beds**



CAMC Women and Children's Hospital

- **146 beds**
- **Babies delivered** - about 3,000 every year
- **Neonatal Intensive Care Unit** admissions – 525
- **Pediatric Intensive Care Unit**



CAMC Teays Valley Hospital

- 70 beds
- New ICU
- Surgical Services expansion



CAMC in our Community. . .



Medicaid Pregnancy Classes



Teddy Bear Fair



Trauma
Nurses
Talk Tough
ATV Safety

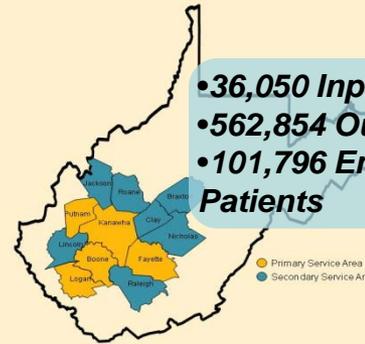


Challenged Sports Programs

CAMC Health System Impact on the Community

CORE COMPETENCY:

Improving the health and economics of our community.



COMMUNITY BENEFIT IMPACT:

Charity Care at Cost
\$39,030,011

Unreimbursed Medicaid
\$45,768,834

Other Public Unreimbursed
\$2,292,433

Subsidized Health Services
\$820,674

Community Benefit Programs & Services
\$33,059,312

Total \$120,971,264

OPERATING IMPACT:
\$634,300,000
Income from Operating Activities

\$15,800,000
Income from Hospital Construction

\$650,100,000
Total Income from Operating and Capital Activities

EMPLOYMENT IMPACT:
6,574
Employees
\$406,605,000
Wages, Salaries, Benefits

\$21,645,000
Construction Activities
5,128 Additional Jobs in the 5 County Service Area
+
124 Construction Jobs

11,991
Total Employment

TAX IMPACT:

Federal	\$77,400,000
State	42,400,000
Residential Property	5,000,000
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	\$124,800,000

Ford Foundation

Why Participate?



the Greater Kanawha Valley foundation
to improve the quality of life and promote philanthropy

Greater Kanawha Valley Foundation

- Support
- Education
- Facilitation

Evolution

“New Charleston” Initiative

- CAMC focused on quality health care, childhood obesity, health of Kanawha County

Participation on a panel “Cutting Edge Collaborative” by Appalachian Funders Network

Ford Foundation

- Economic Impact of CAMC Health System in September 2012

7 Forms of Community Wealth and Value Chains

Financial capital – dollars to invest

Social capital – collaborative relationships; trust; networks

Natural capital – environmental assets

Individual capital – the stock of skills and physical/mental health of a community

Built capital – infrastructure (roads, broad band, water)

Intellectual capital – knowledge, innovation, creativity, training

Political capital – decision makers who have power over the future

Value Chains

1. Fresh Herbs
2. Telehealth
3. KEYS for Healthy Kids

