APPALACHIAN REGIONAL COMMISSION
DIABETES AND ECONOMICS DISCUSSION

April 10, 2014

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AGENDA

1. Gallup-Healthways Well-Being Index
2. Health Concerns in Appalachia
3. Appalachia’s Current Economic State
4. How Gallup Analytics Enables Action
GALLUP-HEALTHWAYS WELL-BEING INDEX

One Portion of Gallup’s Nationwide Poll
Administered 350 Days a Year
500 Adult Respondents

Financial
Social
Purpose
Physical
Community

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## Diabetes Across America & Appalachia

<table>
<thead>
<tr>
<th>State</th>
<th>Percentage</th>
</tr>
</thead>
<tbody>
<tr>
<td>National Average</td>
<td>11.1%</td>
</tr>
<tr>
<td>Alabama</td>
<td>16.9%</td>
</tr>
<tr>
<td>Georgia</td>
<td>11.8%</td>
</tr>
<tr>
<td>Kentucky</td>
<td>13.9%</td>
</tr>
<tr>
<td>Maryland</td>
<td>11.6%</td>
</tr>
<tr>
<td>Mississippi</td>
<td>16.6%</td>
</tr>
<tr>
<td>New York</td>
<td>10.6%</td>
</tr>
<tr>
<td>North Carolina</td>
<td>13.2%</td>
</tr>
<tr>
<td>Ohio</td>
<td>13.0%</td>
</tr>
<tr>
<td>Pennsylvania</td>
<td>11.1%</td>
</tr>
<tr>
<td>South Carolina</td>
<td>13.9%</td>
</tr>
<tr>
<td>Tennessee</td>
<td>14.5%</td>
</tr>
<tr>
<td>Virginia</td>
<td>11.8%</td>
</tr>
<tr>
<td>West Virginia</td>
<td>16%</td>
</tr>
</tbody>
</table>

All Appalachian states rank in the top half of the United States for percentage of population with diabetes.

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Appalachia’s Economic Hardships

Three Appalachian Regional Commission states are the top three most pessimistic about the current state of the economy: Tennessee, Kentucky, and Pennsylvania.

Appalachia’s Unemployment Index score is 15.6 percent, nearly a point higher than the national average.

Economic Conditions—United States: 36% (2014) Poor
Positive correlations exist between being financially unable to obtain healthcare, and percentage of the target population with diabetes. A positive correlation exists as well between an individual categorizing their life perception as “suffering” and having diabetes.

This trend also exists between an employee’s active disengagement in the work place and their life perception as “suffering.”

Gallup’s research has shown that leadership should prioritize on quality jobs and careers, allowing the people of Appalachia to achieve higher levels of purpose well-being.
GALLUP ANALYTICS SHOWS THE NATION’S PULSE

Data

1,000 interviews conducted 350 days out of the year, representing 95 percent of Americans.

Dashboard

Data easily viewed by state, gender, age, education, income, employment, marital status, leadership approval, and urban/rural location.

Action

Utilize Gallup’s rankings, trending data, and scatterplots to identify correlating factors to act upon.
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