Appalachian Regional Commission  
Tourism Advisory Council Work Session  
Wednesday, December 16, 2015  
10:00 am – 3:00 pm  
ARC Offices  
1666 Connecticut Avenue, NW  
Suite 700  
Washington, DC 20009  
7th floor large conference room

**Meeting Objective:** Review and discuss Bon Appetit Appalachia local food campaign 2015-2016

**Agenda:**

10:00 am Welcome and Introductions

10:10 am Bon Appetit Appalachia Campaign Status (Kostas Skordas)

10:15 am Bon Appetit Appalachia Print Map Development (Eric Wooldridge)  
  o Layout and design  
  o Site listings  
  o Vignette selection  
  o Photo options  
  o Update on web site

12:30 pm Working Lunch

1:00 pm Partnership with Edible Publishing (Molly Theobald, Tricia Wheeler)  
  o Local Edible connections and Ad campaign  
  o Podcasts/radio shows  
  o Social media/Calendar of events

2:00 pm Development of Workshops and social media “Cookbook” (Eric Woolridge)

2:30 pm Next Steps/Other added value activities

2:45 pm State Updates on Tourism Activities

3:00 pm Adjourn