Appalachian Regional Commission
Tourism Advisory Council Work Session
Thursday, May 1, 2014
10:00 am – 3:00 pm
1666 Connecticut Ave, Suite 700
Washington, DC

Meeting Objective:

Review and finalize Bon Appetit Appalachia local food promotion. This includes review of print map and site listings, assessment of companion web site, and discussion of Summer 2014 map launch and educational workshops for sites and community partners. A working lunch is provided.

*CONFERENCE CALL BEGINS AT 10:00 AM:
877-954-2731, 8855264 (participant passcode)

Agenda Items:

Welcome and Introductions

Project Updates

Review Final Map and Site Listings

Review of Visitappalachia.com

Discuss of Map Launch and Educational Workshops

Timeline/Next Steps

State Updates on Tourism Activities

Adjourn