Appalachian Regional Commission
Tourism Advisory Council Meeting
Tuesday, December 14, 2010
Appalachian Regional Commission
1666 Connecticut Ave., Suite 700
Washington, D.C.

Draft Agenda

10:00 a.m.–10:15 a.m.  Welcome and Introductions
John Cartwright, Director of Regional Planning and Research, ARC

10:15 a.m.–11:30 a.m.  Review of “Civil War, the Home Front: Appalachia” Mapguide
Review of mapguide text, cartography, and photos; discussion on creating an online companion piece.
Facilitators: Kostas Skordas, Regional Planning and Research, ARC; and Cheryl Hargrove, Hargrove International

11:30 a.m.–Noon  Discussion of Inclusion of Mapguide in Spring 2011 Issue of American Heritage Magazine, and of Magazine Editorial on Mapguide
Speaker: Bob Jenkins, American Heritage Publishing

Noon–1:00 p.m.  Lunch

1:00 p.m.  Conference Call Begins with Council Members Not Able to Attend

1:00 p.m.–1:30 p.m.  Summary of Morning Sessions
Facilitator: John Cartwright, Director of Regional Planning and Research, ARC

1:30 p.m.–2:00 p.m.  Discussion of Promotional Events Surrounding the National Park Service’s Sesquicentennial of the American Civil War and the March 2011 Release of “Civil War, the Home Front: Appalachia” Mapguide
Facilitator: Kostas Skordas, Regional Planning and Research, ARC

2:15 p.m.–2:30 p.m.  Next Steps and Timeline for Mapguide Development
Kostas Skordas, Regional Planning and Research, ARC

2:30 p.m.–3:00 p.m.  Update on State Tourism Activities
John Cartwright, Director of Regional Planning and Research, ARC

3:00 p.m.  Meeting Adjourns