

**Appalachian Regional Commission
Tourism Advisory Council Meeting**

Tuesday, December 14, 2010
Appalachian Regional Commission
1666 Connecticut Ave., Suite 700
Washington, D.C.

Draft Agenda

- 10:00 a.m.–10:15 a.m. Welcome and Introductions**
John Cartwright, Director of Regional Planning and Research, ARC
- 10:15 a.m.–11:30 a.m. Review of “Civil War, the Home Front: Appalachia” Mapguide**
Review of mapguide text, cartography, and photos; discussion on creating an online companion piece.
Facilitators: Kostas Skordas, Regional Planning and Research, ARC; and Cheryl Hargrove, Hargrove International
- 11:30 a.m.–Noon Discussion of Inclusion of Mapguide in Spring 2011 Issue of American Heritage Magazine, and of Magazine Editorial on Mapguide**
Speaker: Bob Jenkins, American Heritage Publishing
- Noon–1:00 p.m. Lunch**
- 1:00 p.m. Conference Call Begins with Council Members Not Able to Attend**
- 1:00 p.m.–1:30 p.m. Summary of Morning Sessions**
Facilitator: John Cartwright, Director of Regional Planning and Research, ARC
- 1:30 p.m.–2:00 p.m. Discussion of Promotional Events Surrounding the National Park Service’s Sesquicentennial of the American Civil War and the March 2011 Release of “Civil War, the Home Front: Appalachia” Mapguide**
Facilitator: Kostas Skordas, Regional Planning and Research, ARC
- 2:15 p.m.–2:30 p.m. Next Steps and Timeline for Mapguide Development**
Kostas Skordas, Regional Planning and Research, ARC
- 2:30 p.m.–3:00 p.m. Update on State Tourism Activities**
John Cartwright, Director of Regional Planning and Research, ARC
- 3:00 p.m. Meeting Adjourns**