



Regional Roadmap for a Healthier Appalachian Tennessee

The Project

The **Appalachian Regional Commission** (ARC) and Tennessee Institute of Public Health (TNIPH) at East Tennessee State University (ETSU) are pleased to announce the Regional Roadmap for a Healthier Appalachian Tennessee project. The project will establish local health initiatives that link economic development and business with health and human service organizations and community stakeholders.

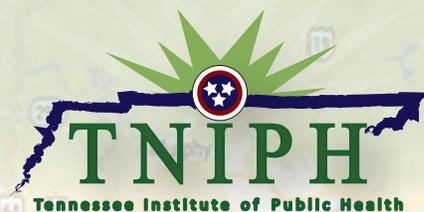
Linking health, education, and economic development.



The Benefits

Community grant programs encourage multi-sector collaboration and innovative strategies leading to:

- Health promotion and prevention strategies;
- Healthy habits to meet serious health challenges;
- Community groups forming lasting partnerships;
- Linkages between health, economic development and education;
- Improvement in health factors and economic outcomes.



Letter of intent must be submitted by e-mail to KIDWELL@ETSU.EDU by February 3, 2014, at 4:30 PM EST.

The Mini-Grants

The Regional Roadmap for a Healthier Appalachian Tennessee will award \$2,500 grants to support 20 local health projects in 37 of the state's most distressed counties.* Successful community applicants will establish multi-sector health initiatives to directly link Health with Economic Development and Education. This competitive grant program provides training, technical assistance and funding.

Eligible applicants from the Appalachian Tennessee counties below must submit a letter of intent by February 3, 2014, that:

- Describes local health concerns that impact economic development;
- Provides a brief outline of the proposed multi-sector health initiative(s);
- Lists community coalition members.

* Target area - Bledsoe, Campbell, Carter, Claiborne, Clay, Cocke, DeKalb, Fentress, Grainger, Greene, Grundy, Hancock, Hawkins, Jackson, Jefferson, Johnson, Lawrence, Lewis, McMinn, Macon, Marion, Meigs, Monroe, Morgan, Overton, Pickett, Polk, Putnam, Rhea, Scott, Sequatchie, Smith, Unicoi, Union, Van Buren, Warren, and White

Target Audience

This project's target audience includes community coalitions led by chambers of commerce, economic development entities, health councils, city and county governments, faith-based organizations, businesses and industries, schools, colleges and universities, hospitals, health departments, advocacy groups, civic organizations and/or others with proven leadership in multi-sector collaboration.



Major Sponsors

The Appalachian Regional Commission (ARC) funded this collaborative project to TNIPH in partnership with matching funds from the BlueCross BlueShield of Tennessee Health Foundation, the Niswonger Foundation and Eastman Chemical Company.



Acknowledgments

Other contributors to the project include the National Network of Public Health Institutes, University of Wisconsin Population Health Institute, Tennessee Department of Economic and Community Development, Tennessee Department of Health, ETSU College of Public Health and First Tennessee Development District.

Guide to the County Health Rankings & Roadmaps

The Robert Wood Johnson Foundation collaborates with the University of Wisconsin Population Health Institute to bring the **County Health Rankings and Roadmaps** to counties and states across the nation. You can learn what others are doing to improve public health by reading *Communities Stories* and visiting the *Project Showcase*. Visit www.countyhealthrankings.org to learn more.



Mark your Calendar

- **LETTER OF INTENT** - February 3, 2014
- **APPLICANT WORKSHOP** - March 4, 2014
- **APPLICATION DEADLINE** – April 1, 2014

TNIPH is a state-mandated convener of organizations, agencies and groups established to build and foster the collaborations necessary to improve the public's health across Tennessee.



EASTMAN

For More Information
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