



KENTUCKY **SMALL BUSINESS
DEVELOPMENT CENTER**
at Morehead State University
Pikeville

Kentucky Small Business Development Center

MAY 24, 2011

16 Locations

- ▶ Lexington, Ky.
- ▶ Somerset, Ky.
- ▶ Louisville, Ky.
- ▶ Middlesboro, Ky.
- ▶ Owensboro, Ky.
- ▶ Murray, Ky.
- ▶ Paintsville, Ky.
- ▶ West Liberty, Ky.
- ▶ Elizabethtown, Ky.
- ▶ Richmond, Ky.
- ▶ Highland Heights, Ky.
- ▶ Bowling Green, Ky.
- ▶ Hopkinsville, Ky.
- ▶ Morehead, Ky.
- ▶ Pikeville, Ky.
- ▶ Ashland, Kentucky

Basic Consulting Services

- ▶ Business Planning
 - ▶ Cash Flow Projections
 - ▶ Market Planning and Research
 - ▶ Organizational Structure
 - ▶ Staffing Needs
 - ▶ Record Keeping
 - ▶ Cash Flow Management
 - ▶ Financial Analysis
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Available SBDC Tools

- ▶ Market Research
 - ▶ Industry Profiles
 - ▶ Sample Marketing Plans
 - ▶ Demographics
 - ▶ Business Books
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East Kentucky SBDC

- ▶ 25 Most Eastern Counties
 - ▶ 5 Locations
 - ▶ Hosted By Morehead State University
 - ▶ Program Supporters:
 - Small Business Administration
 - Morehead State University
 - Kentucky Legislature
 - U.S. Dept of Agriculture
 - Local Businesses
 - Local Chambers, Etc.
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Economic Impact 10/1/2010 – 3/30/2011

- ▶ \$18,992,931 Attained Capital
 - ▶ 172 Clients
 - ▶ 22 Business Starts
 - ▶ 170 Jobs Impacted
 - ▶ 19 Training Events
 - ▶ 261 Training Attendees
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