COMPUTER & BROADBAND ACCESS IN APPALACHIA

Use The Appalachian Region: A Data Overview from the 2013-2017 American Community Survey—also known as the Chartbook—to discover more about income and poverty in Appalachia. Authored by the Population Reference Bureau with the Appalachian Regional Commission, the Chartbook features data on income, employment, education, and other indicators at the regional, subregional, state, and county levels, and examines data change over recent years to show trends.

COMPUTER ACCESS

82.2%
of Appalachian households have access to a computer device. The U.S. average is 87.2%.

SMARTPHONE ACCESS

63.8%
of Appalachian households have access to a smartphone, but only 42.8% have subscriptions to a cellular data plan.

BROADBAND SUBSCRIPTIONS

72.3%
of Appalachian households have a broadband subscription. The U.S. rate is 78.1%.

BROADBAND SUBSCRIPTIONS BY SUBREGION

Broadband subscriptions are highest in Northern Appalachia and lowest in Central Appalachia.

Find more data on this and other topics at www.arc.gov/chartbook