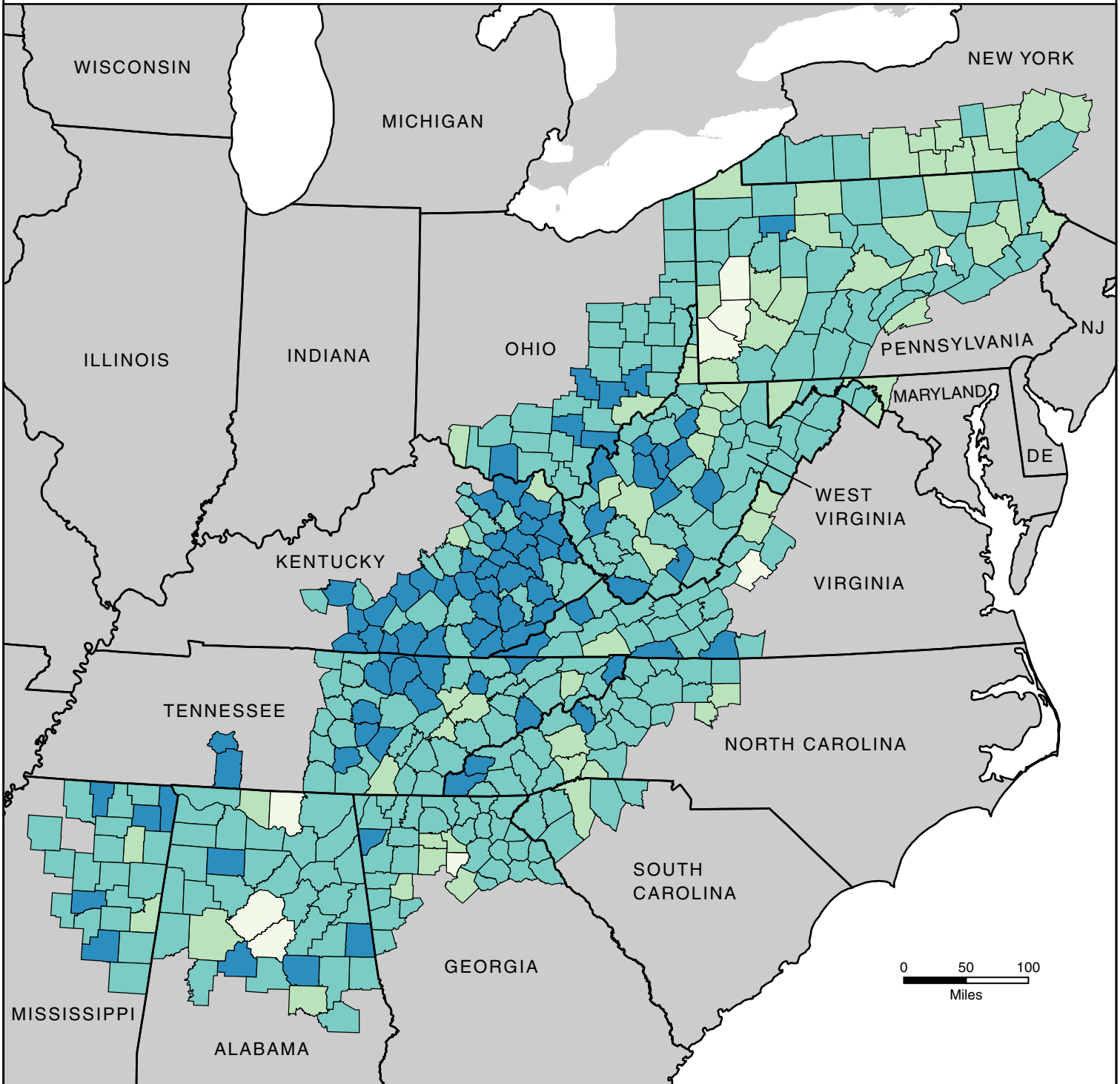


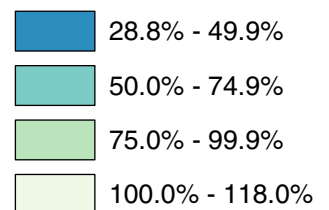
# Relative Per Capita Market Income Rates in Appalachia, 2012

(County Rates as a Percentage of the U.S. Average)



Per capita market income is a measure of an area's total personal income, less transfer payments, divided by the resident population of the area. The percent of the U.S. average is computed by dividing the county per capita market income by the national average and multiplying by 100. The map uses critical breaks such as the national average to organize the data into groups of common values.

### Percent of the U.S. Average



U.S. average = \$36,223  
 Appalachian average = \$27,359

(Critical Breaks Classification)



Map Created: March 2014  
 Data Source: U.S. Bureau of Economic Analysis, REIS, 2012