INCOME & POVERTY IN APPALACHIA

Use *The Appalachian Region: A Data Overview from the 2014–2018 American Community Survey*—also known as the Chartbook—to discover more about income and poverty in Appalachia. Authored by the Population Reference Bureau with the Appalachian Regional Commission, the Chartbook features data on income, employment, education, and other indicators at the regional, subregional, state, and county levels, and examines data change over recent years to show trends. The Chartbook draws on data collected before the COVID-19 crisis to provide benchmarking for when new information becomes available.

**HOUSEHOLD INCOME**

Appalachia’s median household income is **82.5%** of the U.S. figure.

**APPALACHIA** $49,747

**U.S.** $60,293

**HOUSEHOLD INCOME BY SUBREGION**

Appalachia’s median household income is lowest in Central Appalachia and highest in Southern Appalachia.

<table>
<thead>
<tr>
<th>Subregion</th>
<th>Median Household Income</th>
</tr>
</thead>
<tbody>
<tr>
<td>Central Appalachia</td>
<td>$36,993</td>
</tr>
<tr>
<td>South Central Appalachia</td>
<td>$46,669</td>
</tr>
<tr>
<td>North Central Appalachia</td>
<td>$47,022</td>
</tr>
<tr>
<td>Northern Appalachia</td>
<td>$52,507</td>
</tr>
<tr>
<td>Southern Appalachia</td>
<td>$53,358</td>
</tr>
</tbody>
</table>

**POVERTY RATE**

Although the Region’s poverty rate declined 1.2 percentage points since 2009–2013, Appalachia’s poverty rate remains higher than the U.S. average.

**APPALACHIA** 15.8%

**U.S.** 14.1%

**POVERTY RATE BY SUBREGION**

Appalachia’s poverty rate decreased both overall and in each of the Appalachian subregions.

pp=percentage points

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Find more data on this and other topics at [arc.gov/chartbook](http://arc.gov/chartbook)