### COMPUTER ACCESS

84.2% of Appalachian households have access to a computer device. The U.S. average is 88.8%.

### SMARTPHONE ACCESS

69.0% of Appalachian households have access to a smartphone, but only 51.1% have subscriptions to a cellular data plan.

### BROADBAND SUBSCRIPTIONS

75.1% of Appalachian households have a broadband subscription. The U.S. rate is 80.4%.

### BROADBAND SUBSCRIPTIONS BY SUBREGION

Broadband subscriptions are highest in Northern and Southern Appalachia and lowest in Central Appalachia.