

COMPUTER & BROADBAND ACCESS IN APPALACHIA

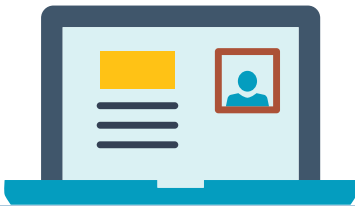
Use *The Appalachian Region: A Data Overview from the 2014–2018 American Community Survey*—also known as the Chartbook—to discover more about income and poverty in Appalachia. Authored by the Population Reference Bureau with the Appalachian Regional Commission, the Chartbook features data on income, employment, education, and other indicators at the regional, subregional, state, and county levels, and examines data change over recent years to show trends. The Chartbook draws on data collected before the COVID-19 crisis to provide benchmarking for when new information becomes available.

COMPUTER ACCESS

84.2%

of Appalachian households have access to a computer device.

The U.S. average is **88.8%**.



SMARTPHONE ACCESS

69.0%

of Appalachian households have access to a smartphone, but

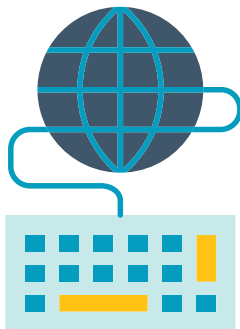
only **51.1%** have subscriptions to a cellular data plan.



BROADBAND SUBSCRIPTIONS

75.1%

of Appalachian households have a broadband subscription. The U.S. rate is **80.4%**.



BROADBAND SUBSCRIPTIONS BY SUBREGION

Broadband subscriptions are highest in Northern and Southern Appalachia and lowest in Central Appalachia.

