



## **Session III: Cultivating a Ready Workforce**

**February 11-14, 2020 | Starkville, Mississippi**  
**The Mill Conference Center**

### **Tuesday, February 11**

7:30 – 9:00 pm

**Pizza & Game Night** | Courtyard by Marriott Lobby

*This is an optional event.*

### **Wednesday, February 12**

Attire for the Day: Business Casual

7:00 – 8:00 am

**Breakfast** | The Gallery

8:00 – 8:15 am

**Welcome & Opening Remarks** | Mississippian C

*Lynn Spruill, Mayor, Starkville, Mississippi*

*Mark Keenum, Ph.D., President, Mississippi State University*

*Mike Armour, ARC Program Manager, Mississippi*

8:15 – 8:30 am

**The Day Ahead & Meet the Class** | Mississippian C

*Jessica Mosley, Program Manager, Appalachian Leadership Institute*

8:30 – 9:40 am

**Recovery to Work: Overcoming the Challenges of Substance Use Disorder** | Mississippian C

*Terry Danielson, Southern Program Manager, Reintegrate Appalachia*

*Nick Erwin, Director of Human Resources, Bellisio Foods, Inc.*

*Karen Kelley, Chief Program Officer, TROSA*

*Tammy Reynolds, Captain, Tupelo District, Mississippi Bureau of Narcotics*

*Moderator: Katie Cahill, Ph.D., Associate Director, Howard H. Baker Jr. Center for Public Policy*

9:40 – 10:00 am

**Break** | The Gallery

10:00 – 11:00 am

**Fireside Chat: Governor Haley Barbour** | Mississippian C

*Introduced by Tim Thomas, Federal Co-Chairman, Appalachian Regional Commission*

11:00 am – 12:15 pm

**Mapping Assets and Forging Partnerships** | Mississippian C

*Bruce Decker, Owner, Collective Impact*

12:15 – 12:30 pm	<b>Team Breakout Overview: Creating a New Narrative</b>   Mississippian C <i>Cat Wilt, Research Director, University of Tennessee</i>
12:30 – 1:30 pm	<b>Lunch</b>   The Gallery
1:30 – 2:45 pm	<b>Team Breakout Discussion: Creating a New Narrative</b>   Team Rooms
2:45 – 3:45 pm	<b>Workstyle Analysis: The Medicine Wheel</b>   Mississippian C <i>Bruce Decker, Owner, Collective Impact</i>
3:45 – 4:15 pm	<b>Break</b>   The Gallery
4:15 – 6:00 pm	<b>Team Challenge: Discovering the Blue Ocean</b>   Mississippian C <i>Tim Ezzell, Ph.D., Assistant Research Professor, ISSE and Political Science, University of Tennessee Knoxville</i>
6:45 pm	<b>Bus Departs for Dinner</b>
7:00 – 8:30 pm	<b>Networking Dinner</b>   Lion Hills Center & Golf Club 2331 Military Road, Columbus, MS 39705
8:30 pm	<b>Bus Departs to Return to Courtyard by Marriott</b>

**Thursday, February 13**  
Attire for the Day: Business Casual

7:00 – 8:00 am	<b>Breakfast</b>   The Gallery
8:00 – 8:15 am	<b>The Day Ahead &amp; Meet the Class</b>   Mississippian C <i>Jessica Mosley, Program Manager, Appalachian Leadership Institute</i>
8:15 – 8:45 am	<b>Mayor Tony Haygood Jr., Tuskegee, Alabama</b> <i>Introduced by Tammy Laughlin, Ph.D., Assistant Professor of Political Science, Tuskegee University</i>
8:45 – 10:00 am	<b>Preparing Youth for a Future in the Region: Education and Retention</b>   Mississippian C <i>Rachel Crickmar, Tennessee Valley Authority</i> <i>Erin Hardin, Ph.D. Professor of Psychology, University of Tennessee</i> <i>Phenique Parker, Graduate Research Assistant, Mississippi State University</i> <i>Moderator: Tim Ezzell, Ph.D., Assistant Research Professor, ISSE and Political Science, University of Tennessee Knoxville</i>
10:00 – 11:00 am	<b>Supporting Industry and Entrepreneurship</b>   Mississippian C <i>Jim Martin, Associate Vice President for Corporate Engagement &amp; Economic Development, Mississippi State University</i>
11:00 – 11:20 am	<b>Break</b>   The Gallery

11:20 am – 12:30 pm	<b>Innovative Strategies to Attract and Retain Workers</b>   Mississippian C <i>Faith Knutsen, Director of Social Innovation and Entrepreneurship, Leveraging Innovation Gateways and Hubs Toward Sustainability (Ohio)</i> <i>Jeff Whitehead, Executive Director, Eastern Kentucky Concentrated Employment Program, Inc. (EKCEP) (Kentucky)</i> <i>Moderator: Tammy Laughlin, Ph.D., Assistant Professor of Political Science, Tuskegee University</i>
12:30 – 1:20 pm	<b>Lunch</b>   The Gallery
1:20 pm	<b>Bus Departs for Communiversity</b>
1:40 – 2:40 pm	<b>East Mississippi Community College Communiversity Tour</b>
2:40 – 3:40 pm	<b>Partnering for Workforce Training</b> <i>Ben Machen, PACCAR</i> <i>David Phillips, International Paper</i> <i>Bryan Shexnayder, Airbus Helicopters, Inc.</i> <i>Greg Stewart, Aurora Flight Sciences</i> <i>Moderator: Courtney Taylor, Ph.D., Executive Director, Communiversity, East Mississippi Community College</i>
4:00 – 5:00 pm	<b>PACCAR Tour</b>
5:00 pm	<b>Bus Departs to Return to The Mill</b>
5:15 – 6:30 pm	<b>Optional: Team Challenge Work Time</b>
7:00 pm	<b>Dinner On Your Own</b>

## Friday, February 14

Attire for the Day: Business Casual

7:30 – 8:30 am	<b>Breakfast</b>   The Gallery
8:30 – 9:30 am	<b>Team Challenge Work Time</b>
9:30 – 9:45 am	<b>Break</b>   The Gallery
9:45 – 10:00 am	<b>Meet the Class</b>   The Gallery
10:00 am – 12:00 pm	<b>Team Presentations &amp; Discussion</b>   The Gallery
12:00 pm	<b>Pick Up Box Lunch &amp; Adjourn</b>   The Gallery