Session III: Cultivating a Ready Workforce

February 11-14, 2020 | Starkville, Mississippi
The Mill Conference Center

Tuesday, February 11

7:30 – 9:00 pm  Pizza & Game Night | Courtyard by Marriott Lobby
This is an optional event.

Wednesday, February 12

Attire for the Day: Business Casual

7:00 – 8:00 am  Breakfast | The Gallery

8:00 – 8:15 am  Welcome & Opening Remarks | Mississippian C
Lynn Spruill, Mayor, Starkville, Mississippi
Mark Keenum, Ph.D., President, Mississippi State University
Mike Armour, ARC Program Manager, Mississippi

8:15 – 8:30 am  The Day Ahead & Meet the Class | Mississippian C
Jessica Mosley, Program Manager, Appalachian Leadership Institute

8:30 – 9:40 am  Recovery to Work: Overcoming the Challenges of Substance Use Disorder | Mississippian C
Terry Danielson, Southern Program Manager, Reintegrate Appalachia
Nick Erwin, Director of Human Resources, Bellisio Foods, Inc.
Karen Kelley, Chief Program Officer, TROSA
Tammy Reynolds, Captain, Tupelo District, Mississippi Bureau of Narcotics
Moderator: Katie Cahill, Ph.D., Associate Director, Howard H. Baker Jr. Center for Public Policy

9:40 – 10:00 am  Break | The Gallery

10:00 – 11:00 am  Fireside Chat: Governor Haley Barbour | Mississippian C
Introduced by Tim Thomas, Federal Co-Chairman, Appalachian Regional Commission

11:00 am – 12:15 pm  Mapping Assets and Forging Partnerships | Mississippian C
Bruce Decker, Owner, Collective Impact
12:15 – 12:30 pm  Team Breakout Overview: Creating a New Narrative | Mississippian C  
Cat Wilt, Research Director, University of Tennessee

12:30 – 1:30 pm  Lunch | The Gallery

1:30 – 2:45 pm  Team Breakout Discussion: Creating a New Narrative | Team Rooms

2:45 – 3:45 pm  Workstyle Analysis: The Medicine Wheel | Mississippian C  
Bruce Decker, Owner, Collective Impact

3:45 – 4:15 pm  Break | The Gallery

4:15 – 6:00 pm  Team Challenge: Discovering the Blue Ocean | Mississippian C  
Tim Ezzell, Ph.D., Assistant Research Professor, ISSE and Political Science, University of Tennessee Knoxville

6:45 pm  Bus Departs for Dinner

7:00 – 8:30 pm  Networking Dinner | Lion Hills Center & Golf Club  
2331 Military Road, Columbus, MS 39705

8:30 pm  Bus Departs to Return to Courtyard by Marriott

Thursday, February 13
Attire for the Day: Business Casual

7:00 – 8:00 am  Breakfast | The Gallery

8:00 – 8:15 am  The Day Ahead & Meet the Class | Mississippian C  
Jessica Mosley, Program Manager, Appalachian Leadership Institute

8:15 – 8:45 am  Mayor Tony Haygood Jr., Tuskegee, Alabama  
Introduced by Tammy Laughlin, Ph.D., Assistant Professor of Political Science, Tuskegee University

8:45 – 10:00 am  Preparing Youth for a Future in the Region: Education and Retention |  
Mississippian C  
Rachel Crickmar, Tennessee Valley Authority  
Erin Hardin, Ph.D. Professor of Psychology, University of Tennessee  
Phenique Parker, Graduate Research Assistant, Mississippi State University  
Moderator: Tim Ezzell, Ph.D., Assistant Research Professor, ISSE and Political Science, University of Tennessee Knoxville

10:00 – 11:00 am  Supporting Industry and Entrepreneurship | Mississippian C  
Jim Martin, Associate Vice President for Corporate Engagement & Economic Development, Mississippi State University

11:00 – 11:20 am  Break | The Gallery
11:20 am – 12:30 pm  **Innovative Strategies to Attract and Retain Workers** | Mississippian C
Faith Knutsen, Director of Social Innovation and Entrepreneurship, Leveraging Innovation Gateways and Hubs Toward Sustainability (Ohio)
Jeff Whitehead, Executive Director, Eastern Kentucky Concentrated Employment Program, Inc. (EKCEP) (Kentucky)
Moderator: Tammy Laughlin, Ph.D., Assistant Professor of Political Science, Tuskegee University

12:30 – 1:20 pm  **Lunch** | The Gallery

1:20 pm  **Bus Departs for Communiversity**

1:40 – 2:40 pm  **East Mississippi Community College Communiversity Tour**

2:40 – 3:40 pm  **Partnering for Workforce Training**
Ben Machen, PACCAR
David Phillips, International Paper
Bryan Shexnayder, Airbus Helicopters, Inc.
Greg Stewart, Aurora Flight Sciences
Moderator: Courtney Taylor, Ph.D., Executive Director, Communiversity, East Mississippi Community College

4:00 – 5:00 pm  **PACCAR Tour**

5:00 pm  **Bus Departs to Return to The Mill**

5:15 – 6:30 pm  **Optional: Team Challenge Work Time**

7:00 pm  **Dinner On Your Own**

**Friday, February 14**
Attire for the Day: Business Casual

7:30 – 8:30 am  **Breakfast** | The Gallery

8:30 – 9:30 am  **Team Challenge Work Time**

9:30 – 9:45 am  **Break** | The Gallery

9:45 – 10:00 am  **Meet the Class** | The Gallery

10:00 am – 12:00 pm  **Team Presentations & Discussion** | The Gallery

12:00 pm  **Pick Up Box Lunch & Adjourn** | The Gallery