



February 2, 2021

*Understanding POWER 2021:
An Application Workshop*



Appalachian
Regional
Commission

Partnerships for Opportunity and Workforce and Economic Revitalization

Makes available federal resources to help communities and regions affected by job losses in coal mining, coal power plant operations, and coal-related supply chain or logistics industries due to the changing economics of America's energy production and the coal economy

WHAT IS *POWER*

\$238M+
Invested

293
Projects Supported

353
Coal-Impacted
Communities

**POWER
TO DATE**

POWER AWARD TYPES

IMPLEMENTATION

\$400,000 to
\$1,500,000

12 to 36 months

Delivery of
programming within
a define scope of
work

Access to capital,
broadband
deployment projects
have special criteria
(Appendix A & B)

PLANNING

Up to \$50,000

Up to 12 months

Development of
plans, feasibility
studies, etc.

Help lead to the
development of a full
implementation
proposal

ARC INVESTMENT GOALS

Select the most relevant goal for you proposal. Doesn't affect review but it must align with at least one.

- 1: Economic Opportunities
- 2: Ready Workforce
- 3: Critical Infrastructure
- 4: Natural and Cultural Assets
- 5: Leadership and Community Capacity

- **Workforce Development**
- **Entrepreneurship***
- **Industry Clusters**
- **SUD Response**
- **Broadband^**

*Access to Capital projects should refer to Appendix A

^Broadband deployment projects should refer to Appendix B

**POWER
INVESTMENT
PRIORITIES**

STATE PRIORITIES AND CONTACTS

Proposals must also align with the appropriate state economic development priorities

<https://www.arc.gov/state-plans-strategies/>

Contact with appropriate state program managers is required before full application submission

https://www.arc.gov/state_partner_role/state-program-manager/

APPLICANT ELIGIBILITY

- Local development districts (LDDs)
- Indian tribes or a consortium of Indian tribes
- States, counties, cities, or other political subdivision of a state
- Institutions of higher education
- Public or private nonprofit organizations or associations

Must complete current
POWER project by
October 1, 2021 to be
eligible to apply

**Can only submit one
application per
organization**

**WHAT IF YOU
ARE A
CURRENT
POWER
GRANTEE**

COAL IMPACT

**Match is required for all
POWER projects**

**Calculated based on the
counties you propose to
serve**

<https://www.arc.gov/match-requirements-for-arc-grants/>

MATCH

IMPORTANT APPLICATION DATES

March 5 (5 PM ET)

LOIs due to
arc.gov/POWER

April 16 (5 PM ET)

full applications due at
power.arc.gov

One-page fillable PDF, found at arc.gov/POWER

Applicants Name	Point of Contact
Proposal Title	Requested funding
Partners	Project type
Geography	Brief Summary

LOIs due to be submitted
via power@arc.gov by
March 5th (5 PM ET)

LETTER
OF
INTENT

POWER APPLICATION PORTAL

power.arc.gov (opens Feb 16)

- Organize your contacts
- Have administrative info ready (e.g. SAMS, DUNS)
- Narrative questions will track with the RFP
- Answer every question
- Ensure all documents are uploaded (you only have 100 pages!)
- Everything due April 16th at 5pm ET (but earlier the better!)

Reviewed based on the
rubrics within the
POWER RFP

Applicants should receive
a status update by
approximately late July

APPLICATION REVIEW



Appalachian
Regional
Commission

Project Description	15 points
Project plan summary	8
Timeline	2
Geographic scale	5
Coal Impact	15 points
Coal impact data	10
Coal impact narrative	5
Rationale	36 points
Alignment with ARC investment goals and priorities	6
State and regional priorities	6
Direct impact to coal-related job losses	3
Planning and supporting assessments	4
Market analysis	4
Addresses needs of the project area	4
Evidence of local demand	5
Sustainability	4
Project Team	12 points
Partnerships	5
Organizational capacity	5
Readiness	2
Projected Outputs and Outcomes	10 points
Relevant, realistic outputs and outcomes; return on investment	5
Methodology	5
Match and Budget Evaluation	12 points
Match	4
Budget	4
Budget narrative	4
TOTAL	Up to 100
BONUS – Opportunity Zones	2 points
	2
FINAL TOTAL	

ADDITIONAL APPLICATION RESOURCES

Seven (7) pre-recorded investment priority and topic-specific pre-application videos

Live Q&A on February 25th with ARC Staff. Submit questions to POWER@arc.gov

ARC.gov/POWER has a multitude of resources

- Contact lists
- List of POWER funded projects with short summaries
- Coal impact research
- Letter of Intent template
- ARC commissioned economic development research

THANK YOU!

- Read the RFP
- Remember the important deadlines
- arc.gov/POWER for resources and contacts

Email any questions to
POWER@arc.gov

**CLOSING
COMMENTS**