#### February 2, 2021

ARC

**Understanding POWER 2021:** An Application Workshop



Appalachian Regional Commission

## Partnerships for Opportunity and Workforce and Economic Revitalization

Makes available federal resources to help communities and regions affected by job losses in coal mining, coal power plant operations, and coal-related supply chain or logistics industries due to the changing economics of America's energy production and the coal economy

# WHAT IS POWER





293 Projects Supported

#### 353 Coal-Impacted Communities

# POWER TODATE

arc.gov

### IMPLEMENTATION

\$400,000 to \$1,500,000

12 to 36 months

Delivery of programming within a define scope of work

Access to capital, broadband deployment projects have special criteria (Appendix A & B)

### PLANNING

Up to \$50,000

Up to 12 months

Development of plans, feasibility studies, etc.

Help lead to the development of a full implementation proposal

## POWER AWARD TYPES





Select the most relevant goal for you proposal. Doesn't affect review but it must align with at least one.

Economic Opportunities
Ready Workforce
Critical Infrastructure
Natural and Cultural Assets
Leadership and Community Capacity





- Workforce Development
- Entrepreneurship\*
- Industry Clusters
- SUD Response
- Broadband^
- \*Access to Capital projects should refer to Appendix A
- •Broadband deployment projects should refer to Appendix B



## STATE PRIORITIES AND CONTACTS

Proposals must also align with the appropriate state economic development priorities <u>https://www.arc.gov/state-plans-</u> <u>strategies/</u>

Contact with appropriate state program managers is required before full application submission <u>https://www.arc.gov/state\_partner</u> \_role/state-program-manager/



# APPLICANT ELIGIBILITY

- Local development districts (LDDs)
- Indian tribes or a consortium of Indian tribes
- States, counties, cities, or other political subdivision of a state
- Institutions of higher education
- Public or private nonprofit organizations or associations





Must complete current POWER project by October 1, 2021 to be eligible to apply

Can only submit one application per organization WHAT IF YOU **ARE A** CURRENT POWER GRANTEE



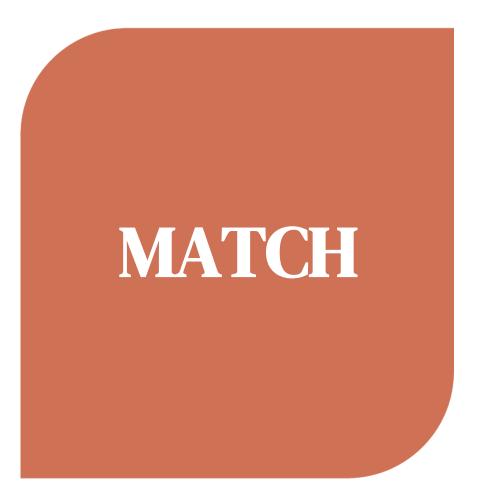




## Match is required for all POWER projects

# Calculated based on the counties you propose to serve

https://www.arc.gov/matchrequirements-for-arc-grants/



## IMPORTANT APPLICATION DATES

### March 5 (5 PM ET) LOIs due to arc.gov/POWER

### **April 16 (5 PM ET)** full applications due at power.arc.gov

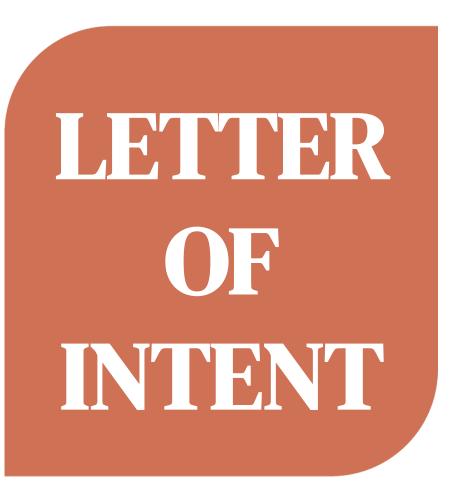




## One-page fillable PDF, found at arc.gov/POWER

Applicants Name Proposal Title Partners Geography Point of Contact Requested funding Project type Brief Summary

LOIs due to be submitted via <u>power@arc.gov</u> by **March 5<sup>th</sup> (5 PM ET)** 



## POWER APPLICATION PORTAL

### power.arc.gov (opens Feb 16)

- Organize your contacts
- Have administrative info ready (e.g. SAMS, DUNS)
- Narrative questions will track with the RFP
- Answer every question
- Ensure all documents are uploaded (you only have 100 pages!)
- Everything due April 16<sup>th</sup> at 5pm ET (but earlier the better!)





### Reviewed based on the rubrics within the POWER RFP

Applicants should receive a status update by approximately late July



ARC	

Appalachian Regional Commission

Project Description	15 points
Project plan summary	8
Timeline	2
Geographic scale	5
Coal Impact	15 points
Coal impact data	10
Coal impact narrative	5
Rationale	36 points
Alignment with ARC investment goals and priorities	6
State and regional priorities	6
Direct impact to coal-related job losses	3
Planning and supporting assessments	4
Market analysis	4
Addresses needs of the project area	4
Evidence of local demand	5
Sustainability	4
Project Team	12 points
Partnerships	5
Organizational capacity	5
Readiness	2
Projected Outputs and Outcomes	10 points
Relevant, realistic outputs and outcomes; return on investment	5
Methodology	5
Match and Budget Evaluation	12 points
Match	4
Budget	4
Budget narrative	4
TOTAL	Up to 100
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BONUS – Opportunity Zones	2 points
	2
FINAL TOTAL	

## ADDITIONAL APPLICATION RESOURCES



Seven (7) pre-recorded investment priority and topic-specific pre-application videos

Live Q&A on February 25<sup>th</sup> with ARC Staff. Submit questions to <u>POWER@arc.gov</u>

**ARC.gov/POWER** has a multitude of resources

- Contact lists
- List of POWER funded projects with short summaries
- Coal impact research
- Letter of Intent template
- ARC commissioned economic development research



### THANK YOU!

- Read the RFP
- Remember the important deadlines
- arc.gov/POWER for resources and contacts

Email any questions to POWER@arc.gov

