February 2, 2021

ARC

Understanding POWER 2021: An Application Workshop



Appalachian Regional Commission

Partnerships for Opportunity and Workforce and Economic Revitalization

Makes available federal resources to help communities and regions affected by job losses in coal mining, coal power plant operations, and coal-related supply chain or logistics industries due to the changing economics of America's energy production and the coal economy

WHAT IS POWER





293 Projects Supported

353 Coal-Impacted Communities

POWER TODATE

arc.gov

IMPLEMENTATION

\$400,000 to \$1,500,000

12 to 36 months

Delivery of programming within a define scope of work

Access to capital, broadband deployment projects have special criteria (Appendix A & B)

PLANNING

Up to \$50,000

Up to 12 months

Development of plans, feasibility studies, etc.

Help lead to the development of a full implementation proposal

POWER AWARD TYPES





Select the most relevant goal for you proposal. Doesn't affect review but it must align with at least one.

Economic Opportunities
Ready Workforce
Critical Infrastructure
Natural and Cultural Assets
Leadership and Community Capacity





- Workforce Development
- Entrepreneurship*
- Industry Clusters
- SUD Response
- Broadband^
- *Access to Capital projects should refer to Appendix A
- •Broadband deployment projects should refer to Appendix B



STATE PRIORITIES AND CONTACTS

Proposals must also align with the appropriate state economic development priorities <u>https://www.arc.gov/state-plans-</u> <u>strategies/</u>

Contact with appropriate state program managers is required before full application submission <u>https://www.arc.gov/state_partner</u> _role/state-program-manager/



APPLICANT ELIGIBILITY

- Local development districts (LDDs)
- Indian tribes or a consortium of Indian tribes
- States, counties, cities, or other political subdivision of a state
- Institutions of higher education
- Public or private nonprofit organizations or associations





Must complete current POWER project by October 1, 2021 to be eligible to apply

Can only submit one application per organization WHAT IF YOU **ARE A** CURRENT POWER GRANTEE



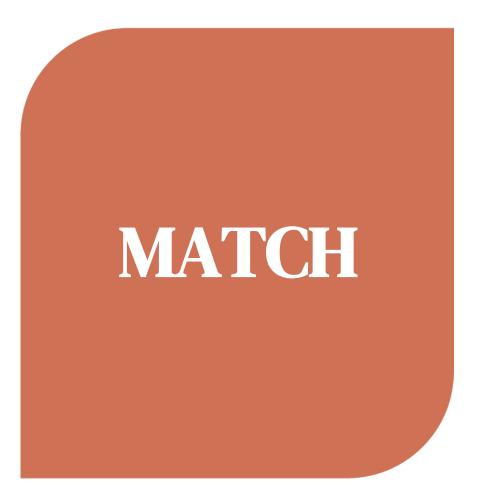




Match is required for all POWER projects

Calculated based on the counties you propose to serve

https://www.arc.gov/matchrequirements-for-arc-grants/



IMPORTANT APPLICATION DATES

March 5 (5 PM ET) LOIs due to arc.gov/POWER

April 16 (5 PM ET) full applications due at power.arc.gov

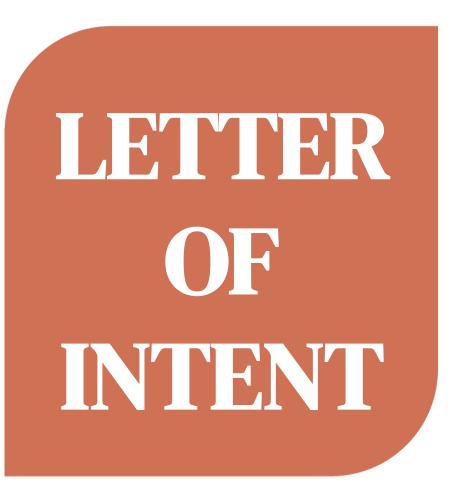




One-page fillable PDF, found at arc.gov/POWER

Applicants Name Proposal Title Partners Geography Point of Contact Requested funding Project type Brief Summary

LOIs due to be submitted via <u>power@arc.gov</u> by **March 5th (5 PM ET)**



POWER APPLICATION PORTAL

power.arc.gov (opens Feb 16)

- Organize your contacts
- Have administrative info ready (e.g. SAMS, DUNS)
- Narrative questions will track with the RFP
- Answer every question
- Ensure all documents are uploaded (you only have 100 pages!)
- Everything due April 16th at 5pm ET (but earlier the better!)





Reviewed based on the rubrics within the POWER RFP

Applicants should receive a status update by approximately late July



| ARC | |
|-----|--|

Appalachian Regional Commission

| Project Description | 15 points |
|----------------------------------------------------------------|-----------|
| Project plan summary | 8 |
| Timeline | 2 |
| Geographic scale | 5 |
| Coal Impact | 15 points |
| Coal impact data | 10 |
| Coal impact narrative | 5 |
| Rationale | 36 points |
| Alignment with ARC investment goals and priorities | 6 |
| State and regional priorities | 6 |
| Direct impact to coal-related job losses | 3 |
| Planning and supporting assessments | 4 |
| Market analysis | 4 |
| Addresses needs of the project area | 4 |
| Evidence of local demand | 5 |
| Sustainability | 4 |
| Project Team | 12 points |
| Partnerships | 5 |
| Organizational capacity | 5 |
| Readiness | 2 |
| Projected Outputs and Outcomes | 10 points |
| Relevant, realistic outputs and outcomes; return on investment | 5 |
| Methodology | 5 |
| Match and Budget Evaluation | 12 points |
| Match | 4 |
| Budget | 4 |
| Budget narrative | 4 |
| TOTAL | Up to 100 |
| | l |
| BONUS – Opportunity Zones | 2 points |
| | 2 |
| FINAL TOTAL | |

ADDITIONAL APPLICATION RESOURCES



Seven (7) pre-recorded investment priority and topic-specific pre-application videos

Live Q&A on February 25th with ARC Staff. Submit questions to <u>POWER@arc.gov</u>

ARC.gov/POWER has a multitude of resources

- Contact lists
- List of POWER funded projects with short summaries
- Coal impact research
- Letter of Intent template
- ARC commissioned economic development research



THANK YOU!

- Read the RFP
- Remember the important deadlines
- arc.gov/POWER for resources and contacts

Email any questions to POWER@arc.gov

