

ARC STRATEGIC PLANNING PROCESS

PHASE ONE: DISCOVERY AND LISTENING

PUBLIC
SURVEY

COLLECT
FEEDBACK

IDENTIFICATION
OF REGIONAL
ISSUES,
CHALLENGES,
AND
OPPORTUNITIES

MARCH 2021

VIRTUAL
SESSIONS

6 VIRTUAL
COMMUNITY
CONVERSATIONS
SESSIONS

15 VIRTUAL
FOCUS GROUP
SESSIONS

IDENTIFICATION
OF REGIONAL
ISSUES,
CHALLENGES,
AND
OPPORTUNITIES

APRIL-MAY 2021

PHASE TWO: SYNTHESIS OF PHASE ONE RESULTS

COMMISSION
AND STAFF

SYNTHESIZE
THEMES

REVIEW CRITICAL
ISSUES AND
CHALLENGES

DRAFT MISSION,
GOALS,
OBJECTIVES,
AND
PERFORMANCE
TARGETS

JUNE-AUGUST 2021

PHASE THREE: CONSENSUS AND STRATEGIC PLAN ADOPTION

COMMISSION
MEMBERS

REVIEW OF
DRAFT PLAN

ADOPTION OF
2022-2026
STRATEGIC PLAN

SEPTEMBER 2021