



## **Session VI: Developing Community Capacity November 17-18, 2020**

**Tuesday, November 17**

**\*\*All Times Eastern\*\***

### **Morning Session**

- 9:30 – 9:45 am **Welcome & Opening**
- 9:45 – 11:00 am **Using Technology to Engage the Community**  
*China Riddle, Digital Strategist, Appalachian Regional Commission*  
*Joshua Ball, Associate Executive Director, SOAR*  
*Colby Hall, Executive Director, SOAR*
- 11:00 – 11:30 am **Break**
- 11:30 am – 12:30 pm **Virtual Visit: National Comedy Center**  
*Journey Gunderson, Executive Director, National Comedy Center*

### **Afternoon Session**

- 2:15 – 3:15 pm **Finding Funding**  
*Mary Hunt, Program Director, Benedum Foundation*  
*Andrea Magnuson, Senior Grants Director, Gebbie Foundation*  
*Moderator: Bruce Decker, Owner, Collective Impact*
- 3:15 – 3:45 pm **Break**
- 3:45 – 4:00 pm **Common Mistakes: How Not to Write a Proposal**  
*Tim Ezzell, Ph.D., Assistant Research Professor, ISSE and Political Science,*  
*University of Tennessee Knoxville*
- 4:00 – 5:30 pm **Team Challenge: Responding to an RFP**

## Wednesday, November 18

*\*\*All Times Eastern\*\**

### Morning Session

- 9:00 – 9:15 am      **The Day Ahead**  
*Jessica Mosley, Program Manager, Appalachian Leadership Institute*
- 9:15 – 10:00 am    **Team Challenge Report Out**
- 10:00 – 10:30 am    **Break**
- 10:30 am – 12:30 pm **Strategic Doing: Book Discussion & Training Workshop**  
*Ed Morrison, Director, Agile Strategies Lab*  
*Liz Nilsen, Associate Director, Agile Strategies Lab*  
*and Team*

### Afternoon Session

- 2:30 – 3:30 pm      **Breakout Discussion:**  
**Retrospective on the Appalachian Leadership Institute**
- 3:30 – 4:00 pm      **Break**
- 4:00 – 5:00 pm      **Graduation Ceremony**