



Orientation
October 13-15, 2020

Tuesday, October 13
****All Times Eastern****

3:30 – 3:45 pm

Welcome

3:45 – 4:30 pm

Overview of the Appalachian Leadership Institute

- *Jessica Mosley, Program Manager, Academies & Institutes, Appalachian Regional Commission*
- *William Hancock, Program Coordinator, Academies & Institutes, Appalachian Regional Commission*

Curriculum Team Introductions

- *Tim Ezzell, Ph.D., Assistant Research Professor, ISSE and Political Science, University of Tennessee, Knoxville*
- *Katie Cahill, Ph.D., Associate Director, Howard H. Baker Jr. Center for Public Policy, University of Tennessee Knoxville*
- *Cat Wilt, Research Director, University of Tennessee Knoxville*
- *Bruce Decker, Owner, Collective Impact*
- *Tasha Hargrove, Ph.D., Associate Extension Research Professor, Agricultural and Resource Economics, Tuskegee University*
- *Robert Zabawa, Ph.D., Research Professor, Agricultural and Resource Economics, Tuskegee University*
- *Lexi Webster, Appalachian Leadership Institute Student Fellow, University of Tennessee, Knoxville*

Curriculum Structure and Learning Objectives

- *Tim Ezzell, Ph.D., Assistant Research Professor, ISSE and Political Science, University of Tennessee, Knoxville*
- *Katie Cahill, Ph.D., Associate Director, Howard H. Baker Jr. Center for Public Policy, University of Tennessee Knoxville*

4:30 – 5:00 pm **Icebreakers**

5:00 – 6:00 pm **Social Hour**

Bring your favorite snack and/or beverage and let's get to know each other. Families and friends welcome! Participants will have a chance to meet each other and to craft a shared team identity, including selecting a team name.

Wednesday, October 14

****All Times Eastern****

Morning Session

9:00 – 9:10 am **Welcome & Opening Remarks**

Tim Thomas, Federal Co-Chairman, Appalachian Leadership Institute

9:10– 9:15 am **The Day Ahead**

Jessica Mosley, Program Manager, Academies & Institutes, Appalachian Regional Commission

9:15 to 10:00 am **Appalachian Regional Commission 101**

Guy Land, Congressional Liaison Specialist, Office of the Federal Co-Chairman, Appalachian Regional Commission

10:00– 11:00 am **Fireside Chat: Governor Don Sundquist**

Moderator: Katie Cahill, Ph.D., Associate Director, Howard H. Baker Jr. Center for Public Policy

11:00 – 11:30 am **Break**

11:30 – 12:30 pm **Author Book Discussion: “Uneven Ground: Appalachia Since 1945”**

*Ron D. Eller, Ph.D., Professor Emeritus, University of Kentucky
Moderator: Katie Cahill, Ph.D., Associate Director, Howard H. Baker Jr. Center for Public Policy*

Afternoon Session

- 2:15 am – 3:30 pm **Appalachia: Past, Present, and Future Panel**
Ron D. Eller, Ph.D., Professor Emeritus, University of Kentucky
Matthew Murray, Ph.D., Professor, University of Tennessee
Connie Reimers-Hild, Ph.D., Founder and Chief Futurist, Wild Innovation
Moderator: Tim Ezzell, Ph.D., Assistant Research Professor, ISSE and Political Science, University of Tennessee, Knoxville
- 3:30 – 3:45 pm **Intro to Breakout Discussion: Models of Leadership**
Katie Cahill, Ph.D., Associate Director, Howard H. Baker Jr. Center for Public Policy
- 3:45 – 4:15 pm **Break**
- 4:15 – 5:15 pm **Breakout Discussion: Models of Leadership**
The teams also will be asked to identify inspiring leaders (1 well-known/1 personal) who they admire and the attributes of those leaders that they have adopted in their own work. Individuals will then be challenged to define their own individual leadership style for the group.
- 5:15 – 5:45 pm **Report Out from Breakout & Adjourn**

Thursday, October 15

****All Times Eastern****

Morning Session

- 9:00 – 9:15 am **The Day Ahead**
Jessica Mosley, Program Manager, Academies & Institutes, Appalachian Regional Commission
- 9:15 – 10:15 am **Profiles in Leadership with Keynote Speaker Leroy Thompson**
Ulys Leroy Thompson is a former American football running back who played six seasons in the National Football League, the first three with the Pittsburgh Steelers, and then one apiece with the New England Patriots, the Kansas City Chiefs, and the Tampa Bay Buccaneers. He was an excellent receiver out of the backfield, accumulating 153 career receptions, including a career best of 65 in 1994 with the Patriots. He played college football at Penn State. After retiring from the NFL, Thompson returned to his hometown of Knoxville, Tennessee, where he works as a developer and community advocate. In September 2012, Governor Bill Haslam (R-TN) appointed Thompson East Tennessee Regional Director of the Tennessee Department of Economic and Community Development.
- 10:15 – 10:30 am **Break**

10:30 – 11:30 pm **Developing a Shared Vision**
Bruce Decker, Owner, Collective Impact

11:30 – 12:15 pm **Virtual Tour of Oak Ridge National Lab**

Afternoon Session

2:00 – 3:15 pm **Communities Leading the Way**
Terry Bellamy, Former Mayor, Asheville, North Carolina
Laura White Brown, Mayor, Morehead, Kentucky
Stephen Williams, Mayor, Huntington, West Virginia
Moderator: Cat Wilt, Research Director, University of Tennessee Knoxville

3:15 – 3:30 pm **Introduction to Team Challenge**
Bruce Decker, Owner, Collective Impact

3:30 – 5:00 pm **Team Challenge: Vision for the Appalachian Region**
Teams will be provided with two potential future states of the Region (optimistic/light and pessimistic/dark). Teams will then be challenged to develop a shared and positive vision of the Region and share their ideas in a group presentation with what may lead to that positive vision, as well as the pessimistic.

5:00 – 5:30 pm **Team Reports and Final Thoughts**