



## Session VI: Developing Community Capacity June 9-10, 2021

**Wednesday, June 9**

**\*\*All Times Eastern\*\***

### **Morning Session**

To join the session from a PC, Mac, Linux, iOS or Android please use this link:

<https://tiny.utk.edu/ALImeeting>

- 9:00 – 9:15 am      **Welcome & Opening**
- 9:15 – 9:30 am      **Coffee Talk**  
*Cat Wilt, Research Director Emeritus, Institute for a Secure and Sustainable Environment, University of Tennessee, Knoxville*
- 9:30 am – 12:00 pm   **Strategic Doing: Book Discussion & Training Workshop**  
*Ed Morrison, Director, Agile Strategies Lab*  
*Liz Nilsen, Associate Director, Agile Strategies Lab and Team*

### **Afternoon Session**

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- 2:00 – 2:45 pm      **Profile in Entrepreneurship**  
*Bill Meagher, CEO, Deep Creek Donuts, Funtime Water Sports, The Cooper Kettle Popcorn Factory, and Lakeside Creamery, Oakland, Maryland*  
*Moderator: Katie Cahill, Ph.D., Associate Director, Howard H. Baker Jr. Center for Public Policy, University of Tennessee, Knoxville*
- 2:15 – 3:00 pm      **Common Mistakes: How Not to Write a Proposal**  
*Tim Ezzell, Ph.D., Assistant Research Professor, ISSE and Political Science, University of Tennessee Knoxville*
- 3:00 – 3:30 pm      **Break**
- 3:30 – 5:00 pm      **Team Challenge: Responding to an RFP**

**Thursday, June 10**  
**\*\*All Times Eastern\*\***

**Morning Session**

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- 9:00 – 9:15 am      **The Day Ahead**  
*Jessica Mosley, Program Manager, Appalachian Leadership Institute*
- 9:15 – 9:30 am      **Coffee Talk**  
*Bruce Decker, Founder and Owner, Collective Impact LLC*
- 9:30 – 10:45 am    **Becoming an Entrepreneur**  
*Gene Coulson, Ph.D., Consortium for Entrepreneurship Education*  
*Eron Thiele, Executive Director, May Coalition*  
*Sara Day Evans, Executive Director, Accelerating Appalachia*  
*Moderator: Bruce Decker, Founder and Owner, Collective Impact LLC*
- 10:45 – 11:00 am    **Break**
- 11:00 am – 12:00 pm **Team Challenge Report Out**

**Afternoon Session**

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- 2:00 – 2:45 pm      **Profile in Entrepreneurship**  
*Dale King, Doc Spartan, Portsmouth, Ohio*  
*Moderator: Tasha Hargrove, Ph.D., Research Assistant Professor Agricultural and Resource Economics, Tuskegee University*
- 2:45 – 3:15 pm      **Breakout Discussion**  
*Challenges in Community Engagement and Capacity Building*  
*Katie Cahill, Ph.D., Associate Director, Howard H. Baker Jr. Center for Public Policy, University of Tennessee, Knoxville*
- 3:15— 3:45 pm      **Break**
- 3:45 – 4:45 pm      **Using Storytelling and Technology to Engage the Community**  
*Joshua Ball, Associate Executive Director, SOAR*  
*Jeremy Writt, Development Manager, Remote Area Medical*  
*China Riddle, Digital Strategist, Appalachian Regional Commission*  
*Moderator: Cat Wilt, Research Director Emeritus, Institute for a Secure and Sustainable Environment, University of Tennessee, Knoxville*
- 4:45 – 5:00 pm      **Close**