Session VI: Developing Community Capacity
June 9-10, 2021

Wednesday, June 9
**All Times Eastern**

Morning Session
To join the session from a PC, Mac, Linux, iOS or Android please use this link:
https://tiny.utk.edu/ALLmeeting

9:00 – 9:15 am  Welcome & Opening

9:15 – 9:30 am  Coffee Talk
Cat Wilt, Research Director Emeritus, Institute for a Secure and Sustainable Environment, University of Tennessee, Knoxville

9:30 am – 12:00 pm  Strategic Doing: Book Discussion & Training Workshop
Ed Morrison, Director, Agile Strategies Lab
Liz Nilsen, Associate Director, Agile Strategies Lab
and Team

Afternoon Session
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2:00 – 2:45 pm  Profile in Entrepreneurship
Bill Meagher, CEO, Deep Creek Donuts, Funtime Water Sports, The Cooper Kettle Popcorn Factory, and Lakeside Creamery, Oakland, Maryland
Moderator: Katie Cahill, Ph.D., Associate Director, Howard H. Baker Jr. Center for Public Policy, University of Tennessee, Knoxville

2:15 – 3:00 pm  Common Mistakes: How Not to Write a Proposal
Tim Ezzell, Ph.D., Assistant Research Professor, ISSE and Political Science, University of Tennessee Knoxville

3:00 – 3:30 pm  Break

3:30 – 5:00 pm  Team Challenge: Responding to an RFP
Thursday, June 10  
**All Times Eastern**

**Morning Session**
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9:00 – 9:15 am **The Day Ahead**  
Jessica Mosley, Program Manager, Appalachian Leadership Institute

9:15 – 9:30 am **Coffee Talk**  
Bruce Decker, Founder and Owner, Collective Impact LLC

9:30 – 10:45 am **Becoming an Entrepreneur**  
Gene Coulson, Ph.D., Consortium for Entrepreneurship Education  
Eron Thiele, Executive Director, May Coalition  
Sara Day Evans, Executive Director, Accelerating Appalachia  
**Moderator:** Bruce Decker, Founder and Owner, Collective Impact LLC

10:45 – 11:00 am **Break**

11:00 am – 12:00 pm **Team Challenge Report Out**

**Afternoon Session**
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2:00 – 2:45 pm **Profile in Entrepreneurship**  
Dale King, Doc Spartan, Portsmouth, Ohio  
**Moderator:** Tasha Hargrove, Ph.D., Research Assistant Professor Agricultural and Resource Economics, Tuskegee University

2:45 – 3:15 pm **Breakout Discussion**  
Challenges in Community Engagement and Capacity Building  
Katie Cahill, Ph.D., Associate Director, Howard H. Baker Jr. Center for Public Policy, University of Tennessee, Knoxville

3:15— 3:45 pm **Break**

3:45 – 4:45 pm **Using Storytelling and Technology to Engage the Community**  
Joshua Ball, Associate Executive Director, SOAR  
Jeremy Writt, Development Manager, Remote Area Medical  
China Riddle, Digital Strategist, Appalachian Regional Commission  
**Moderator:** Cat Wilt, Research Director Emeritus, Institute for a Secure and Sustainable Environment, University of Tennessee, Knoxville

4:45 – 5:00 pm **Close**