



**Appalachian
Leadership
Institute**
an ARC initiative

Session IV: Critical Infrastructure

**March 22-25, 2022 | Huntington, WV
Marshall University
Memorial Student Center**

Tuesday, March 22

Attire for the Day: Casual

All sessions on Tuesday take place at the Doubletree

- 10:00 am – 2:00 pm **COVID Testing** | Grand Theatre
- 2:00 – 3:00 pm **Institute Registration** | Grand Theatre
- 3:00 – 4:00 pm **Welcome** | Grand Theatre
Jessica Mosley, Program Manager, Appalachian Leadership Institute
- 4:00 – 5:30 pm **Ice Breaker & Get to Know You** | Grand Theatre
- 6:00 – 8:00 pm **Class Welcome Dinner**
Black Sheep Brewing
We will meet in the Doubletree lobby at 5:55 to walk over to Black Sheep Brewing

Wednesday, March 23

Attire for the Day: Business

- 7:30 – 8:45 am **Breakfast & Professional Headshots** | Shawkey Dining Room
See Headshot Schedule
- 8:45 – 9:00 am **Group Portrait**
- 9:00 – 9:15 am **You Are Here: Welcome to West Virginia** | 2w22
*Steve Williams, Mayor of Huntington, WV
Tricia Ball, President & CEO, Huntington Regional Chamber of Commerce
James Bush, West Virginia ARC Program Manager*

- 9:15 – 9:45 am **Foundations: Broadband** | 2w22
*Katie Cahill, Ph.D., Associate Director, Howard H. Baker Jr.
Center for Public Policy*
*Tim Ezzell, Ph.D., Assistant Research Professor, ISSE and Political Science,
University of Tennessee, Knoxville*
- 9:45 – 10:00 am **Break**
- 10:00 – 11:00 am **Fireside Chat with Brad Smith** | 2w22
Brad D. Smith, President, Marshall University
- 11:00 am – 12:30 pm **Adaptive Leadership** | 2w22
Donna Daniels, Brushy Fork Institute
- 12:30 – 1:30 pm **Lunch** | Shawkey Dining Room
- 1:30 – 2:30 pm **Strong Towns: A Conversation** | 2w22
Daniel Herriges, Senior Editor and Founding Member, Strong Towns
- 2:30 – 3:00 pm **Break**
- 3:00 – 3:30 pm **Discovering Your Blue Ocean** | 2w22
Tim Ezzell, Ph.D., University of Tennessee, Knoxville
- 3:30 – 5:30 pm **Team Challenge: Discovering Your Blue Ocean** | Various
- 6:30 – 8:00 pm **Dinner with State & Local Officials** | Grand Ballroom (Doubletree)

Thursday, March 24

Attire for the Day: Business Casual

For the Blenko Glass tour, you must wear closed toe shoes.

- 8:00 – 9:00 am **Breakfast** | Shawkey Dining Room
- 9:00 – 9:15 am **The Day Ahead** | 2w22
Jessica Mosley, Program Manager, Appalachian Leadership Institute
- 9:15 – 10:30 am **Managing Infrastructure and the Built Environment** | 2w22
*Carrie Staton, Director of the Northern WV Brownfields Assistance
Center at West Virginia University*
*Taylor Bennett, Executive Director, West Virginia Land Stewardship
Corporation*
Michael Graney, Executive Director, West Virginia Development Office
Moderator: *Bruce Decker, Owner, Collective Impact, LLC*
- 10:30 – 11:00 am **Break**

11:00 am - Noon **Team Challenge Work Time** | Various

Noon – 1:00 pm **Lunch** | Shawkey Dining Room

1:00 – 2:00 pm **Panel: Broadband as Critical Connective Infrastructure for Addressing Community Needs** | 2w22
Steven Puckett, Business and Community Outreach Director, Institute for Innovation and Economic Development, University of North Alabama
Dr. Matthew Dunleavy, Executive Director of the Vinod Chachra IMPACT Lab at Radford University in Virginia, PI of Appalachian Support for Specialized Education Training (ASSET)
Moderator: Tim Ezzell, Ph.D., Assistant Research Professor, ISSE and Political Science, University of Tennessee, Knoxville

2:15 pm **Bus Departs for Field Experience**

2:45 pm **Tour of Blenko Glass Factory**

5:30 pm **Bus Returns to Marshall University**

Dinner on Your Own

Friday, March 25

Attire for the Day: Business Casual

7:00 – 8:00 am **Breakfast** | Shawkey Dining Room

8:00 – 10:00 am **Team Challenge Presentations** | 2w22

10:00 – 10:30 am **Synthesis** | 2w22

10:30 am **Bus Departs for Optional Tour**

11:00 am – 12:30 pm **Tour of Robert C. Byrd Institute at Marshall University**

12:30 pm **Bus Returns to Marshall University**