

9. Please consult [ARC's guidance on performance measures](#), and use at least 2 ARC-provided indicators for measuring the outcome of your project (for example, organizations served and improved; plan/reports, and programs implemented). Please provide a methodology for how you will determine "improvement" and any other indicator you wish to utilize, as well as when this result will be achieved (at project close, 1 year or 2 years after project close). You may also provide measures not offered on ARC's list. See example performance measurement table below. The cells of the same color represent paired measures. Please create a similar table in your response to this question.

Number	Indicator	Methodology	When This Will Be Achieved
1	Organizations served	Our nonprofit will develop a fundraising plan.	At project close
1	Organizations improved	Our nonprofit will increase its net income by 40%.	2 years after project close
6	Participants served	6 staff members will take a course in project management.	At project close
6	Participants improved	6 staff members will become certified project managers.	At project close
2	Programs Implemented	Hiring a communications manager will result in one external communications strategy and one internal communications strategy implemented.	1 year after project close

10. Please discuss any potential risks to the project being effective long-term for your organization and how you will mitigate or respond to these risks.
11. Please explain how the completion of this project will contribute to your organization's long-term sustainability.