



Index of ARC Performance Measures

| Measure | Type | Definition | Project Types that Typically Use these Measures |
|---|---------|---|--|
| Access Road Miles | Output | The length of the access roads constructed as part of a project | Transportation |
| Acreage | Output | The number of acres impacted by an ARC site-development or reclamation project | Business/Industrial Site Development Downtown Revitalization and Tourism |
| Businesses Created | Outcome | The number of new businesses created as a result of an ARC project | Business Development Energy/Utilities/Smart Grid Health, Substance Use Disorder |
| Businesses Served | Output | The number of businesses served by an ARC project | Broadband Business Development |
| Businesses Improved | Outcome | The number of businesses with a measurable improvement as a result of an ARC project | Business/Industrial Site Development Downtown Revitalization and Tourism Education, Training and Workforce Development Energy/Utilities/Smart Grid Health, Substance Use Disorder Transportation Water and Sewer |
| Communities Served | Output | The number of communities served by an ARC project | Downtown Revitalization and Tourism Energy/Utilities/Smart Grid |
| Communities Improved | Outcome | The number of communities with a measurable improvement as a result of an ARC project | Health, Substance Use Disorder Housing Leadership and Community Capacity Planning Water and Sewer |
| Costs Reduced | Outcome | The costs reduced as a result of project activities | Water and Sewer |
| Data-Gigabytes (GB) | Output | The fixed data storage capacity of a server room or data center | Broadband |
| Data--Megabits Per Second (Mbps) Download | Output | The maximum download speed offered/advertised post-investment | Broadband |

| Measure | Type | Definition | Project Types that Typically Use these Measures |
|---|---------|---|--|
| Data--Megabits Per Second (Mbps) Upload | Output | The maximum upload speed offered/advertised post-investment | Broadband |
| Gas--Million Cubic Feet (MMCF) | Output | The fixed storage capacity of a gas pipeline or a gas system | Energy/Utilities/Smart Grid |
| Gas--Million Cubic Feet Per Day (MMCFD) | Output | The flow capacity of a gas pipeline or gas system | Energy/Utilities/Smart Grid |
| Heat--Million BTU (MMBTU) | Output | The fixed heating capacity of an energy system, including a gas system | Energy/Utilities/Smart Grid |
| Heat--Million BTU Per Day (MMBTUD) | Output | The capacity of heat flow generated, transmitted, consumed, or conserved by an energy system, including a gas system | Energy/Utilities/Smart Grid |
| Households served | Output | The number of households served by an ARC infrastructure project | Broadband Energy/Utilities/Smart Grid |
| Households improved | Outcome | The number of households with measurable improvement as a result of an ARC project | Water and Sewer |
| Housing Units Construction/Rehab | Output | The number of housing units constructed or rehabilitated as a part of an ARC housing or community development project | Housing |
| Jobs Created | Outcome | The number of direct hires, excluding construction jobs, that result from an ARC project | Broadband Business Development Business/Industrial Site Development Downtown Revitalization and Tourism Energy/Utilities/Smart Grid Health, Substance Use Disorder Transportation Water and Sewer |
| Jobs Retained | Outcome | The number of existing jobs that would be lost or relocated if the ARC project were not undertaken | Broadband Business Development Business/Industrial Site Development Energy/Utilities/Smart Grid Transportation Water and Sewer |

| Measure | Type | Definition | Project Types that Typically Use these Measures |
|-------------------------------|---------|--|--|
| Leveraged Private Investment | Outcome | The dollar amount of private-sector financial commitments, outside of project costs, that result from an ARC project | Broadband Business Development Business/Industrial Site Development Downtown Revitalization and Tourism Energy/Utilities/Smart Grid Transportation Water and Sewer |
| Linear Feet | Output | The number of linear feet of pipe, wire, cable, trails, etc. to be constructed or installed | Broadband Business/Industrial Site Development Downtown Revitalization and Tourism Energy/Utilities/Smart Grid Transportation Water and Sewer |
| Million Gallons (MG) | Output | The fixed storage capacity for a water or wastewater facility | Water and Sewer |
| Million Gallons Per Day (MGD) | Output | The peak flow capacity of a water or wastewater system | Water and Sewer |
| New Visitors - Days | Output | The number of new or additional annual daytime visitors to a tourism destination times the number of days they visit | Downtown Revitalization and Tourism |
| New Visitors - Overnights | Output | The number of new or additional annual overnight visitors to a tourism destination times the number of their overnight stays | Downtown Revitalization and Tourism |
| Organizations served | Output | The number of organizations served by an ARC project | Education, Training and Workforce Development Health, Substance Use Disorder Leadership and Community Capacity |
| Organizations improved | Outcome | The number of organizations with a measurable improvement as a result of an ARC project | |
| Participants served | Output | The number of individual participants served or targeted by an ARC project | Business Development Downtown Revitalization and Tourism Education, Training and Workforce Development Health, Substance Use Disorder Leadership and Community Capacity |
| Participants improved | Outcome | The number of participants with a measurable improvement as a result of an ARC project | |
| Patients served | Output | The number of unique patients receiving clinical services one or more times as a result of an ARC project | Health, Substance Use Disorder |
| Patients improved | Outcome | The number of unique patients expected to benefit from an ARC project | |

| Measure | Type | Definition | Project Types that Typically Use these Measures |
|-------------------------------------|---------|--|---|
| Plans/Reports | Output | The number of plans or reports produced as a result of an ARC project | Broadband Business Development Business/Industrial Site Development Downtown Revitalization and Tourism Education, Training and Workforce Development Energy/Utilities/Smart Grid Health, Substance Use Disorder Housing Leadership and Community Capacity Planning Transportation Water and Sewer |
| Power—Kilowatt-hours (kWh) | Output | The capacity of power flow generated, transmitted, distributed, consumed, or conserved by an energy system, in kilowatt-hours | Energy/Utilities/Smart Grid |
| Power—Kilowatt-hours per year (kWh) | Output | The capacity of power flow generated, transmitted, distributed, consumed, or conserved by an energy system, in kilowatt-hours per year | Energy/Utilities/Smart Grid |
| Programs implemented | Outcome | The number of new programs implemented as a result of an ARC project | Business/Industrial Site Development Education, Training and Workforce Development Energy/Utilities/Smart Grid Housing Leadership and Community Capacity |
| Revenues increased-export | Outcome | The increase in revenue in export sales realized by a business as a result of an ARC project | Business Development |
| Revenues increased-nonexport | Outcome | The increase in revenue in domestic (non-export) sales realized by a business as a result of an ARC project | Energy/Utilities/Smart Grid |
| Square feet | Output | The number of square feet constructed or improved by an ARC project | Business/Industrial Site Development Downtown Revitalization and Tourism Housing |
| Students Served | Output | The number of students served by an ARC project | Business Development |
| Students Improved | Outcome | The number of students with a measurable improvement as a result of an ARC project | Education, Training and Workforce Development Health, Substance Use Disorder Leadership and Community Capacity |
| Telecom Sites | Outcome | The number of new telecom services installed as a result of an ARC project | Health, Substance Use Disorder |

| Measure | Type | Definition | Project Types that Typically Use these Measures |
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| Waste – Tons Reduced/Reused/Recycled | Output | The number of tons of waste reduced, reused, or recycled at a landfill, brownfield site, or recycling center | Energy/Utilities/Smart Grid |
| Waste – Tons Per Day Reduced/Reused/Recycled (TPD) | Output | The flow capacity of waste reduced/reused/recycled by a waste processing facility | Energy/Utilities/Smart Grid |
| Workers/trainees served | Output | The number of workers/trainees served by an ARC project | Education, Training and Workforce Development Health, Substance Use Disorder |
| Workers/trainees improved | Outcome | The number of workers/trainees with a measurable improvement as a result of an ARC project | |