

Guide to ARC Project Performance Measures – Health, Substance Use Disorder Projects

Standalone Measures

Business Created <i>Outcome</i>	
Definition	The number of new businesses created as a result of an ARC project
Example grant activities	Creation of a social enterprise, support of project participants in creating their own business (e.g., 501c3, LLC, etc.), creation of proprietary SUD models specific to workforce training (e.g., culinary education and certification for women with SUD or for those justice-involved)
How might this be measured?	Number of new businesses created
Typical timeframe	By grant closeout
Additional guidance	<ul style="list-style-type: none"> • Business should be defined per federal standards/definitions. • This measure should only be used to measure new business creation, not the number of existing businesses recruited or otherwise relocated from other areas.

Jobs Created <i>Outcome</i>	
Definition	The number of jobs created (e.g., direct hires) as a result of an ARC project
Example grant activities	Hiring and training Peer Support Specialists in support of a newly launched SUD program, creating new positions to support and/or expand recovery-to-work activities, creating jobs for new medical professionals and administrators for a new or expanded healthcare facility
How might this be measured?	The number of new positions created
Typical timeframe	By grant closeout
Additional guidance	<ul style="list-style-type: none"> • Does not include positions supported to administer the ARC grant (e.g., grant manager). • Part-time and seasonal jobs should be converted to full-time equivalents. • For non-infrastructure grants, this measure relates to jobs that will be created by the organizations expected to benefit from the project.

Plans/Reports <i>Outcome</i>	
Definition	The number of plans or reports developed as a result of an ARC project
Example grant activities	<ul style="list-style-type: none"> • Engagement strategies (e.g., meetings, surveys, etc.) with community leaders, policy makers, researchers, etc., to understand gaps in the SUD recovery to work ecosystem • Creation of strategic plan or a formalized plan that aims to create or expand the SUD recovery-to-work ecosystem
How might this be measured?	Number of plans/reports
Typical timeframe	By grant closeout
Additional guidance	

Telecom Sites <i>Outcome</i>	
Definition	The number of new telecom services installed as a result of an ARC project
Example grant activities	Establishing new telemedicine sites, supporting distance learning at workforce training centers
How might this be measured?	The number of new telecom sites
Typical timeframe	By grant closeout
Additional guidance	

Paired Measures

	Businesses Served <i>Output</i>	Businesses Improved <i>Outcome</i>
Definition	The number of businesses served or impacted by an ARC project	The number of businesses with a measurable improvement as a result of an ARC project
Example grant activities	Employer agreement to hire individuals in SUD; employer, community, state, and regional partnerships (e.g., resource sharing); wage reimbursement programs; employer-based peer support services; general employer outreach/advocacy efforts; contribution to an industry-specific workforce training curriculum and/or hosting an apprentice or intern enrolled in an industry-specific training program; HR policies examined to support Recovery Friendly Workplaces; outreach from lead or partner agency to employers (e.g., emails, in-person meetings, convenings, etc.)	
How might this be measured?	Number of businesses that stand to benefit from project	Number of businesses reporting improvements such as certificates of completion, new hires, and employee retention
Typical timeframe	By grant closeout	By grant closeout
Additional guidance		

	Communities Served <i>Output</i>	Communities Improved <i>Outcome</i>
Definition	The number of communities served or impacted by an ARC project	The number of communities with a measurable improvement as a result of an ARC project
Example grant activities	Education on SUD, stigma, SUD/behavioral health resources, and recovery-ready workplaces; documentation of peer best practices; recovery-to-work ecosystem development action plans; improved recovery-to-work ecosystems through organization engagement, employer engagement, and leadership development	
How might this be measured?	<ul style="list-style-type: none"> • Number of communities receiving education pamphlets, tabling, local advocacy (e.g., canvassing) • Number of communities creating SUD action plans 	Number of communities creating of recovery-to-work ecosystem models
Typical timeframe	By grant closeout	By grant closeout
Additional guidance		

	Organizations Served <i>Output</i>	Organizations Improved <i>Outcome</i>
Definition	The number of organizations served by an ARC project	The number of organizations with a measurable improvement as a result of an ARC project
Example grant activities	<ul style="list-style-type: none"> • Connections to community entities in the SUD space that result in capacity building, recovery to work education and training, SUD/mental health stigma reduction, and economic improvement • Grantee lead or their partners providing outreach to the community on their efforts to build, improve, or expand their recovery ecosystem 	
How might this be measured?	Number of organizations receiving resources and learning opportunities	Number of organizations demonstrating community engagement, partnership development
Typical timeframe	By grant closeout	By grant closeout
Additional guidance	<ul style="list-style-type: none"> • Use when businesses or households do not apply. • Organizations include hospitals, schools, churches, non-profits, non-governmental organizations, and government agencies. 	

	Participants Served <i>Output</i>	Participants Improved <i>Outcome</i>
Definition	The number of individuals served or targeted by an ARC project	The number of participants with a measurable improvement as a result of an ARC project

	Participants Served <i>Output</i>	Participants Improved <i>Outcome</i>
Example grant activities	Provision of peer support/recovery training	
How might this be measured?	<ul style="list-style-type: none"> • The number of individuals attending health promotion activities • The number of individuals attending a career development training or certification 	<ul style="list-style-type: none"> • The number of individuals who increased their physical activity or reduced their cigarette consumption, sugar intake, etc. • The number of individuals who successfully received a certification that is either privately, state, and/or nationally recognized
Typical timeframe	By grant closeout	By grant closeout
Additional guidance	Use this measure when the definition of patients, students, or worker/trainee measures does not apply.	

	Patients Served <i>Output</i>	Patients Improved <i>Outcome</i>
Definition	The number of unique patients receiving clinical services one or more times as a result of an ARC health project	The number of unique patients expected to benefit from an ARC health project
Example grant activities	<ul style="list-style-type: none"> • SUD treatment and clinical supports (health screenings, case management, referral to support services, etc.) • Non-SUD projects: Patients have access to quality and affordable healthcare, including dental care, health screenings, workplace wellness programs, diabetes prevention, smoking cessation, etc. • Obtainment of clinical treatment or social services (whether acute or long-term) that facilitate work readiness, overall health outcomes, and a healthier workforce. 	
How might this be measured?	The number of patients receiving health education and/or treatment services, including access to technology such as screening and/or telemedicine	<ul style="list-style-type: none"> • The number of patients experiencing benefits such as individual interactions in therapy, vocational education, case management, etc. • Engagement in any service for hard-to-reach population.
Typical timeframe	By grant closeout	By grant closeout
Additional guidance	<ul style="list-style-type: none"> • For equipment projects, report the number of unique patients served by that equipment during the project period and one year after the equipment is deployed. • For health projects that do not provide clinical services (such as health promotion activities), use the measure Participants Served 	While all patients served by a health project receive some benefit from it, if the grant applicant can perform clinical measurement of health outcomes, the outcome number may be lower than the output number. For example, if 30 obese patients participate in an exercise program and 25 are expected to lower their BMI by a certain percentage, the output could be

	Patients Served <i>Output</i>	Patients Improved <i>Outcome</i>
		recorded as 30 patients served and the outcome as 25 patients improved.

	Students Served <i>Output</i>	Students Improved <i>Outcome</i>
Definition	The number of students served by an ARC education project	The number of students with a measurable improvement as a result of an ARC project
Example grant activities	Providing support to students for resume writing; providing public health education (e.g., nutrition courses, life skill courses, tobacco prevention, etc.); purchasing equipment and technology for a health degree program; providing training on equipment and technology purchased with ARC funds to students enrolled in a health degree program; providing connections to trade schools or institutions of higher education; providing connections to develop skills for apprenticeship or internship opportunities	
How might this be measured?	<ul style="list-style-type: none"> • Individuals enrolling in education-based activities or internships • Individuals enrolling in medical coding classes, dental assistant courses, construction courses, or internships in their respective course/field of study (e.g., masonry, woodworking, welding) 	<ul style="list-style-type: none"> • The number of students who obtain a job in the field for which they were specifically trained • The number of students who receive a diploma, certificate or other career credential • The number of students who successfully complete a course or unit of study and/or graduate to the next grade or level necessary to continue their education
Typical timeframe	By grant closeout	Up to 3 years after grant closeout
Additional guidance	"Students" refers to those who are working towards a diploma or a degree.	

	Workers/Trainees Served <i>Output</i>	Workers/Trainees Improved <i>Outcome</i>
Definition	The number of workers/trainees served by an ARC project	The number of workers/trainees with a measurable improvement as a result of an ARC project
Example grant activities	<ul style="list-style-type: none"> • Job training for hard and soft skills and job placement assistance; legal support (e.g., criminal expungement) and financial literacy coaching; providing wraparound services (e.g., case management) to help remove barriers to employment; medical equipment and technology purchases used to educate and train health workers to fill workforce demands in the health sector • SUD projects: Health programs focused on training of SUD recovery professionals 	
How might this be measured?	<ul style="list-style-type: none"> • The number of workers participating in workforce 	The number of workers/trainees with SUD engaging with the workforce

	Workers/Trainees Served <i>Output</i>	Workers/Trainees Improved <i>Outcome</i>
	<p>trainings provided (e.g., via courses or interactions)</p> <ul style="list-style-type: none"> • The number of workers receiving wraparound services (e.g., coaching, mentoring, transportation, stipends, funding for tuition/course, etc.) • The number of workers/trainees the project will be able to enroll in a new workforce education program 	through apprenticeships, internships, mentoring, certifications, etc.
Typical timeframe	By grant closeout	By grant closeout
Additional guidance	Projects that expand existing programs count only the additional number of workers/trainees that the project will be able to serve.	