

## PROJECT SNAPSHOT



GRANTEE  
**PA Wilds Center for Entrepreneurship, Inc.**



STATES IMPACTED  
**Pennsylvania and Ohio**



ARC FUNDING  
**\$387,500**

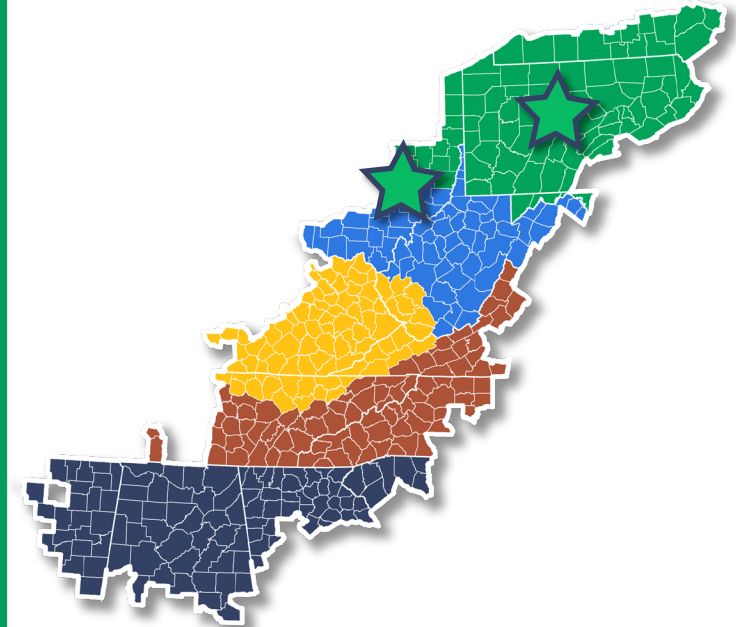


PARTNERS  
**The Outdoor Recreation Council of Appalachia (ORCA) and steering committee partners: The Conservation Fund, Ben Franklin Technology Partners of Central & Northern PA, PA Dept. of Conservation and Natural Resources, Ohio Department of Natural Resources, MMI Intellectual Property, University of Pittsburgh at Bradford, and Outdoor Recreation Roundtable**



ANNOUNCEMENT DATE  
**February 2024**

## STATES IMPACTED



## PROJECT SUMMARY

Through this planning grant, PA Wilds will engage 30 communities across Appalachian Pennsylvania and Ohio in an effort to understand their outdoor recreation, tech-based needs. The intent is to facilitate the development of a rural tourism mobile platform that can help communities attract visitors, support businesses, connect supply chains, and share job opportunities.

PA Wilds and partners bring \$258,500 in matching funds to this project. The project will result in the creation of six plans including a master business plan, ownership structure and standards of practice plan, a research and development cost analysis of each platform functionality, a third-party review of the cost analysis and scaling plans, a user adoption playbook, and a user adoption guide for partnerships.