ARC
READY
LOCAL GOVERNMENTS
How to Apply Webinar
February 8, 2024

1 Welcome, Introductions & Housekeeping

2 About ARC & READY Appalachia

3 Program Overview

4 Program Guidelines

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8 Q & A

Appalachian Regional Commission

General Housekeeping

•Webinar attendees are automatically muted throughout the presentation.

•Put all **questions in the Q&A box (separate from the chat box)**. Any that are not answered in real time will be read aloud and answered during the Q&A time toward the end of the webinar.

•Remember: posting your question will not only help you but likely others as well. We encourage you to ask anything that comes to mind!

•Recording: A link to the recording and a PDF version of this **PPT will be provided via email** after the event. A survey will be included to get your feedback – **please let us know how we did!**

ARC & *READY Appalachia*

Appalachian Regional Commission

Appalachian Regional Commission

- Created in 1965
- Federal, state and local government partnership
- 13 states
- 423 counties
- 206,000 square miles
- 26 million people
- 74 local development districts

Appalachian Regional Commission

Appalachian Regional Commission

ARC VISION STATEMENT

Appalachia is a region of great opportunity that will achieve **socioeconomic parity** with the nation

ARC MISSION STATEMENT

To innovate, partner and invest to build community capacity and strengthen economic growth in Appalachia

ARC Strategic Investment Goals

Building Appalachian Businesses

Building Appalachia's Workforce Ecosystem

Building Appalachia's Infrastructure

Building Regional Tourism and Culture

Building Community Leaders and Capacity

Purpose of *READY Appalachia*

To advance the commission's **strategic goal of leadership and capacity building** through a **four-part program** designed to target the specific needs of **underserved groups** in the Region's most economically challenged areas.

READY Appalachia seeks to strengthen communities from within through **no-cost skills training**, expanded access to networks, information, and resources, and opportunities for **funding.**

Program Overview

Appalachian Regional Commission

Optimal Resources for Training Program

GrantWorks

$8B+
Federal & State Funds Secured & Administered

450+
Government-entity Clients Served

400+
Employees Nationally

43
Years of Federal Grant Management Experience

CO.STARTERS

45+
Appalachia-based Partner Organizations

350+
Communities Engaged

1,620+
Leaders Trained

24,700+
Cohort Members Trained

MIDWEST EVALUATION
Shepherd & Company

25
Appalachia-based Partner Organizations

500+
Program Evaluations Monitored as a Federal Contractor

50+
Federally Funded Programs Evaluated

10,000+
Individuals Interviewed for Program Evaluations

GrantWorks: Connecting Communities to a Resilient Future

- Learn full federal grant life cycle
- Work 1:1 with Grant Experts
- Real projects throughout training
- Create self-sustaining networks
- Secure federal funding independently

Appalachian Regional Commission

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Program Guidelines

- Who is Eligible?
- Who are Target Groups?
- Nine-Week Virtual Training Course
  - What are Participation Requirements?
  - Baseline Survey & Evaluations
- What is a Capacity Building Grant?
  - Up to a $50,000 Grant Award

Appalachian Regional Commission

Program Guidelines | Who Can Apply

Eligible Local Governments must be in the 423-county Appalachian Region

What is an Eligible Local Government?

- Borough
- City
- County
- Municipality
- Parish
- Town/Township
- Federally-recognized Indian tribes

Program Guidelines | Who Can NOT Apply

Eligible Local Governments must be in the 423-county Appalachian Region

The following entities are ineligible to apply:

- Local Public Authorities (*including any public housing agency under the United States Housing Act of 1937*);
- Special Districts;
- School Districts;
- Intrastate Districts;
- Councils of Government (*Local Development Districts*); or
- Any Other Agency or Instrumentality of a Multi–State, Regional or Intra-State Government.

Program Guidelines | Target Groups

Special Consideration Given to Local Governments Serving the Following:

- Distressed areas and census tracts
- Interagency Working Group on Coal and Power Plant Communities
- Rural Partners Network (Community Network)
- Historically underserved and marginalized populations

Links:

- Distressed areas and census tracts
- IWG - Priority Communities
- RPN - Community Networks

Training Participation | Requirements

Nine Week Virtual Training Course

- April 29, 2024, through June 28, 2024
- One-on-one Sessions every other week

Three options for Weekly Course (all times Eastern):

- Tuesday 9:00 a.m. – 12:00 noon
- Wednesday 1:00 p.m. – 4:00 p.m.
- Thursday 9:00 a.m. – 12:00 noon

Training Participation | Requirements (Cont'd)

- Up to 90 Local Governments
- Two participants per Local Government

Highest Ranking Local Government Official
(Elected or Appointed)

- Mayor
- City Council President
- City Manager
- County Manager or County Executive

MUST ATTEND **FIVE OF NINE** TRAINING SESSIONS

MUST ATTEND **TWO OF FOUR** ONE-ON-ONE SESSIONS

Second Participant
(at the discretion of the Local Government)

- Local Government political representative
- Staff member
- Non-profit partner

MUST ATTEND **EIGHT OF NINE** TRAINING SESSIONS

Program Guidelines | Participation (Cont'd)

Surveys and Evaluations

- Baseline Survey (first week of course)
- Post Course Evaluation (immediately following course completion)
- Second post-course Evaluation (six months following course completion)

Program Guidelines | Opportunities

Capacity Building Grant of up to $50,000

Eligible Uses include, (but are not limited to):

- Hiring full or part-time employee or contractors
- Purchasing IT infrastructure or equipment
- Software Subscription
- Provide training for staff and/or elected officials
- Combination of any of the above

Ineligible Uses include construction or projects that do not serve or advance capacity building.

Course Overview

Appalachian Regional Commission

Course Overview | Cohort Structure

Training Dates: April 29, 2024, through June 28, 2024

Group A

Tuesdays | 9 am to noon EST

LEAD INSTRUCTORS + SMES

COHORT 1 COHORT 2 COHORT 3

COHORT 4 COHORT 5

Group B

Wednesdays | 1 pm to 4 pm EST

LEAD INSTRUCTORS + SMES

COHORT 6 COHORT 7 COHORT 8

COHORT 9 COHORT 10

Group C

Thursdays | 9 am to noon EST

LEAD INSTRUCTORS + SMES

COHORT 11 COHORT 12 COHORT 13

COHORT 14 COHORT 15

Appalachian Regional Commission

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Course Overview | Training Curriculum

Course 1:
PROJECT IDENTIFICATION + SELECTION
Learn about building a compelling project.

Course 2:
PROJECT DEVELOPMENT + FINDING FUNDING
Understand federal agencies and how to determine eligibility.

Course 3:
GRANT APPLICATION DEVELOPMENT
Creating a compelling federal grant application.

Course 4:
EFFECTIVE COMMUNITY ENGAGEMENT
Develop strategies for community buy-in.

Course 5:
GRANT MANAGEMENT
Learn about federal grant compliance.

Course 6:
FINANCIAL MANAGEMENT
Prepare for federal reporting requirements.

Course 7:
PROJECT MANAGEMENT + IMPLEMENTATION
Prepare to report on your project.

Course 8:
GO GET THAT GRANT!
Create a 90-day plan; prepare for grant opportunities.

Course 9:
PITCH PRACTICE + WORKING SESSION
Practice "pitching" projects; get final questions answered.

How to Apply

Appalachian Regional Commission

How to Apply | Registration

Appalachian Regional Commission

- Appalachian Region
- Investment Priorities
- Grants and Opportunities
- Research and Data
- Academies and Institutes
- About ARC
- Search

Events
Newsroom
Get ARC Updates
Inspector General

*READY Local Governments is one of four tracks offered by ARC's **READY Appalachia** initiative.*

Appalachia's local governments are the backbone of economic and community development. With more federal funding available than ever, local governments need support to apply for these opportunities and leverage federal support to create lasting positive change.

READY Local Governments provides **no-cost training** to help local government offici better identify, secure, manage, and implement federally funded projects.

Following completion of the training program, participants will be eligible for **up to $50,000 in funding (no-match required)** to implement internal capacity building pro to help them better serve communities.

ARC is **seeking participants** for our spring 2024 trainin program. Read the **Notice of Solicitations for Applications** (NOSA) and **apply** by February 29, 2024.

How to Apply | Registration

GW 20/20 User Registration Form

GW20/20 A GRANTWORKS SOLUTION

Welcome to the GW 20/20 User Registration Portal

for the

READY Appalachia - Local Governments Training Program

Be sure to fill out the form completely then press the **SUBMIT REGISTRATION** button. All fields are required.
DO NOT PRESS THE SAVE BUTTON

Upon form submission, you will receive an email confirming your registration. You will receive a separate email invitation within one (1) business day to the program application portal.

Should you have any questions, please email us at gw.info@grantworks.net

First Name *

Last Name *

Email Address *

SUBMIT REGISTRATION

How to Apply | Registration

Thank you for your submission to the

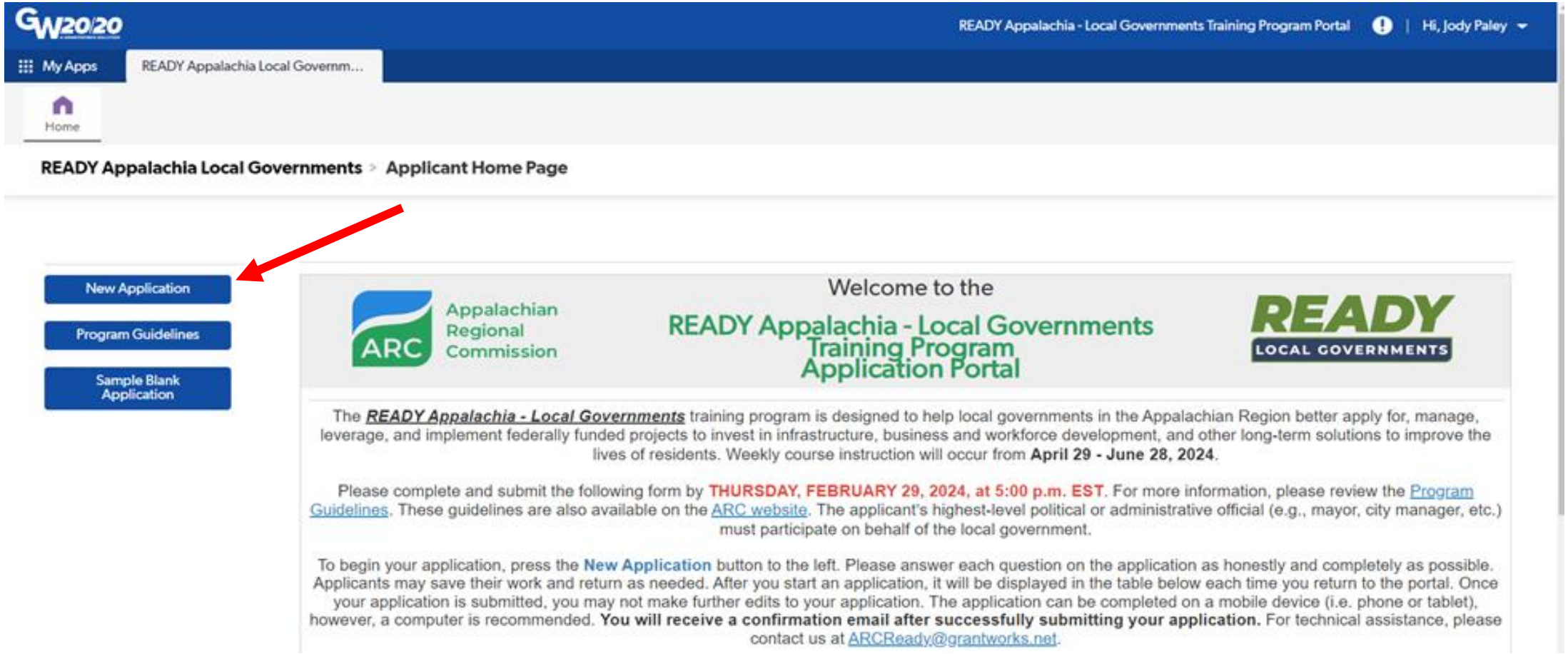
GW 20/20 User Registration Portal

You will receive an email confirming your registration shortly.

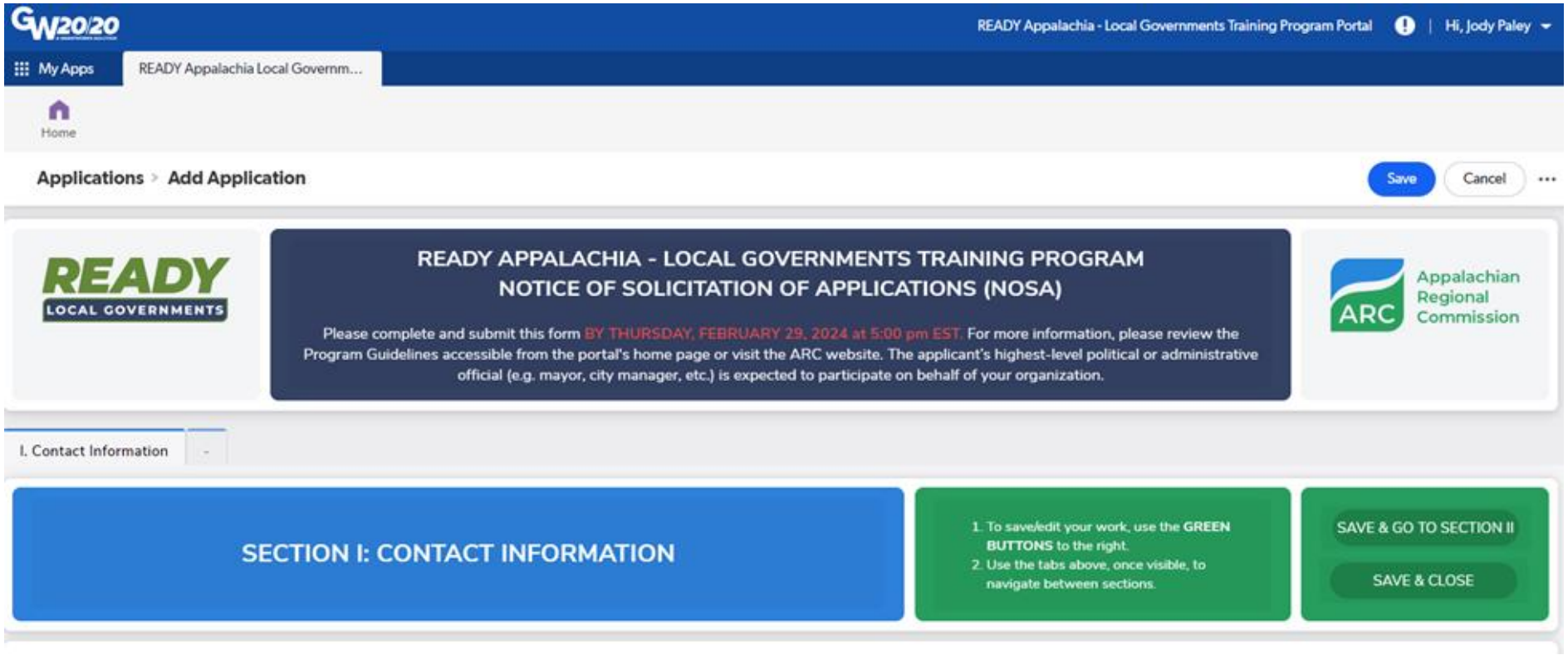
If you do not receive a confirmation email, check your spam and/or junk folders, or contact us at gw.info@grantworks.net

You will receive a separate email invitation within one (1) business day to your program-specific portal.

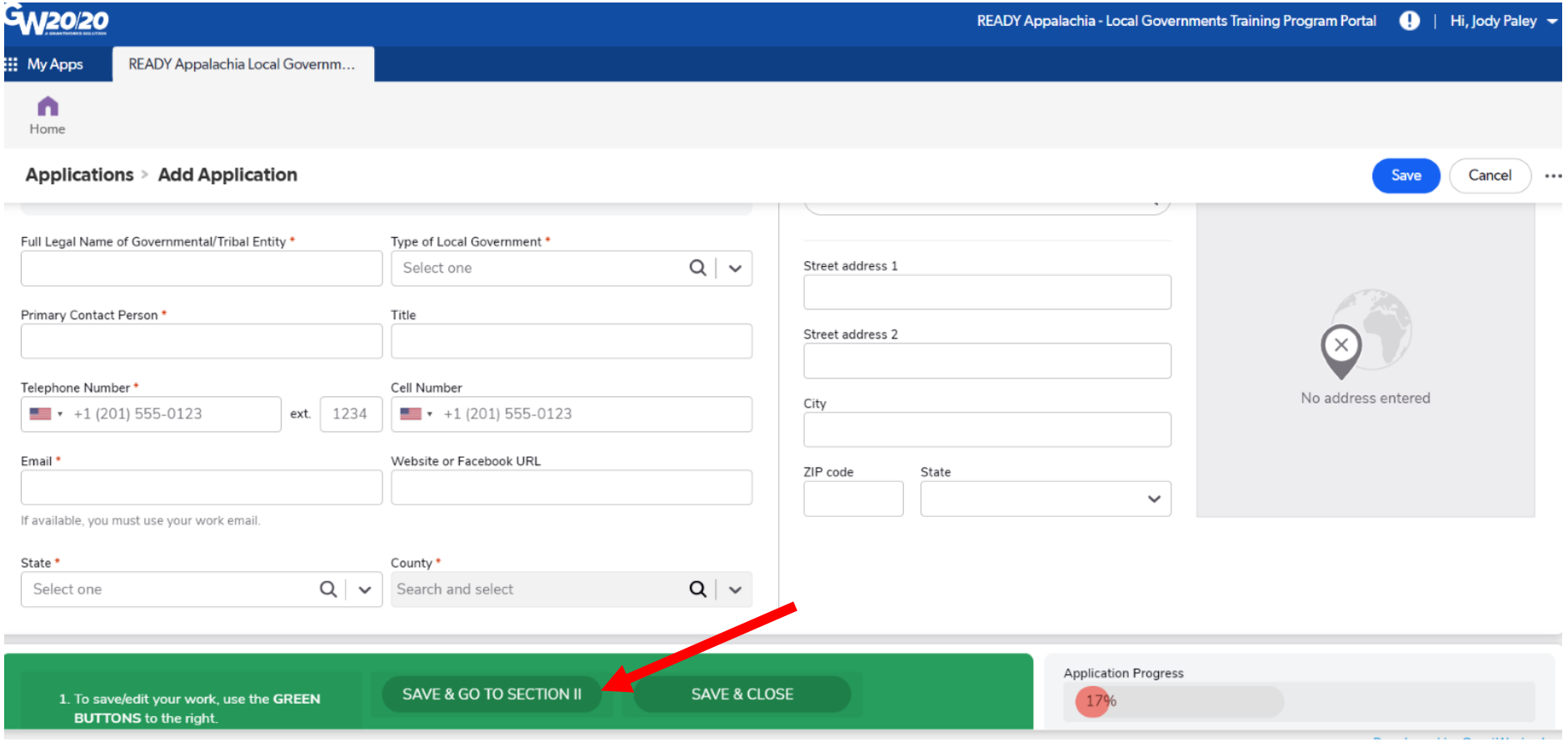
How To Apply | Starting a New Application



How To Apply | Contact Information

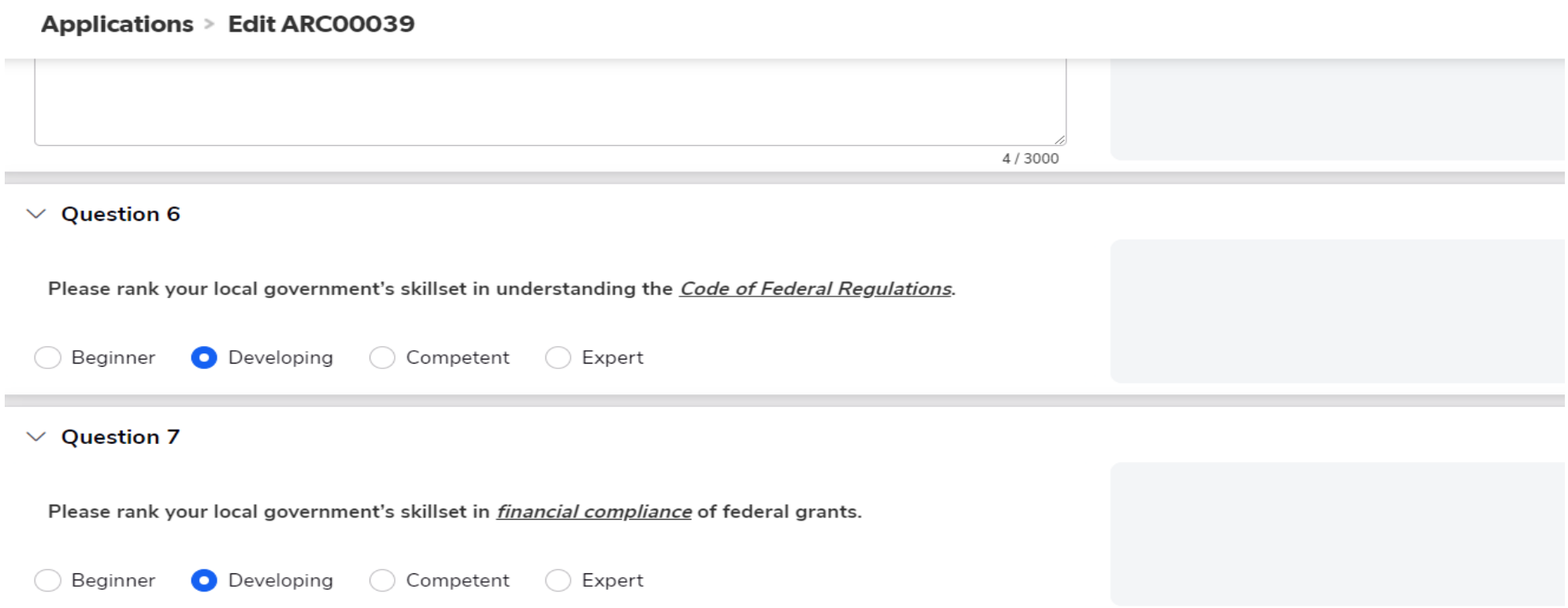


How to Apply | Contact Information



How To Apply | Tab System – Sections I-IX

How To Apply | Experiential Questions



How To Apply | Auto-populated Questions

✓ **Question 18**

If you are located in Kentucky, Mississippi, or West Virginia ONLY: USDA's Rural Partners Network has established several Community Networks in Appalachia. The Community Networks are called Kentucky Highlands, West Virginia Southern, West Virginia Pioneer, and the Lake District Partnership (Mississippi). The counties in each network are listed to the right. Is your local government located in a Community Network? *This question is answered automatically based on your County selection in Section I.*

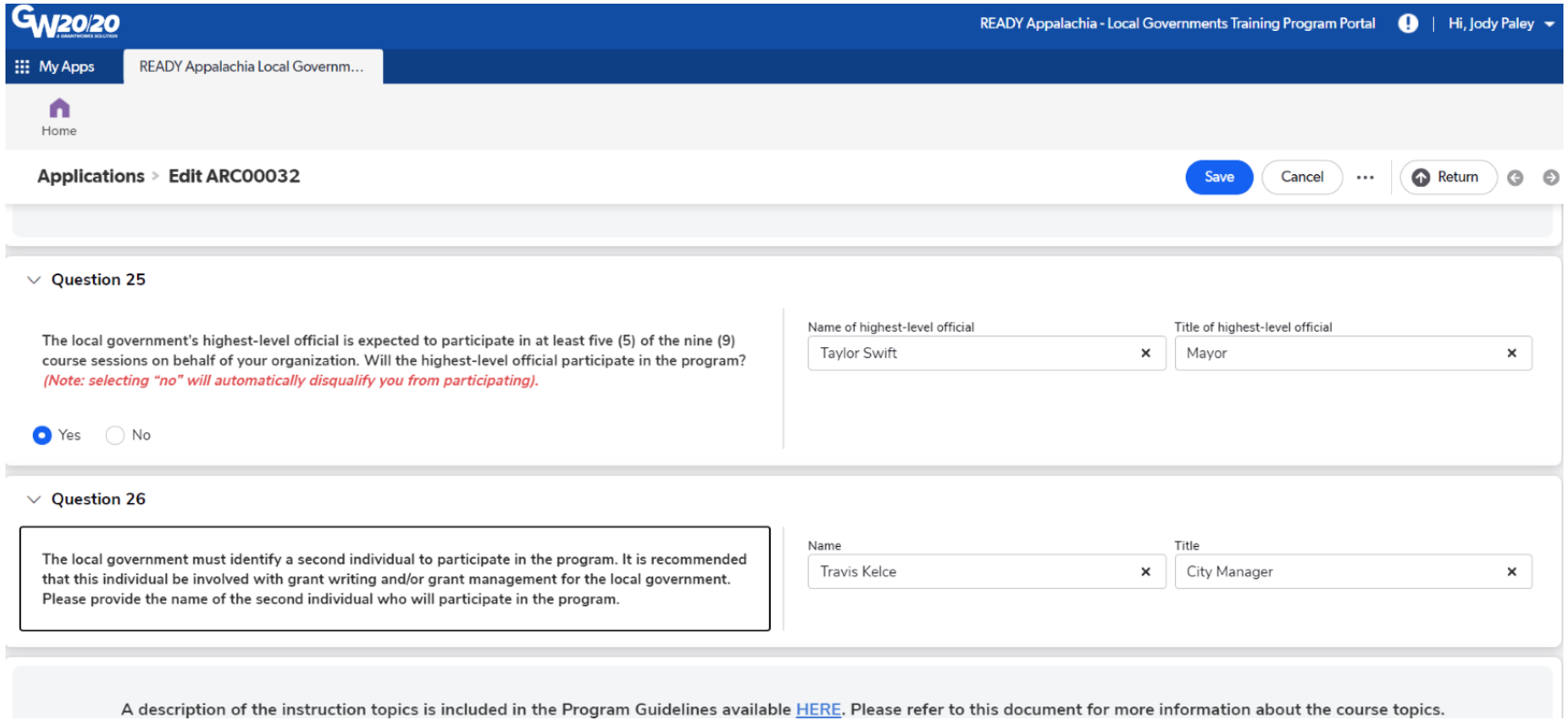
Yes

Rural Partner Network: West Virginia - SOUTHERN

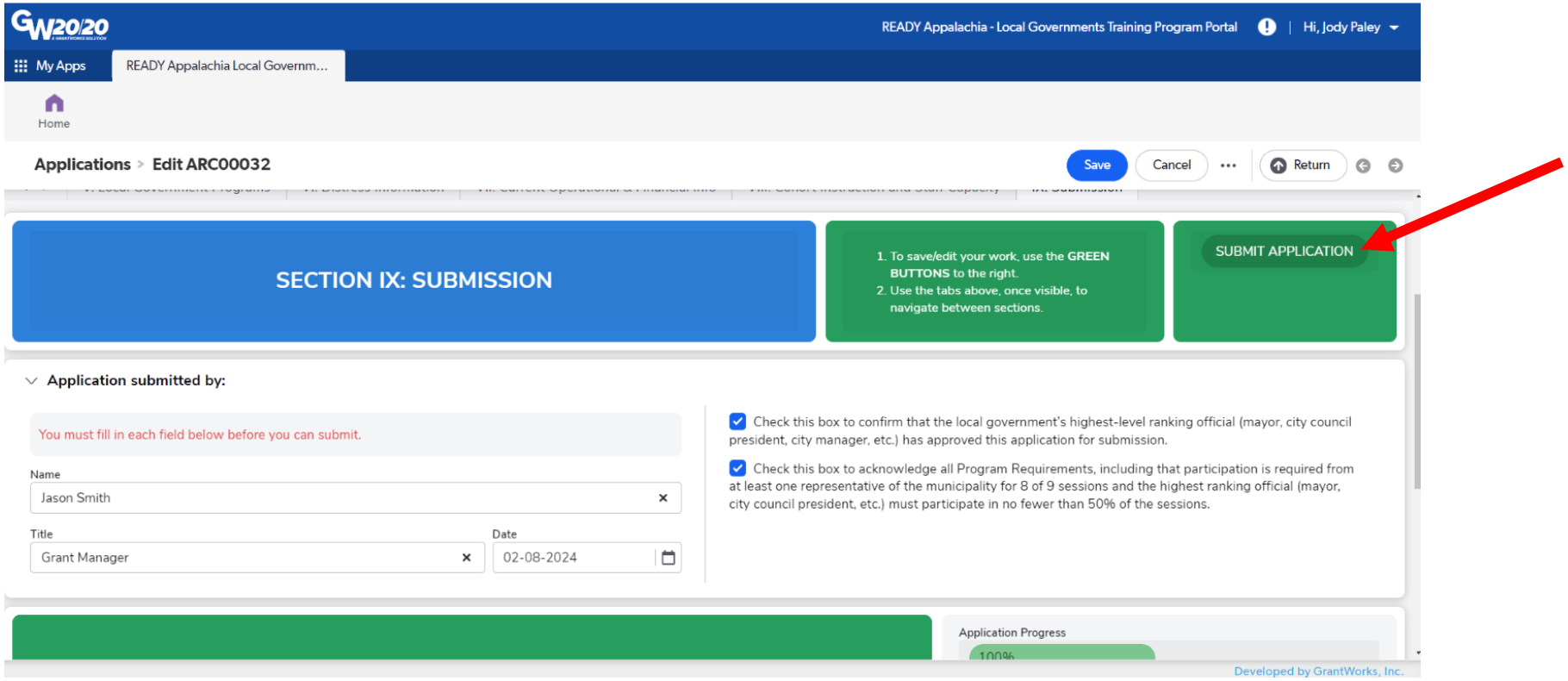
County Name: Boone

Kentucky	Mississippi	West Virginia	
Highlands	Lake District Partnership	Pioneer	Southern
Bell	Yalobusha	Braxton	Boone
Clay		Calhoun	Fayette
Harlan		Clay	Lincoln
Knox		Gilmer	Logan
Leslie		Nicholas	McDowell
Letcher		Roane	Mercer
Perry		Webster	Mingo
Whitley		Wirt	Monroe
			Raleigh
			Summers

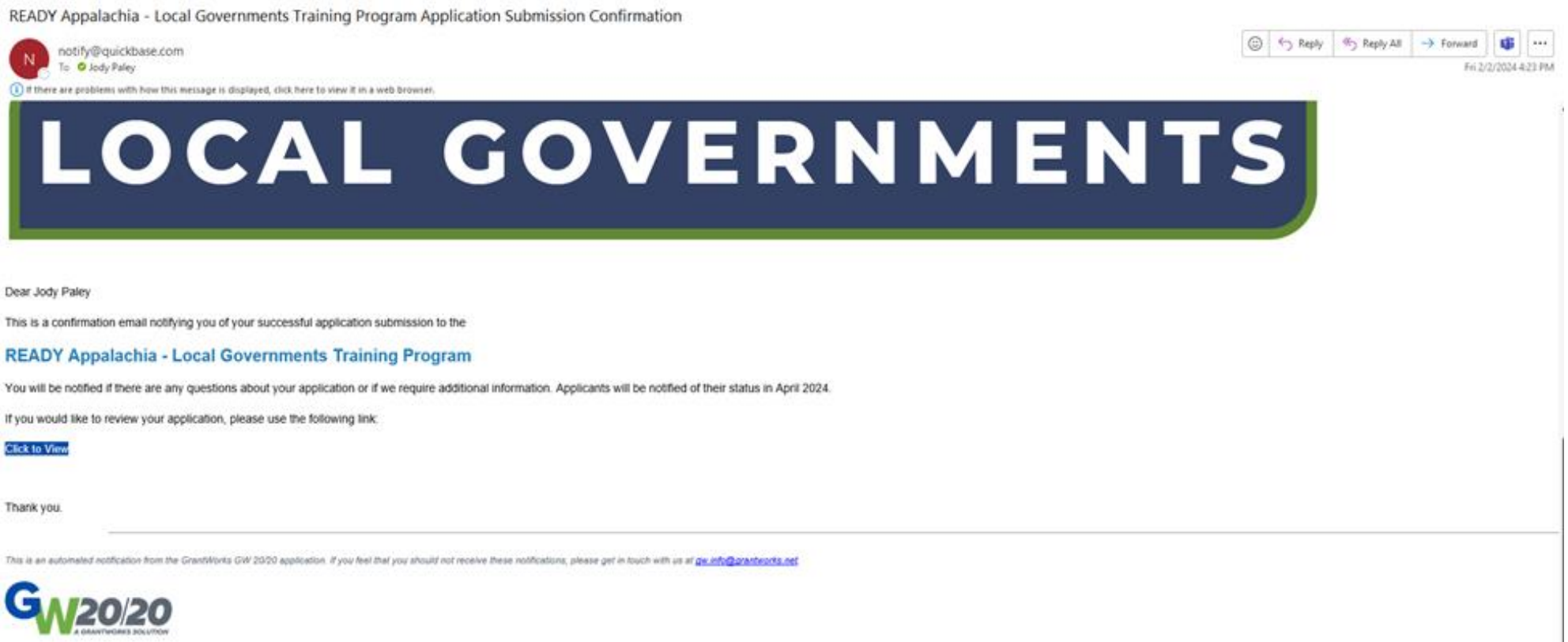
How To Apply | Staff Capacity Questions



How To Apply | Affirmation & Submission



How To Apply | Submission Receipt Confirmation



READY Appalachia - Local Governments Training Program Application Submission Confirmation

notify@quickbase.com
To: Jody Paley

Reply | Reply All | Forward

Fri 2/2/2024 4:23 PM

If there are problems with how this message is displayed, click here to view it in a web browser.

LOCAL GOVERNMENTS

Dear Jody Paley

This is a confirmation email notifying you of your successful application submission to the

READY Appalachia - Local Governments Training Program

You will be notified if there are any questions about your application or if we require additional information. Applicants will be notified of their status in April 2024.

If you would like to review your application, please use the following link:

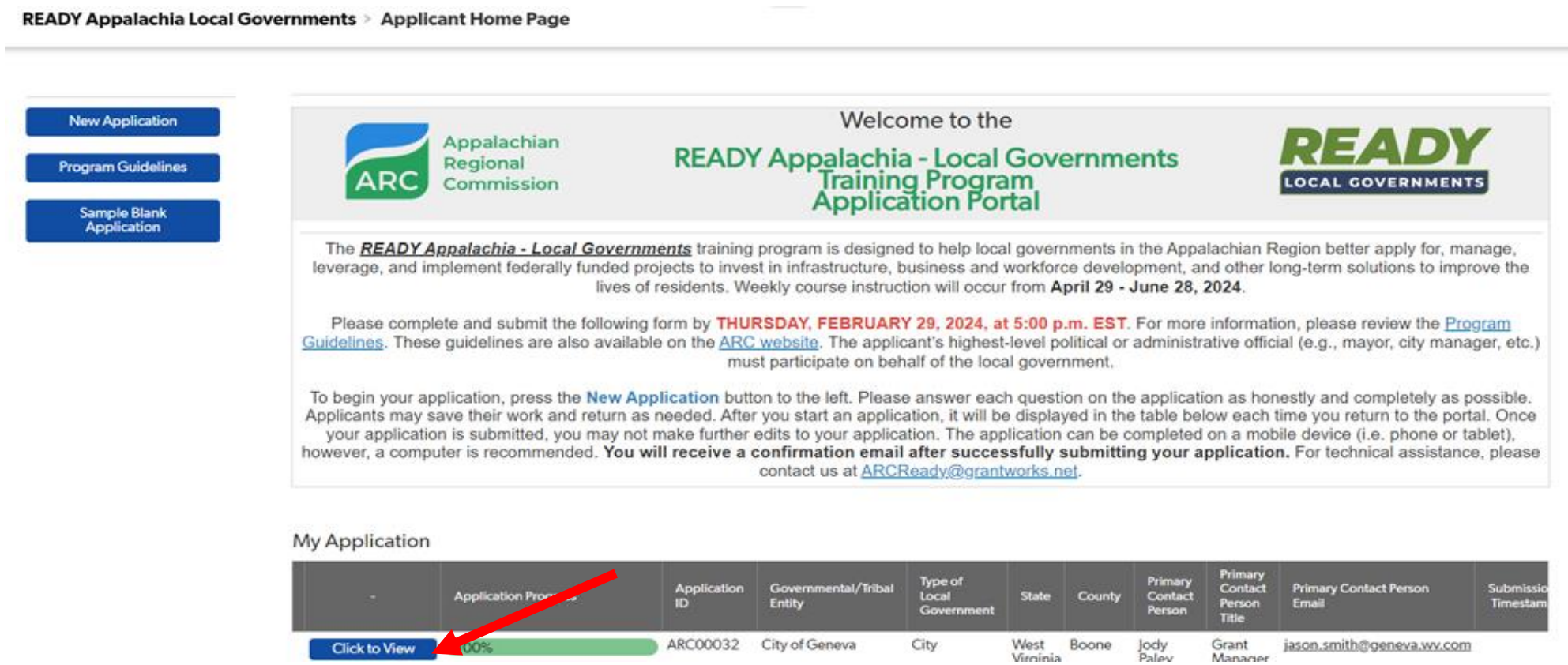
Click to View

Thank you.

This is an automated notification from the GrantWorks GW 20/20 application. If you feel that you should not receive these notifications, please get in touch with us at gw.info@grantworks.net

GW20/20

How To Apply | Edit/View your Application



Assessment & Selection Criteria

Assessment Criteria

- Assessment, discretionary and/or qualitative factors will be utilized in the evaluation of applications.
- Assessment criteria include:
    - Experience with federal grants and management;
    - Service of underserved groups and historically marginalized populations;
    - Alignment with ARC's five investment priorities;
    - Level of economic distress as a priority area for investment;
    - Inclusion in:
        - Rural Partners Network;
        - Interagency Working Group on Coal and Power Plant Communities; and/or
        - Distressed areas and census tracts.

Review and Selection Process

A designated ARC Review Panel will review and select participants based on the aforementioned eligibility and assessment criteria.

Deadlines | Important Dates

Appalachian Regional Commission

Application Deadline and Important Dates

Notice of Solicitation of Application (NOSA) Portal
Closes on February 29, 2024, at 5:00 pm (EST)

Submit your application electronically from the ARC website
https://www.arc.gov/ready/

Award Notices: All Applicants will be notified by email of selection in April 2024

Nine-week Virtual Training Course: April 29, 2024, through June 28, 2024

Three options for weekly course: Tuesday 9:00 a.m. – 12:00 noon

Wednesday 1:00 p.m. – 4:00 p.m.

Thursday 9:00 a.m. – 12:00 noon

(All times are EST)

Question & Answer

Appalachian Regional Commission

Have additional questions?

Contact us:
arcready@grantworks.net

Recording: A link to the recording and a PDF version of this **PPT will be provided via email** after the event.

http://www.arc.gov/ready/localgovs/

Appalachian Regional Commission

Connect with ARC

twitter.com/ARCgov

facebook.com/ARC.gov

linkedin.com/company/appalachian-regional-commission

arc.gov/newsletter-signup

Thank you!

Appalachian Regional Commission