

PROJECT SNAPSHOT



GRANTEE

Backroads of Appalachia



STATES IMPACTED

Kentucky, Ohio, West Virginia



ARC FUNDING

\$7,408,650



PARTNERS

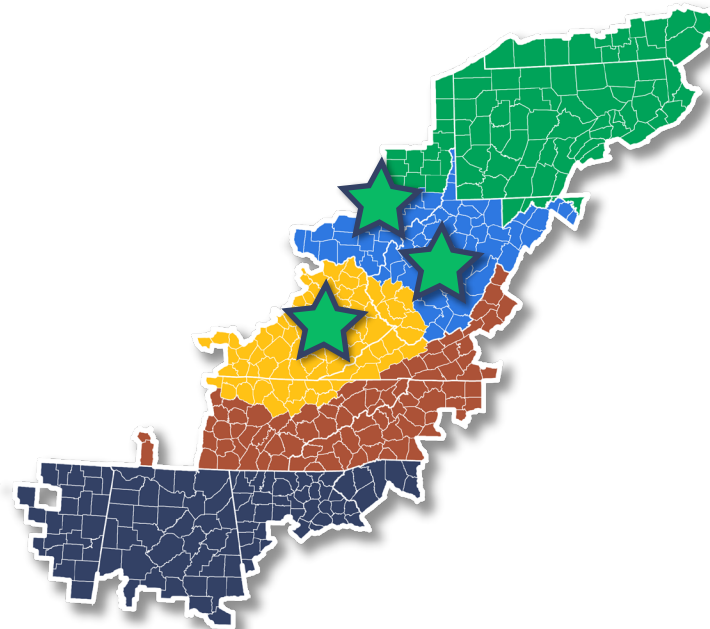
West Virginia Department of Agriculture, Southern Ohio Forest Rally, Hatfield-McCoy Trails, BMW Club, Motorcycle Owners of America, DirtFish, Vermont Sportscar, United States Auto Club, Jeep Babes of West Virginia, Wheeling for Hope, Owsley County Fiscal Court, Kentucky River Area Development District, American Rally Association



ANNOUNCEMENT DATE

June 2025

STATES IMPACTED



PROJECT SUMMARY

Backroads of Appalachia will use ARISE funding for a tristate outdoor motorsport project to develop and promote tourism economies across 74 counties in Kentucky, Ohio and West Virginia. This project will use GIS mapping to identify and assess 1,000 miles of potential motorsports trails, redevelop a historic farmhouse to serve as a welcome center for outdoor motorsports enthusiasts, and develop an overland training facility, including campsites.

Backroads of Appalachia and partners bring a combined \$2,707,030 in matching funds to this project, which will create 5 businesses, attract over 7,000 annual day visitors and over 2,500 overnight visitors, renovate 8,440 sq ft of building space, install 4,000 linear feet of sewer line and 500 linear feet of waterline, construct 1.25 miles of access roads and a 1.4 mile dirt and gravel training course, 16 RV pad sites and develop over 209 acres of land.