

## PROJECT SNAPSHOT



GRANTEE  
**American Heart Association, Inc.**



STATES IMPACTED  
**Georgia, Kentucky, Pennsylvania, West Virginia**



ARC FUNDING  
**\$405,238**

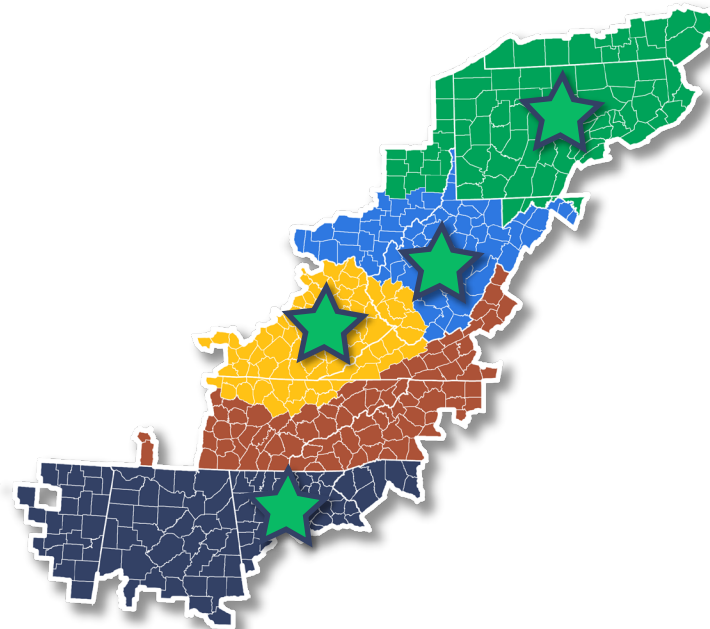


PARTNERS  
**Shaping Our Appalachian Region (SOAR), Claude Worthington Benedum Foundation, Invest Appalachia, Helping Hands Ending Hunger INC. (HHEH), Georgia Health Initiative**



ANNOUNCEMENT DATE  
**September 2025**

## STATES IMPACTED



## PROJECT SUMMARY

Impacting 105 counties across four Appalachian states, American Heart Association and partners will develop a plan to create the Appalachian Prosperity Fund, a strategic initiative designed to direct investments to projects that address regional economic development challenges and enhance overall community health. By identifying investment-ready enterprises, such as workforce development programs and food access organizations to address local needs, the American Heart Association and its partners will create a strategic roadmap for launching and scaling test investments, including evaluation of their feasibility and long-term impact.

American Heart Association and partners bring a combined \$173,858 in matching funds to this project. Over the course of the 12-month performance period, the project will serve 1 business and 30 workers/trainees.