

Connect Appalachia

PROJECT SNAPSHOT



GRANTEE Fletcher Group, Inc.



STATES IMPACTED

Georgia, Kentucky, North Carolina, Tennessee, Virginia, West Virginia



ARC FUNDING **\$9,228,218**



PARTNERS

East Tennessee State University (ETSU), First Tennessee Development District, Highland Rivers Behavioral Health, Jobs & Hope West Virginia, Kentucky Chamber Foundation, New River/Mount Rogers Workforce Development Board, Upper Cumberland Development District, and Wilkes Recovery Revolution



ANNOUNCEMENT DATE

November 2025

STATES IMPACTED

PROJECT SUMMARY

In collaboration with seven partners, the Fletcher Group, Inc. will use ARC funding to implement the Recovery-Ready Workplaces (RRW) training and education model created during a previous ARISE planning project to enhance substance use disorder (SUD) recovery ecosystems, reduce workforce gaps and promote economic opportunity throughout six Appalachian states. The Connect Appalachia project will provide job readiness support and job placement services to participants in SUD treatment and recovery programs.

The Fletcher Group and its partners bring a combined \$4,198,182 in match to this project. This project will serve 2,500 businesses and 1,500 workers and trainees and will make training and technical assistance available to 252 communities.